



South Dakota CattleWomen

Auxiliary to the
South Dakota Stockgrowers

2021-2022

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For more Information, go to
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Celebrating 70 years of promoting BEEF!

Volume 42, Issue 4

Mission: South Dakota Cattlewomen strive to
Promote, Educate and Inform consumers about our BEEF INDUSTRY.

**South Dakota
CattleWomen
Annual Meeting
Thursday,
Sept. 29, 2022
10:00 a.m. CST
Drifters
Event Center
Ft. Pierre, SD**

Tentative Agenda:

Call to order, Pledge, Creed

Additions to the Agenda

Minutes of the previous meeting

Treasurer's Report

Committee Reports:

A. Membership

B. State Fair

C. Scholarship

D. Social Media

E. Photo Contest

F. Investments

G. Beef Certificates

H. SD Beef Industry Council

I. Chamberlain Rest Stop

Club Reports

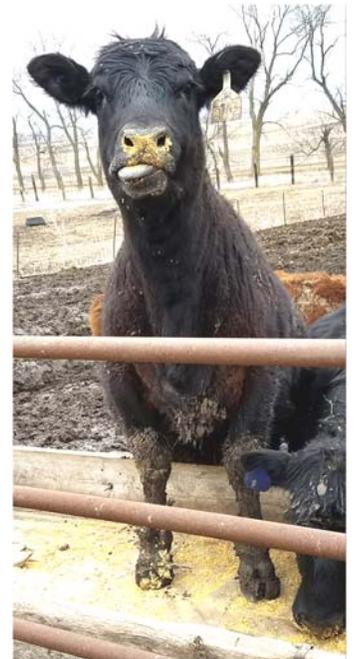
Old Business

A. Strategic Plan Updates

B. Audit Report

New Business

A. Election of Officers



People's Choice - \$100



Third Place - \$25



Photo Contest - First Place - \$125



Second Place - \$50

Message from your President

I would like to take this opportunity to thank everyone who has stepped up to help me with this challenging job of President of the South Dakota Cattlewomen: past presidents, officers and committee chairs. It truly has been an enjoyable and fulfilling opportunity for me. I have enjoyed getting to know SDCW members better; what a great group of dedicated women!

It is time to elect new officers for the upcoming year and it would be great if anyone out there would like to nominate members for an office or volunteer for the same. It is a learning and growing experience that you will never regret. If you have someone you would like to nominate contact Kodi Blotsky (kodi@hotmail.com) or Evie Fortune (fortuneranch@gmail.com), who are on the Nominating Committee.

Brenda Dreyer is chairing the State Fair project again this year. She has some great unique ideas for promoting Beef at the Fair but needs some help with the plan. If you are going to attend the Fair and would like to help, please contact Brenda at bdreyer@midco.net.

Many thanks to the Mellette County Cattlewomen for hosting the previous meeting of SDCW in White River. It was a great meeting with a tasty lunch at the Roundup Bar and Grill. The Mellette County women arranged for Dan Rasmussen of the Grassland Coalition to speak on grazing techniques.

Lindy Harkin, far right, President of the South Dakota CattleWomen presented a check to the Mellette County CattleWomen as the organization's donation for beef signs to be placed on the Mellette County lines. The presentation was made at the SDCW quarterly meeting. Shown are (l. to r.): Mellette County CattleWomen, Noreen Krogman, Mary Scott, Donna Adrian, Amy Lehman, Nikki Bryan and their President, Carol Hutchinson.



Dan Rasmussen, education/consultant specialist for South Dakota Grassland Coalition gave a presentation on the organization and its purpose at the SDCW quarterly meeting.



Mary Scott gave a presentation on details about the new signs for the Mellette County lines, notifying travelers that they are entering beef country.



Secretary's Report

The South Dakota CattleWomen quarterly meeting was held Tuesday, June 7, 2022, at the Roundup Bar and Grill in White River, SD. President Lindy called the meeting to order at 10:00 a.m., with 14 members present. The flag salute and CattleWomen's Creed were led by Lindy.

