



Auxiliary to the
South Dakota Stockgrowers

2021-2022

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For more Information, go to

www.sdcattletwomen.org

Celebrating 70 years of promoting BEEF!

Volume 42, Issue 3

Mission: South Dakota Cattlewomen strive to
Promote, Educate and Inform consumers about our BEEF INDUSTRY.

***South Dakota CattleWomen
Quarterly Meeting
Tuesday, June 7, 2022
10:00 a.m. CST
Roundup Bar and Grill
113 Rodeo Road, White River, SD***

Tentative Agenda:

Call to order, Pledge, Creed

Additions to the Agenda

Minutes of the previous meeting

Treasurer's Report

Committee Reports:

A. Membership

B. State Fair

C. Scholarship

D. Social Media

E. Photo Contest

F. Investments

G. Beef Certificates

H. SD Beef Industry Council

I. Chamberlain Rest Stop

Club Reports

Old Business

A. Strategic Plan Updates

B. Promotion

C. Special Olympics

D. Rasdak

New Business

A. Annual Meeting

a. Location

b. Ideas

c. Date

B. Officers 2022-2023

C. BIC Representative

Scholarship Applications due June 1

The South Dakota CattleWomen (SDCW) is offering a \$1,000 scholarship to two young people from South Dakota attending or planning to attend an institution of higher learning in the upcoming semester. The "Next Generation Scholarship" can be used at any accredited university, two-year or four-year college or technical school. The deadline for applications is June 1, 2022. The applications can be found at www.sdcattletwomen.org.

Message from your President

I am excited about our upcoming meeting in White River! We have never met in White River since I have started attending SDCW Meetings. It will be great to meet Mellette County Cattlewomen and check out the new Roundup Bar and Grill. It's a great central location so we're hoping to have good attendance.

I recently received a letter from USDA Department of Agriculture seeking nominees for the Cattlemen's Beef Board. This board consists of 101 members representing 34 states. Its purpose is to develop new markets, strengthen existing markets and conduct research and promotion activities. If serving on this board is of interest to you, please contact me for more information and we can get the nomination process initiated.

If you would like to purchase **Beef Raffle** tickets to benefit SD Special Olympics, please feel free to contact Katrin, Tonya Ness or me.

Mellette County Cattlewomen



We have been holding our meetings at 9:00 a.m. on Saturday morning for just one hour, which seems to be working out good for attendance. We have also offered Zoom and have had participation there also.

We had a fundraising letter from Tonya Ness of Kennebec asking us to sell beef raffle tickets for \$500, \$250, \$150 and \$100 beef gift cards, which is a South Dakota Cattlewomen benefit for Special Olympics. Tickets must be sold or sent back by May 15. Anyone wanting tickets should contact Donna or Mary.

Highway sign request for assistance: Years ago Beef Council helped us and several others to place large beef promotion signs along the highway. Ours is on Highway 83, one each side



May Beef Month Photo Contest

In celebration of May as BEEF Month, SDCW hosts an annual photo contest. Entries are to "Tell A Beef Story". The contest takes place on our Facebook page at facebook.com/sdcattlewomen.

Prizes will be awarded to first, second, third place and People's Choice. The contest occurs each May. Be sure to follow us on Facebook and submit your photo on the SDCW Facebook timeline to participate. Entries are being taken until May 21. Voting takes place May 24-28, 2022.

of White River at the county line. The north facing sign is good yet, but the south facing one has totally faded. We have contacted a sign maker and ordered a new one. Had our choice of a plastic wrap or a replacement aluminum cover. We decided against the wrap because of the terrible winds we have had this year. We are a bit stressed out because it will cost about \$2,600.00. So we have applied for assistance from various county organizations beings it is also promoting the County.

- A face book page has been established for our group.

Red Cattlewomen shirts are being ordered for members, with our logo.

We are going to have another fundraiser for the sign, by serving a meal prior the Lions having a bingo afternoon of entertainment.

June 7 is the SD Cattlewomen quarterly meeting at the Roundup Restaurant in White River beginning at 10:00 a.m. We were asked to provide a morning snack and a speaker.

Secretary's Report

The South Dakota CattleWomen's March meeting was hosted by the Rosebud Rancherettes of Burke at the Burke Civic Center on March 1, 2022. President Lindy called the meeting to order at 10:00 a.m. with 16 present. The flag pledge and CattleWomen's Creed were recited.

Minutes of the last meeting were approved as printed in the newsletter. Noreen gave the treasurer's report which was approved by Carol Sides and Norma seconded. All approved.

