



South Dakota CattleWomen

Auxiliary to the  
South Dakota Stockgrowers

**2023-2024**

**Executive Committee**

**President**

Katrin Van Zandbergen  
31843 DeJong Road  
Kennebec, SD 57544  
(605) 869-2362 (H)  
(605) 220-9656 (C)

katrinvz  
@kennebectelephone.com

**Vice President**

Carol Sides  
PO Box 67  
Smithwick, SD 57782  
(605) 424-6515  
sides\_c@hotmail.com

**Treasurer**

Erin Yost  
34993 221st Street  
Gann Valley, SD 57341  
(605) 770-7624 (c)  
eyost12@gmail.com

**Secretary**

Mary Jessen  
20675 327th Avenue  
Holabird, SD 57540  
(605) 852-2637  
hiherald@venturecomm.net

**Membership Director**

Norma Olson  
26642 309th Avenue  
Witten, SD 57584  
(605) 842-3096 (h)  
(605) 530-3597  
normaolson58@hotmail.com

**Parliamentarian**

Ruth Farnsworth  
28332 294th Avenue  
Carter, SD 57580

**Newsletter Editor**

Mary Jessen  
20675 327th Ave.  
Holabird, SD 57540  
(605) 852-2637  
hiherald@venturecomm.net

For more Information, go to  
[www.sd cattlewomen.org](http://www.sd cattlewomen.org)

**Celebrating 72 years of promoting BEEF!**

Volume 44, Issue 2

Mission: South Dakota Cattlewomen strive to  
Promote, Educate and Inform consumers about our BEEF INDUSTRY.

**South Dakota CattleWomen  
Quarterly Meeting**

**Wednesday, May 15, 2024**

**10:00 a.m. CST**

**Pizza Ranch, Ft. Pierre, SD**

Please send agenda items to:  
[katrinvz@kennebectelephone.com](mailto:katrinvz@kennebectelephone.com)

**Tentative Agenda:**

Call to order  
Pledge of Allegiance  
CattleWomen Creed:

Believing that the livestock industry is of basic importance to world existence, We, the South Dakota Cattlewomen, dedicate ourselves to support it with our labor and finances: To promote it through information and publicity; To encourage it's producers with our understanding and love; to do all in our power to instill in the coming generation of love of the land and of life, the humility and awe before nature and the hope and faith in the future that is inherent in Cattlemen and Cattlewomen.

**Additions to the Agenda**

**Reports:**

Secretary  
Treasurer's  
Membership  
State Fair  
Scholarship  
Photo Contest  
Beef Certificates  
Beef Bags - Rest Stop  
Hall of Fame  
Build Your Base/Beef Logic  
Beef in Schools  
Clubs

Old Business:  
Promotional Items  
New Business:  
Club Meetings  
Regional Meeting  
May 30-June 1  
St. Joseph, MO  
Newsletter Deadline  
ANCW July 7-8  
San Diego, CA  
Budget  
Adjournment





## Message from your President

I love the smell of fresh new growing grass in the spring. It's hard to believe we are already in the month of April. School is almost done, calves are running in the hills and summer activates will be here before you know it. I have been ordering promotional items that will be at our next meeting for clubs that need items for different events you might be holding. We will be talking about different ideas for things to do at the State Fair and hopefully you all are taking great pictures for the photo contest coming up in May! I am also encouraging to clubs to get out in May and promote Beef since May is Beef month! We are working on updating the list of who gets the newsletter and how so please join us at our next meeting to get promotional items and share your great new ideas.

### **Letter from Governor Kristi Noem . . .**

January 26, 2024  
Mary Jessen  
South Dakota CattleWomen, Inc.  
20675 327th Avenue  
Holabird, SD 57540

Dear Mary,

Last winter, we had show-stopping blizzard after show-stopping blizzard. Those storms shut down almost our entire state on more than one occasion. This wintry weather inspired the "Winter Wonderland" theme for Christmas at the Capitol 2023. Of course, then we barely got any snow until after Christmas - but it sure is a winter wonderland around here now!

As always, Christmas at the Capitol wouldn't be possible without the generous sponsors, committee members, volunteers, performers, community groups and organizations that make it happen. Thank you for giving your time, talent, energy and resources to make this event so enjoyable. Whether you sponsored or decorated a tree, provided musical entertainment, shared your unique decorative items, volunteered as a greeter, or assisted with the trees or displays in any way, I'm truly grateful for your contribution.

We had nearly 21,000 visitors sign our guest book this Christmas season! People from 46 states and 30 counties made the trip to the Capitol to see the tree display and take in all the sights and sounds of the holiday season. If you missed it, please visit the Christmas at the Capitol website, at <https://christmasatthecapital.sd.gov/> to see photos from our extraordinary event. This was the second year that South Dakota Public Broadcasting setup a livestream camera in the rotunda so folks could tune in and see the lighting ceremony, as well as the many talented entertainers.