Additions to the agenda included: audit committee and newsletter deadline.

Mary J, secretary, recommended the minutes of the last meeting be approved as printed in the newsletter. Ruth F. moved and Kay A. seconded to approve. Passed.

Noreen K. gave the treasurer's reports for the SDCW and BIC accounts. Discussion was held on funding from BIC. Kodi, along with Brenda and Karla, were appointed to put together a list of the AR's to present to BIC before July 1.

COMMITTEE REPORTS:

State Fair: Brenda emailed a note stating she plans to continue the social media contest and that on Friday morning she plans to hand out bags from 9:00 a.m. until gone. She is asking for help. Contact her if interested. She will pick up stuff from the Chamberlain shed and plans to do stuffing in July in Winner.

Scholarship: Noreen has mailed checks to this year's winners to the college they attend. Brenda has received 23 applications for this year's contest. A thank you reminder should be included in the letter sent to winners and then the thank you will be printed in the newsletter. No thank you notes have been received from this year's winners.

Photo Contest: Brenda received 34 entries. Members should contact Brenda via Facebook, email or text with their top three choices of photos. She will get beef certificates to use for prizes to the winners.

Introduction of members present was held at this time.

Investments: No information available.

Beef Certificates: Lindy gave a report on Beef Certificates, stating the Wells Fargo Bank in Winner is closing. She asked for suggestions for doing new beef gift cards and is working with a couple companies on this.

SDBIC: Susie Geppert sent an update on projects they have in the works. The Junior Beef Ambassador program, Build Your Base, Collegiate Strength Coaches Association, Faith School on Beef Day, the Sioux Falls Stampede and the Black Hills State University, where they work with the coaching staff to lead beef education with athletes. BIC plans to have German chef Rudiger Brummer in July and will tour ranches, hold an event and shoot footage to promote beef. They also would like help to go to the schools and discuss BIC. Need to find out how to get into the schools.

Chamberlain Rest Stop: Karla emailed a note stating they have enough promotion items for this year and that she has submitted an AR to BIC for bags

needed for the next three years. She received information that the Tourism Department needs to approve what we are passing out. If recipe cards are needed, there are some in the storage shed at Chamberlain.

Club Reports: Reports were given by the Harrold Steakettes, Mellette County, Southern Belles and Stateline CattleWomen.

OLD BUSINESS:

Strategic Plan: Linda says we are following along with the plan.

Promotion: No information

Special Olympics: Doug Feltman of Chamberlain was a winner of the \$500 gift card drawn from the raffle tickets sold. Other winner names not available.

RASDAK: Kodi talked about it. She wants funds from SDCW to buy jerky and has received funds from Southern Belles. The club passes the jerky out when the bikers go through Winner.

NEW BUSINESS:

Mellette County request for funds: They have requested \$500 from SDCW to help replace the sign they have already made and is up. They were advised to check with BIC if funding is available to help with the costs. Kodi moved and Danielle Kartak second to give \$500.00 to the club for the sign. Passed. A photo was taken of the club receiving the check.

Annual Meeting: The SDSGA Convention is September 9-10 in Spearfish. Since there was such a small number of CattleWomen that attended last year, Lindy suggested the SDCW have the meeting in a more central location. Pierre was chosen. The meeting will be held at Drifters in Ft. Pierre, if available, on September 24 at 10:00 a.m. It was suggested to contact Shirley T. or Amanda R. for speaker ideas.

The meeting broke for an Indian Taco lunch at 11:30 a.m.

Speaker: Dan Rasmussen of the Grassland Coalition spoke on his organization and what they do and grazing suggestions.

Officers for 2022-2023: The nominating committee of Evie F., Kodi B. and possibly Karla will make contacts for the offices of vice-president and treasurer. Katrin has agreed to be President and Mary J. to be Secretary.