Committee Reports:

Norma gave the membership report. Brenda gave a State Fair report, sharing that SDCW will hand out bags on Friday morning of the fair, participate in the social campaign again and have increased signage on grounds.

There was no investment report. Lindy gave the Beef Certificate report. She is working on a problem with the beef cards and will provide an update at next meeting.

A report was given on the SD Beef Industry Council, and Kodi suggested that we offer to help at events sponsored by the Beef Council.

Scholarship winners will be decided and awarded. Promotion has begun for the next scholarship award.

Shirley gave a report on a recent meeting she attended for ANCW. There is a wired event coming up July 15 and 16 in Grand Island, NE.

Club Reports were given by Mellette County, Southern Hills, Rosebud Rancherettes and Southern Belles.

New Business:

Conversation was held on Special Olympics and Tonya Ness will be helping with this.

Kodi is researching possible ways for us to assist with the Rasdak race.

Brenda is working on a May Beef month photo contest. Theme will be "Tell Your Beef Story".

Following a delicious lunch served by Rosebud Rancherettes, an informative presentation was given by Mr. Tim Sanderson of Burke School and the Club on the Beef to School Program.

Also on hand was Mollie Andrews of Burke discussing their FFA program.

Thanks to Rosebud Rancherettes for their hospitality.

Next meeting will take place in White River on June 7 at 10:00 a.m.

Shirley Thompson made a motion to adjourn followed by a second by Kodi.

Submitted by Brenda Dreyer for Mary Jessen

Harrold Steakettes show support with beef certificates

The Harrold Steakettes met April 26 at the home of Millie Salathe with four members present. The President called the meeting to order and the secretary and treasurer's reports were given.

A thank you note was passed around. There was no old business.

New business included: selling raffle tickets for the Special Olympics project, support the Steps for Hope event in Highmore with beef certificates and the Mother's Day and Father's Day winners were drawn.

Next SDCW quarterly meeting will be June 7 at White River. Next club meeting is undecided at this time. Meeting adjourned.

Beef Certificate Report

Don't forget – May is Beef Month. Do what you can to give an extra push to promote beef during May. Giving Beef Certificates would make great Mother's Day gifts and would accomplish this goal. Memorial Day and Father's Day are other examples of opportunities to campaign for our favorite protein, BEEF.

BEEF CERTIFICATE OUTLETS

American Bank & Trust: Miller, Wolsey, Pierre
Bank West: Kadoka, Winner, Kennebec,

Onida, Pierre

Dacotah Bank: Aberdeen, Bison, Lemmon

Dakota Prairie Bank: Ft. Pierre, Presho,
White River

First Dakota Bank: Chamberlain, Kimball

First Fidelity Bank: Burke, Gregory,
Colome, Platte, Winner

First Interstate Bank:

Belle Fourche, Edgemont, Hot Springs,
Spearfish, Sturgis, Wall

First National Bank: Faith, Midland, Philip
Harrold Steakettes

Heartland State Bank: Highmore, Tulare,
Wessington

Mellette County Cattlewomen White River

Quoin Financial Bank: Miller, Highmore

Roberts County State Bank

South Dakota Stock Growers: Rapid City

Sentinel Federal Credit Union: Winner

**Give the gift of delicious
Locally-grown South Dakota Beef!**



Tim Sanderson of Burke school presented Beef to School program information



Mollie Andrews of Burke School presented FFA program information from Burke and Gregory schools



The SD CattleWomen gathered for the quarterly meeting

Rosebud Rancherettes

The Rosebud Rancherettes were honored to host the March quarterly meeting of the SD CattleWomen officers in Burke. It was good to get acquainted and re-acquainted with them.

Our March meeting was "Bring a Guest" and we had three extra guests, which was special. We always talk about ways to promote beef. May is Beef Month so we'll have to think twice as hard.



Welcome Sign in Burke welcoming officers!

Services held for Viola Reuer

Funeral services for Viola Reuer of Reliance, SD, were held February 21, 2022, at the Zion Lutheran Church in Chamberlain with burial in the Reliance Cemetery at Reliance.

Viola Kindopp was born May 1, 1922, on a farm that was located south of Lyman, SD to Edward and Christina (Roth) Kindopp and died February 15, 2022, at the age of 99 years, seven months and 14 days at the Sanford Care Center in Chamberlain, SD. She was the only girl in the family with four brothers. She attended Roosevelt School for all eight grades and completed two years of high school, but never graduated. She did not finish high school because she needed to earn money to help on the farm. She worked for many area farmers by milking cows, doing housework, and watching children if they needed a babysitter.