Once again, on behalf of everyone who came to see Christmas at the Capitol, thank you for your hard work. You helped to create memories and were a part of beloved holiday traditions for so many people. I wish you all the best that 2024 has to offer.

Sincerely,  
Kristi Noem  
Governor



**South Dakota CattleWomen's Christmas Tree for 2023 Christmas at the Capitol**

### **Thank You!**

Thank you to  
Tonja, Velvet  
and Letha  
Jessen for  
taking down the  
Christmas tree  
in the Capitol. I  
appreciate it!  
**Mary Jessen,  
Chairman**

## Secretary's Report

The South Dakota CattleWomen's quarterly meeting was held via Zoom and telephone on Wednesday, January 21, 2024, with several members joining in.

President Katrin called the meeting to order at 10:00 a.m. Lindy moved and Norma second to approve the secretary's minutes as printed in the newsletter. Passed.

The Treasurer's report was given.

Norma gave the membership report as follows: 43 associate members, Harrold Steakettes 16, Mellette County 8, Southern Hills 8, Southern Belles 4 (those who have paid dues).

Brenda reported that two scholarships were awarded. She also reported on Social Media and the photo contest.

Lindy gave the Beef Certificate report.

Beef Logic was discussed. The SDCW decided to support this with a \$15,000 monetary amount to be used to support a classroom project.

Promotional items suggested were spatulas, potholders, cow stress balls, cow-shaped cutting boards, cinch bags and beef jerky.

The SDCW plan to develop a QR code: Beef Magnet/CHIPS.

Katrin advised she cannot attend the National ANCW meeting. She would like someone else to attend.

Newsletter deadline was set for April 15.

Next meeting was scheduled for Wednesday, May 15, at 10:00 a.m. at Perkins in Fort Pierre, if available. In person and Zoom link will be available. Meeting adjourned at 11:15 a.m.

Respectfully submitted,

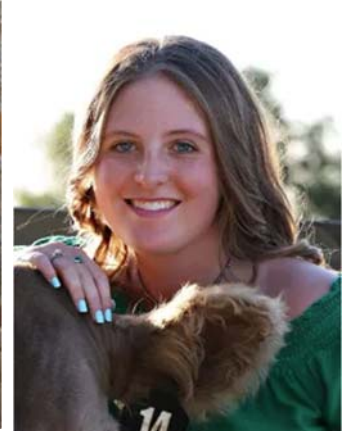
## Membership Update . . .

Paid Members: 95

Junior Members: 2

Sustaining Members: 2

Club presidents and treasurers: Our new year started October 1, 2023. Membership dues need to be collected and sent to Norma Olson, 25542 309th Avenue, Witten, SD 57584. Please include addresses and phone numbers of the paid members so we can update our mailing list.



**AWARD TWO SCHOLARSHIPS . . .** Two young ladies from South Dakota are winners of the 2023 South Dakota CattleWomen (SDCW) "Next Generation Scholarship". Ella Stiefvater of Salem (left) and Maggie Demers of Winner (right) are both students at South Dakota State University. Each won a \$1,000 scholarship to be used as they finish their education.

*Scholarship deadline June 1 . . .*

## SD CattleWomen to offer two \$1,000 Scholarships

South Dakota CattleWomen (SDCW) will be offering a \$1,000 scholarship to two young people from South Dakota attending or planning to attend an institution of higher learning in the upcoming semester. The "Next Generation Scholarship" can be used at any accredited university, 2 year or 4-year college or technical school.

"South Dakota CattleWomen has been a strong advocate for promoting the beef industry in South Dakota and supporting youth," said Katrin VanZandbergen, SDCW President. "We are thrilled to help young people with financial awards to help make their educational goals a reality."

The SDCW has a tradition of providing scholarships for young people to further their education. Previously, the Hallie Cordes scholarship, named in honor of SDCW Past President Cordes, was given. The Cordes scholarship was funded by the Cordes family and past SDCW Presidents. In addition, a scholarship was also awarded by SDCW. This is the third year the South Dakota CattleWomen scholarships have combined to give two - larger awards.

The deadline is June 1, 2024. The scholarship application can be found at [www.sd cattlewomen.org](http://www.sd cattlewomen.org).