Newsletter: Deadline is August 1.

BIC Representative: Lindy's term is up. Kodi moved and Noreen second to nominate Danielle Kartak. Passed.

Thank You to Mellette County CattleWomen for hosting the meeting and the morning snack.

Kay A moved to adjourn at 1:00 p.m. and Donna A. second. Passed

Respectfully submitted,

Mary Jessen

Secretary



Member Spotlight

Norma Olson

Norma (Zibell) Olson was born in Winner, SD, to Sam and Lillie Zibell. She spent most of her childhood living the great country life in the Clearfield area - milking cows, feeding pigs, and all the other farm chores children did back then. She and her sister, Shirley, loved taking care of the animals.

"When I tell my grandchildren we used to walk out in the pasture and chase the cows home at milking time, they find it



hard to believe. The same is true when I tell them we rode our ponies to school and tied them up in the barn! Their response is "A barn at school?"

Norma graduated from Witten High School and secured a job at Ranchers National Bank. She married George Olson of Ideal, SD, in 1972. They have lived on a farm/ranch near Ideal, SD, since 1974. Norma managed Golden Prairie Manor for eight years and then went on to manage the Holiday Inn Express, both located in Winner, SD. She has been at the Holiday Inn Express since 2003. During that time, Norma received many awards from the franchised corporation, as well as state and community awards. Although Norma worked outside the home, she was still very active on the farm – helping with the farming, the feedlot, working and hauling cattle, and doing the bookwork. Her two favorite times of the year are the spring calving season and the fall roundup!

Norma is the Membership Director of the SD Cattlewomen, Vice-president of Christ Lutheran Church, on the Board of Directors of Golden Prairie Manor, a member of the Winner Rotary Club and a member of the Southern Belle CattleWomen.

Norma and George have four children – three sons (Trent, Brent, and Sam), who all teach science and math, and coach in the local area; a daughter, Ginger, who is a busy wife and mother and substitute teacher - along with filling orders for her gluten free bakery. She lives in Humboldt, IA. George and Norma have ten grandchildren, who they dearly love, and attend as many of their activities as possible.

Eat beef – it's what's for dinner! And we produce the best in the country!

BEEF CERTIFICATE REPORT

Although this has been a slow summer for Beef Certificate sales don't forget – Beef Certificates also make great birthday/anniversary gifts, as well as thank you gifts! By the time you read this, Christmas will be right around the corner and it will be time to order Christmas gifts—another opportunity to promote Beef by giving Beef Certificates and cards.

The problems we were having with the original gift cards have been resolved and a new card company will be handling our product. The \$25 and \$50 Beef Cards will again be available. As we continue to make Beef Certificates easier to access and purchase, you are now able to use credit or debit cards to pay for Beef Certificates/Cards.

South Dakota CattleWomen sponsored \$1,000.00 of Beef Certificates for South Dakota Special Olympics. SDCW clubs sold \$980.00 worth of tickets, which SDCW donated to South Dakota Special Olympics at their summer games. Doug Feltman won \$500.00, Flora Stearns won \$250.00, Steve Fox won \$150.00 and Deanna Nelson won \$100.00. THANK YOU TO ALL THE SDCW MEMBERS WHO SOLD TICKETS!!!

Scholarship notes . . .

The South Dakota CattleWomen (SDCW) scholarship recipients receive a notice of their award by letter, telling them the funds will be sent to their college. At the bottom of the letter, make a note that states a "thank you" note can be sent to: South Dakota CattleWomen, ATTN: Mary Jessen, 20675 327th Avenue, Holabird, SD 57540 or Brenda Dreyer, 38630 142nd St, Warner, SD 57459. It also needs to say their thank you note will be published in the South Dakota CattleWomen newsletter, along with the announcement of their scholarship award.