Viola was confirmed in 1936 at the Trinity Lutheran Church. She learned all her confirmation doctrine in German and had to memorize it and be able to recite the scriptures in German when a minister came through. She mentioned how hard it was to keep things straight with a two-language household.

She met Richard Reuer at "Watermelon Days" in Kennebec and on March 19, 1945, they were united in marriage in Pierre, SD, when Richard came home on leave from the Navy. Viola lived with Richard's folks until his return from the service. They continued to live on the Lower Brule Reservation until their current farm place was constructed. In March 1949, they moved to a farm place north of I-90 and later in 1949, they moved the house across the road to its current spot. Viola loved working with her flowers and garden. She always had cows to milk, hogs to feed and ewes to lamb. She was always baking bread, making and freezing homemade rhubarb pies and cooking good food. She raised a lot of chickens for eggs and butchering. She was outside as much as she was inside. She was always running back to the house to check on the next meal or bread that was baking. She loved to farrow out her sows and lamb out her ewes. She raised hogs and sheep well into her 90's.

Viola served on many boards and was a lifelong American Legion Auxiliary Member. She served on the Zion Lutheran Church Board and taught Sunday School and was a member of the local Extension Group in the area. She was a member of the Prime CowBelles.

Survivors include: her children, Darrel (Margaret) of Iroquois, Rod (Brenda Burull) of Chamberlain, Gloria (Kelly) Koerlin of Volga and Keith (Leslie) of Reliance; a daughter-in-law, Eiko Reuer of California; 14 grandchildren and 10 great-grandchildren.

Preceding her in death were her parents; her husband; two sons, Kenneth and Kevin and four brothers: John, Chuck, Orvin and Gus.



South Dakota CattleWomen award two \$1,000 scholarships

Two South Dakota young people are winners of the South Dakota CattleWomen (SDCW) "Next Generation Scholarship". Autumn Wilkinson of DeSmet, SD, is a student at Augustana University and Blake Olson of Chancellor, SD, is a student at South Dakota State University. Each won a \$1,000 scholarship to be used as they finish their education. Wilkinson is going into the health care field and Olson is working on a career in ag business.

"Both of our winners understand the importance of the beef industry and how their career goals will help those involved in producing beef," said Lindy Harkin, SDCW President. "South Dakota CattleWomen is thrilled to provide these financial awards to help make their education a reality."

The SDCW has a tradition of providing scholarships for young people. Previously, the Hallie Cordes scholarship, named in honor of SDCW Past President Cordes, was given. The Cordes scholarship was funded by the Cordes family and past SDCW Presidents. In addition, a scholarship was also awarded by SDCW. This is the first year the South Dakota CattleWomen scholarships have combined to give two – larger awards.

Applications are currently being accepted for next year's awards. The scholarship application can be found at www.sdcattlwomen.org and is due June 1, 2022, for the 2022-2023 school year.

"How can you use your higher education to promote the beef industry?"

by Autumn Wilkinson

Growing up on a large cattle farm, I know how crucial it is to promote beef. I have driven around South Dakota countless hours hanging up bull flyers for our annual bull sale, and attending cattle shows and conventions to advertise for our family ranch. As I move forward in my life and career, I know it is still important to continue to promote the beef industry to help preserve my family's way of life. I am attending college to become a physical therapist. After graduation, I hope to work with athletes who are recovering from injuries. I think one tool I can use in my profession is the "Build Your Base with Beef" program that has already been successfully implemented in many athletic programs in the state through the South Dakota Beef Industry Council. The program teaches athletes the importance of having high-quality protein as well as provide beef options on the go. I think this is a great program to use with athletes recovering from injuries as well - teaching them the relevance of adopting proper nutrition and protein choices and to rebuild muscle with beef. I plan on using my profession to help athletes - "Re-build Your Base with Beef."



"How can you use your higher education to help promote the beef industry?"

by Blake Olson

Already pursuing higher education at South Dakota State University has opened my eyes to the fact that a lot of people have little to no knowledge or correct knowledge about the beef industry. Promoting the beef industry has never been a stronger priority and responsibility that beef producers and other people in the beef industry need to take responsibility for. Words are often twisted to make the beef industry appear negative in public eyes. However, there are ways to make the beef industry appear positive in public eyes.