It is May - Beef Month!  
Share a photo in our photo contest celebrating BEEF Month!  
Simply post your photo on our Facebook page as you  
“Tell Your Story”



A large crowd of SDCW members attended the meeting in Chamberlain Feb. 8

---

## **BEEF CERTIFICATE UPDATE**

I am happy to announce that Beef Gift Cards are again available. The problems associated with the cards in the past have been resolved by associating with a different company. The cards will be a product of “Clover”, a company used and recommended by First Interstate Bank. These cards will be available in any denominations and will be used for the purchase of beef. They will be redeemable at most restaurants, groceries or meat markets across the United States. To purchase beef cards or beef certificates contact:

**Lindy Harkin**

**PO Box 451**

**Winner SD 57580**

**Or you can call: 605-842-9066 or**

**Email: [beefcertificates@yahoo.com](mailto:beefcertificates@yahoo.com)**

### **BEEF CERTIFICATE OUTLETS:**

American Bank & Trust: Miller, Wolsey, Pierre  
BankWest: Kadoka, Kennebec, Onida,  
Pierre, Winner

Dacotah Bank: Aberdeen, Bison, Lemmon

Dakota Prairie Bank: Ft. Pierre, Presho

First Dakota Bank: Chamberlain, Kimball

First Fidelity Bank: Gregory, Burke, Bonesteel,  
Colome, Platte, Winner, Murdo

First Interstate Bank: Belle Fourche, Edgemont,  
Hot Springs, Spearfish, Sturgis, Wall

First National Bank: Faith, Midland, Phillip  
Harold Steakettes

Heartland State Bank: Highmore, Tulare,  
Wessington

Jackson County Prairie Belles

Mellette Co. Cattlewomen, White River  
CHS White River

Quoin Financial Bank: Miller, Highmore

Roberts Co. State Bank

SD Beef Industry Council, Pierre

Sentinel Federal Credit Union, Winner



For Family Dance Night, FACS students prepared and served five different kinds of meatballs. The beef was provided by a grant through Build Your Base – Classroom Experience. Beef Logic Inc. and the SD Cattlewomen support this program that provides funding to middle school and high school teachers for the purchase of beef for cooking labs and demonstrations. Mrs. DeMers’ Fundamental Foods students prepared and served five different kinds of meatballs. They also displayed posters to promote beef.

“To achieve a state of well-being, it’s essential to make positive choices that contribute to your overall health and happiness. Build Your Base provides schools and communities the tools they need in which to do it. We are proud to offer the program to our communities and share the role high-quality protein like beef plays in its success.” – Eric Sumption, Beef Logic Inc. President





**ROSEBUD RANCHERETTES** members: Sue Chytka, Bonnie Norziska, Renee Sutton, Betsy Center, Ann Bailey, Deanna Nelson, Jolene VanMetre, Karen Martin, Carla Schmitz and Bev Martin presented a check to Burke City Finance Officer Mike Glover towards the purchase of a new oven for the old Community Room. The old stove was donated quite a few years ago, had cooked a lot of meals and finally decided it was done and quit heating. We hope with the new stove and recently remodeled kitchen that the facilities will be used frequently.

### **‘Beef it Up, South Dakota’: Help get protein to families in need**

(This story is by Lauren Soulek of Keloland News)

For many South Dakotans, beef is a food item regularly kept stocked at home. But for some families, it’s an expense they have to go without when money is tight. Inside the Feeding South Dakota warehouse, staff and volunteers work hard every day to package food boxes for families facing hunger. But this month they could use some extra help getting one of their most sought-after food items: beef.

“When you’re going to the grocery store, those expensive proteins are one of the first things our guests put back on the shelf when shopping,” Megan Kjose, the Feeding SD Development Director, said. “So us being able to provide these products through our programs is really important.”

May is National Beef Month and Feeding South Dakota is partnering with the South Dakota Cattleman’s Foundation and the South Dakota Beef Industry Council for the first ever ‘Beef it Up, South Dakota.’ campaign.

“It’s just really a great opportunity to tie in, you know, what we like to celebrate as Beef Month and the summer grilling season and, you know, all the wonderful things that revolve around beef in our state while also helping our friends and neighbors who might need a little boost now and then,” Jodi Anderson, Executive Director of the SD Beef Industry Council, said.

You can donate beef to Feeding South Dakota, but it has to be processed through certified companies. Helping those in need get some important protein in their diet.



**MURDER MYSTERY . . .** The Western Murder Mystery was a huge success! Someone got murdered, someone wasn't nice to their friend, a little hanky panky, some falsehoods were told, a drink or two was had, you had to listen closely to the clues, and at the end, the murderer was revealed! Only 1 table figured out the murderer from the clues they were given. A delicious beef supper was served which added to the enjoyment of the evening. The Rosebud Rancherettes and crew hope everyone had a good time.



This group of Rosebud Rancherettes, Bonnie Noziska, Sue Chytka, Betsy Senter, Jolene Van Metre, Carol Johnson, Deanna Nelson and Ann Bailey, served a delicious roast beef sandwich meal to help Denny and Linda Purvis commemorate their 50 years in the electrical business. We congratulate the Purvis's for serving our community and beyond. You are appreciated.