SDCW receives Hallie Cordes Memorial Scholarship funds

Dear Noreen:

Hello! I am sending you the balance from the Hallie Cordes Memorial Scholarship as a cashier check. I had agreed at past South Dakota Cattlewomen's meeting to hand over the money so the SDCW could establish the Next Generation Scholarship. I am also returning the \$20.00 check written in memory of Winnie Bones. I decided it was easier for you to put this money into the Next Generation Scholarship account as I had closed out the other account. I hope this is not too much of a problem and appreciate your patience. I hope you can figure this all out.

Thanks a lot,
Kay Abbott

Thank You to Kay and Family!

Thank you for your generous donation from the Hallie Cordes Scholarship Account to the South Dakota CattleWomen's "Next Generation" scholarship Fund. This scholarship money will definitely help high school seniors and college students continue their education and encourage them to promote beef and the beef industry.

Thank you,
SD CattleWomen



South Dakota Cattle Women Go #beefstrong(er) at South Dakota State Fair



South Dakota CattleWomen will be #beefstrong(er) during the South Dakota State Fair Sept. 1 to Sept. 5 in Huron, SD. Look for signs around the fairgrounds promoting BEEF with positive and educational messages that fairgoers will be asked to share on social media. In addition to increased signage on popular fair attractions, volunteers with South Dakota CattleWomen will be at Gates 3 and 7 handing out insulated red BEEF bags with recipes, nutritional information and BEEF swag Friday morning beginning at 9:00 a.m., while supplies last. A special treat, will be that some of the bags will include BEEF Certificates for FREE BEEF! Stay tuned to SD CattleWomen on Facebook for updates from the fair and more information.

Get #beefstrong with SD CattleWomen at the South Dakota State Fair!



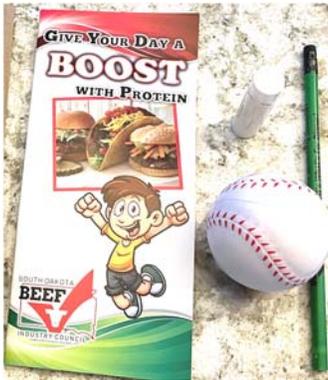
BEEF FOR SCHOOLS . . . Rosebud Rancherette members, Betsy Senter on the right (hauler) and Sue Chytka on the left (navigator) delivered five beef cows to the Wall Meat Processing for the Gregory and Burke schools. Our children will now enjoy nutritious locally grown beef in their school lunch programs. Others in the picture are helpful employees of Wall Meat Processing.

Rosebud Rancherettes promote beef MAY IS BEEF MONTH . . .

Rosebud Rancherettes presented the Gregory and Burke Nutrition sites with a \$50.00 Beef Certificate and send recipes to the Burke Gazette in the month of May promoting beef. Our biggest success was partnering with the Gregory County Locker. For every \$30.00 worth of beef (hamburger, roasts, steaks) sold, we reimbursed them \$10.00 with a \$400.00 cap. The cap was reached in less than two weeks. This promotion was good for "beef" and good for a local business! Haley Haiar won the Rosebud Rancherettes scholarship. We will be delivering five more beef to Wall in July for processing for the Burke and Gregory "Beef in School" program.

SD BEEF INDUSTRY COUNCIL

The South Dakota Beef Industry Council continues to expand and increase its effectiveness across the nation. This has been a unique program that promotes beef through education and application. Other promotions accepted by the South Dakota Beef Industry Council Board for funding include Spearfish Sasquatch, Verendrye Museum Sixth Annual Backyard BBQ Competition, Sturgis Rally, Sioux Falls Storm, Sanford International Golf tournament, Prime Time Gala, Wessington Fun Day Cook-off, and several Research Committee proposals.



Beef Bags with the educational recipe booklet 'Give your day a BOOST with Protein' along with random beef swag went home with students at the end of the day May 18. The brochure was developed by SDBIC and the distributed materials were funded by Checkoff Dollars. CattleWomen encourage families to understand the value of beef in a healthy lifestyle.