With my higher education there are several different ways that I can improve the beef industry in public eyes and promote it. First, I can use social media platforms to post fun facts about beef cattle and up-to-date news on what is happening in the beef industry to promote directly to my sphere of influence. In business classes I learned that marketing and promoting are large parts to the success of an industry/product. Therefore, I will also promote the beef industry working with local schools and try to implement a beef day where kids can learn about the beef industry and not grow up with the wrong idea of what the beef industry is. To reach the older audience, I would work with my local Beef Producers Association to put information in newspapers and on the radio.

Reaching my direct sphere of influence, educating the younger generation, and reaching the older generation is how I will promote the beef industry.



Correction . . .

The last issue of the South Dakota CattleWomen newsletter featured the obituary of Marcella LeBeau. It was not mentioned that her daughter, Diane Booth, is a past president of SDCW.



Mellette County CW hold luncheon

The Mellette County Cattlewomen teamed up with the local Lions and promoted local beef with a beef slider luncheon on February 13 before the Super Bowl. There was a great turnout and everyone had lots of fun. Proceeds went to help the club replace the south beef billboard on Highway 83.

Women in the Lead!

by Shirley Thompson, ANCW Region Director for Region 7

WIRED: The American National Cattlemen are striving to continue to bring innovative and hands-on learning for cattlemen across the country. The vehicle they have been using for this is the called the Women In Ranching Education and Development (WIRED) program. The WIRED program provides a unique opportunity based around topics that cattlemen are familiar with, but there will be on-site instructors to provide immediate feedback regarding techniques. These experiences range from low stress animal handling, book keeping, and a variety of technology tools that would benefit most operations. There will be an event in Grand Island, NE on July 14-16. This event will be hosted by Moly Manufacturing and will include special guest, Temple Grandin. Please go to www.ancw.org for more information and to register for the event. Attendance will be limited to the first 125 people.

CBAP: Developing beef advocates and leaders for the cattle industry is the goal of the Collegiate Beef Advocacy Program (CBAP). Hosted by ANCW, the program provides an outlet for students to use their unique strengths to connect with consumers and peers to promote beef. The collegiate advocacy program matches the vision and purpose of ANCW by ensuring the selected students strengthen their leadership and communication skills, establish career networks and enhance their knowledge of the industry. This experience will assist participants in furthering their passion for beef advocacy by providing top notch training, access to educational resources, and unique experiences. Applications can be found at www.ancw.org and are due July 15, 2022 with interviews completed by August 15, 2022. The program recipients will serve September 1, 2022-August 31, 2023 and receive a \$2000 scholarship following completion of the program.

Save the date for the ANCW Summer Cattle Business Meeting, which will take place July 24-25, 2022, in Reno, NV. ANCW annual meeting will take place January 29-31, 2023, in New Orleans, LA.

Services held for Winnie Bones

Funeral services were held April 29, 2022 at the First Baptist Church in Parker for DeWeenta "Winnie" Bones. Burial was at the Rosehill Cemetery at Parker. Arrangements by Hofmeister Jones Funeral Home.

DeWeenta "Winnie" Gray Bones, 92, went home to heaven on April 24, 2022, at Avera Prince of Peace Retirement Community. She was born on August 9, 1929, to Doctor Howard and DeWeenta Gray in Rochester, MN, where she was also raised. Winnie graduated from Rochester High School and then attended Pine Manor Junior College and Katherine Gibbs Secretarial School in the Boston, Massachusetts area. She married Walter Bones Jr in 1950 and they moved to rural Parker, SD, where he was managing Bones Hereford Ranch, Inc., a family farm operation. Secretarial skills were put on hold while raising a family of four sons and three daughters, but in 1970, she began working in the ranch office and continued her involvement there until 2015.

Winnie was a member and past state president of the SD CattleWomen and the SD Hereford Women, charter member and past state president of the American Hereford Women, member of the national CattleWomen, member of the Mayflower Society, Sioux Empire Genealogical Society, the New England Historical Genealogical Society, and since 1991, was a member of the Daughters of the American Revolution where she served as regent of the Mary Chilton Chapter. She was proud of her heritage, tracing her family's ancestry back to the American Revolution and even the Mayflower voyage. She volunteered for several years at Sioux Valley Hospital (now Sanford Hospital) and served as clerk of First Baptist Church of Parker.

Several honors were awarded to Winnie, including S.D. CattleWoman of the Year, American Hereford Association Outstanding Woman of 1989, and matriarch of the 1995 Sioux Falls Chamber of Commerce Farm Family of the Year. The Bones family was also awarded the Family Farm Business Heritage Award in 2004 and was the national runner-up in 2005.

Winnie enjoyed working in her beautiful yard, traveling the world (she visited all 50 states and 38 foreign countries), cheering on her family at their sporting events, knitting, quilting, reading, genealogy research, jigsaw puzzles and crossword puzzles. Treasured by her family, she will be especially remembered for her feisty, strong spirit, love for her family, humility, and commitment to serving her community.

Survivors included Walter III (Janis) Bones, Lyle (Deb) Van Hove, Steve (Sandra) Bones, Jim (MaryPat) Bones, Judy (Tom) Grady, John (Kimberly) Bones, and Susan (Jim) Lammers, as well as 16 grandchildren and 27 great-grandchildren.

She was preceded in death by her husband, a daughter, Catherine Bones Van Hove and a brother Howard K Gray Jr.



SD Beef Industry Council Report

by Lindy Harkin
The Beef Industry Council approved the following research proposals for funding at the February 2022 meeting:

- *Consumer Perception and Handling of Frozen Steaks
- *The Influence of Thawing Method on Beef Quality
- *Programming Beef Marbling through Precision Feeding
- *Benchmarking the Pounds of Beef Produced Per Unit of Methane During the Stocker Phase Across Different Pasture Systems
- *Impact of Freezing and Handling on Boxed Beef Quality

The Promotion Committee approved the following Authorization Request Proposals for funding:

- Spearfish Sasquatch-Independence League
- Verendrye Museum Sixth Annual Backyard BBQ Competition
- Sturgis Rally – City of Sturgis
- Sanford International Tour of Champions
- Augustana Ice Arena
- Prime Time Gala

Beef Salad in a Bag

Beef Salad in a Bag is an easy meal for camping and summer activities where the meal is shaken together in a Ziploc plastic bag. Clean up is a breeze.

Beef Salad in a Bag

3 cups Deli Roast Beef or leftover roast beef or steak
Combine your favorite garden vegetables (pepper, cucumber and zucchini strips, grated carrot, chopped onion, tomato, pimienta) and seal

Combine dressing ingredients: 1/4 cup ketchup, 2 Tbsp water, 1/4 cup oil, 1/4 cup red wine vinegar, 1 pkg. dry Italian salad mix (put in disposable bottle and shake) Makes one cup.

At picnic site, pour dressing into the bag with vegetables and beef and toss.

Nancy Neuhauser demonstrated this beef salad at the Chamberlain Rest Area, along with assistance of other CattleWomen, who served this to travelers and provided a take-home recipe.

*****				*****			
★ Associate Members	Elevate Agronomics	Olson Family Trust, Witten	Sustaining Members	★			★
★ Animal Clinic, Ltd., Winner	First Dakota Bank, Yankton	Purvis Electric, Burke	Shirley Thompson	★			★
★ Anson Insurance Services, Inc.,	First Fidelity Bank of Burke,	Raven Angus, Colome		★			★
★ DBA Southern Dakota	Colome and Winner	Riverview Chevrolet, Oacoma		★			★
★ Insurance, Burke	Fishing Buddy Studios, Pierre	Rosebud Electric Coop, Inc.,		★			★
★ BankWest, Pierre	Frontier Motors, Inc., Winner	Gregory		★			★
★ Buche's, Gregory	Gregory Animal Clinic, Gregory	Statewide Ag Insurance, Inc.,		★			★
★ Burke Livestock Auction, Burke	Grossenburg Implement, Inc.	Chamberlain		★			★
★ Burke Oil Co., Inc. Chamberlain	Winner	Statewide Ag Insurance, Inc.		★			★
★ C&B Operations, Chamberlain	Highmore Herald, Highmore	Winner		★			★
★ Cahoy's General Store,	Kohlman, Bierschbach and	Stella's, Burke		★			★
★ Bonesteel	Anderson, Miller	Westwood Ranch, White River		★			★
★ Charly's Restaurant & Lounge,	Lewis Family Drug,			★			★
★ Chamberlain	Chamberlain			★			★
★ CHS, Inc., Corsica	Littau Angus, Carter			★			★
★ CHS River Plains, Winner	M & M Jessen Ranch, Holabird			★			★
★ Dailey Dental, Chamberlain	Mathis Implement, Winner			★			★
★ DeJong Ranch, Kennebec	McKay's Insurance Agency,			★			★
★ Drifters Bar & Grill, Ft. Pierre	Sturgis			★			★
★ Duling Ranch,	Mid Dakota Meats, LLC.,			★			★
★ Joe Duling, Gregory	Winner			★			★
★				★			★
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