Below: Prime CW Laura Leheska and Crystal Pazour headed up the Beef Bag Education distribution to the youth participating at Kimball Kiote Days. Laura Leheska, with helper Hank Pazour handing out the Beef Bags and enthusiastic beef promoters, Lane, son of Prime CW Becky (Jesse) Rose and Hank, son of Prime CW Crystal (Jim) Pazour were very helpful.



Prime CattleWomen supported Kimball Kiote Elementary annual Field and Track day on May 18. The school participated in support of the World Athletics Championships coming to Eugene, Oregon from July 15-24, 2022. They were assigned the country of Sweden, note the blue and yellow flags. This will be the first time in history that the championships are held in the United States. This esteemed event will bring athletes to compete at TrackTown USA.



Mellette County CattleWomen

The Mellette County CattleWomen hosted the SDCW quarterly meeting at the Roundup Bar and Grill in White River on June 7 with a good turnout of members. The Roundup provided donuts for the morning snack and lunch was the Tuesday special of Indian tacos, which are exceptional. During lunch, there was a speaker, Kim Olson, who spoke about the White River School working on supplying enough locally donated beef from local producers to supply the school lunch program. Dan Rasmussen spoke on rotational grazing, later calving, keeping more moisture in pastures. He is approved to serve as a reference to any producer wanting suggestions for changes to their operation.

As reported in the last newsletter, the new sign of "Great Beef Begins in Mellette County" has been installed along Highway 83 south of White river. This project has received ongoing funding from local organizations. The group had another fundraising luncheon, serving a barbecue hamburger lunch during Sunday bingo in cooperation with the local Lion's Club for the whole community.

The red Mellette County CattleWomen polo shirts have been received for our special events. The Facebook page has new beef recipes added each day, providing lots of recipes to refer to - please feel free to use.

Our most current project was a float on Frontier Days. The theme was "Christmas in July" with our group winning third place. Our logo was "Santa Eats Beef Not Cookies" The picture shows the red polo shirts members wore when walking the parade route and handing out beef information.

Services held for Mildred Hamiel

Graveside services for Mildred D. Hamiel, 76, of Reliance, SD were held July 25, 2022, at the Reliance Cemetery at Reliance, SD.

Mildred D. Hamiel of Reliance, SD passed away at home on July 18, 2022. She was born December 12, 1945, at the Mitchell Hospital in Mitchell, SD, to Raymond and Martha (Drafahl) Priebe and attended school in the Chamberlain area, graduating from Chamberlain High School in 1964. On December 11, 1964, Mildred was united in marriage to Kent Hamiel. To this union two sons were born, Zane in 1973 and Bo in 1978.

She loved to garden and would can about everything she raised. What she didn't can, she gave away. Most years she started digging up her potatoes by July 4th. She drove the tractors, combines, and trucks and whatever needed done on the farm, she would do. During the summer, she was the one to check on the grain fields and the cattle. She also organized family reunions for both sides of the family. She was a member of Prime CattleWomen.

She is survived by her husband, Kent; sons, Zane (Beth) Hamiel and Bo (Erin) Hamiel; grandchildren: Izaak, Ellika, Orin, Carter and Kason; two step-grandchildren, Harley and Allayna, and a sister, JoAnn Giedd. She was preceded in death by her parents, Raymond and Martha.



The Southern Belle CattleWomen served at the MidDakota Fair in Tripp County. We enjoyed helpers of all ages. We served hamburgers, cheeseburgers, walking tacos, beef hot dogs and chili dogs, along with sides and of course, the favorites of homemade pies, bars and cookies. Beverages were include also.



Mellette County CattleWomen Sign Project

The Mellette County CattleWomen partnered with the South Dakota CattleWomen, the Beef Industry Council, Cherry-Todd Electric and many other local donors in 2003 to begin a project for two large (8x16) signs on the Mellette County lines, north and south of White River, SD. The signs notify travelers they are entering Mellette County and that we raise great BEEF! Highway 83 is a main corridor of travel from Mexico to Canada and many eyes see there is great BEEF grown here. The sign on the south country line needed replaced as the south side facing sun had taken its toll after 19 years. Much longer than the life expectancy for this original sign! The Mellette County CattleWomen held two fundraisers in February and May, 2022. Beef sandwiches were served at the Lions Bingo held in

White River. We have also applied for local grants to help with the cost, which is \$2,783.38. An aluminum sign was purchased from M&R Signs of Pierre.

Thank You!

Dear SDCW:

The Mellette County CattleWomen want to thank you for your \$500.00 contribution to the Beef sign erected on Highway 83 by our club. It is very much appreciated.

South Dakota Cattle Women
Norma Olson
26642 309th Avenue
Witten, SD 57584
www.sdcattlewomen.org

**Harrold Steakettes award
 Beef Certificates as prizes**



The Harrold Steakettes Cattlewomen chose Betty Kleinschmidt as the “May Beef Month—Mother’s Day” winner and Norman Galinat as the “Beef for Father’s Day” project winner. Both received a card and a \$10.00 Beef Certificate. Beef gives a person ZIP (Zinc, Iron and Protein).

Southern Hills CattleWomen

The Southern Hills CattleWomen will once again sponsor the 4-H Senior Beef Showmanship trophy at the Fall River County Fair and 4-H Achievement Days. It will be held August 3-7, 2022 at the Fair Grounds in Edgemont.

Here is a favorite beef recipe that is delicious and easy to fix, because it only has three ingredients.

Hamburger Topping

1 or 2 lbs. Hamburger, browned in a skillet
 Add one can Tomato Soup and
 one can French-style Green Beans, drained

Heat and serve over mashed potatoes or noodles.

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| ★ Associate Members | Elevate Agronomics | Olson Family Trust, Witten | Sustaining Members |
| ★ Animal Clinic, Ltd., Winner | First Dakota Bank, Yankton | Purvis Electric, Burke | Shirley Thompson |
| ★ Anson Insurance Services, Inc.,
DBA Southern Dakota | First Fidelity Bank of Burke,
Colome and Winner | Raven Angus, Colome | |
| ★ Insurance, Burke | Fishing Buddy Studios, Pierre | Riverview Chevrolet, Oacoma | |
| ★ BankWest, Pierre | Frontier Motors, Inc., Winner | Rosebud Electric Coop, Inc.,
Gregory | |
| ★ Buche's, Gregory | Gregory Animal Clinic, Gregory | Statewide Ag Insurance, Inc.,
Chamberlain | |
| ★ Burke Livestock Auction, Burke | Grossenburg Implement, Inc.
Winner | Statewide Ag Insurance, Inc.
Winner | |
| ★ Burke Oil Co., Inc. Chamberlain | Highmore Herald, Highmore | Stella's, Burke | |
| ★ C&B Operations, Chamberlain | Kohlman, Bierschbach and
Anderson, Miller | Westwood Ranch, White River | |
| ★ Cahoy's General Store,
Bonesteel | Lewis Family Drug,
Chamberlain | | |
| ★ Charly's Restaurant & Lounge,
Chamberlain | Littau Angus, Carter | | |
| ★ CHS, Inc., Corsica | M & M Jessen Ranch, Holabird | | |
| ★ CHS River Plains, Winner | Mathis Implement, Winner | | |
| ★ Dailey Dental, Chamberlain | McKay's Insurance Agency,
Sturgis | | |
| ★ DeJong Ranch, Kennebec | Mid Dakota Meats, LLC.,
Winner | | |
| ★ Drifters Bar & Grill, Ft. Pierre | | | |
| ★ Duling Ranch,
Joe Duling, Gregory | | | |

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