



South Dakota CattleWomen

2019-2020

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For more information,

go to

www.sdcattlewomen.org

Celebrating 66 years of promoting BEEF!

Volume 40, Issue 2

SDCW Quarterly Meeting Monday, March 30, 2020 5:00 until 6:00 p.m. MDT (6:00 until 7:00 p.m. CDT)

Please join my meeting from your computer,
tablet or smartphone at
<https://global.gotomeeting.com/join/996045349>

You can also dial in using your phone:

United States - 1-646-749-3122

Access Code: 996-045-349

Newsletter Deadlines!

June 12: Newsletter published (includes notifications of voting upcoming
at annual meeting)

September 11: Newsletter published (includes annual meeting schedule)

October 16: Special Edition Newsletter (containing directory, ARs for membership
information, final reports and/or summaries on projects from 2020
and membership drive information)

Advertising + Education + Promotion = Budget

If you or your club have a project which needs some monetary assistance and would like to have it included in the SDCW budget for 2020-2021, please let the budget committee know by contacting Chairman Lindy, Becky, Brenda Dreyer, Evie or Noreen. We would like to have the numbers ready for the June quarterly and finalized by the annual meeting in September.

Beef gives you Z I P !!!

Next Generation scholarship available

South Dakota CattleWomen are offering their annual Next Generation scholarship for 2020. The \$250.00 scholarship will be awarded to a student attending or planning to attend an institution of higher learning in the upcoming semester. The scholarship can be used at any accredited university, two-year or four-year college or technical school. Scholarships are academic in nature; financial need will not be taken into consideration. Applications are available on the SDCW website, sdcattlewomen.org. High school and college students are encouraged to apply. Deadline is May 1, 2020. An essay telling how the student would promote beef is required as part of the application and will count for 50 percent of the application. Applicants are asked to send a photo to be used when the winner is announced.

Message from your President

I pray that all of you are well and safe. I wish I had some profound words of wisdom or insight during this time. Yet, like so many others, all I can do is ask questions. It is my choice what those questions will be. Will they help separate fact from fiction? Will they show my concern for my fellow man or for my own self interests? What kind of woman will I be over the coming weeks? As a Cattlewoman, what can I do to care for my community when we are quarantined and maintaining social distance?

Let's unite in creating ideas that can offer support, comfort and education to our communities. Being isolated is not a natural state for humanity, yet, we have many technologies that can give us a voice and an ear even during times like these. Please join us on the 30th as we brainstorm ways to care for and support our families, communities and state! I look forward to "seeing" you in our upcoming call.

Our next meeting will be Monday, March 30, from 5:00 until 6:00 p.m. MDT (6:00 until 7:00 p.m. CDT). You can join the meeting from your computer, tablet or smartphone at <https://global.gotomeeting.com/join/996045349>. You can also dial in using your phone, United States: 1-646-749-3122. Access code is 996-045-349.

**Ringing the cowbells,
Evie Fortune**

Beefy Wild Rice Soup

(Submitted by Becky after the committees had enjoyed it in January)

- 1 lb. Ground Beef
- 1/2 tsp. Italian Seasoning
- 6 cups Water, divided
- 2 Large Onions, chopped
- 3 Celery Ribs, chopped
- 1 cup Uncooked Wild Rice
- 2 tsp. Beef Bouillon Granules
- 1/2 tsp. Pepper
- 1/4 tsp. Hot Pepper Sauce
- 3 cans Condensed Cream of Mushroom Soup (undiluted - 10 3/4-oz. cans)
- 1 4-oz. can Mushroom Stems and Pieces (drained)

In a Dutch oven, cook beef and Italian seasoning over medium heat until meat is no longer pink; drain. Add two cups water, onions, celery, rice, bouillon, pepper and hot pepper sauce; bring to a boil. Reduce heat; cover and simmer for 45 minutes. Stir in the soup, mushrooms and remaining water. Cover and simmer for 30 minutes.

Thank You!

Dear South Dakota CattleWomen,
Thank you for choosing me as your 2019 scholarship winner! I am very excited to be studying at South Dakota State University. So far, I love my animal science classes. Thank you for your generous support towards my education. Thank you!

Sincerely, Sydney Miller



Rosebud Rancherettes Betsy Senter, left and Sara Grim, right, presented Burke School Principal Tim Sanderson with a \$1,200.00 donation to aid in the cost of the processing fees the school incurred from the generous donation of local cattle to the school lunch program in September, 2019. Bill and Renee Sutton, Jesse and Kim Johnson and Tony and Meg Weborg were the local ranchers involved. The donation was made possible by the Dinner on Main "Beef in the Schools Benefit" fundraiser the Rosebud Rancherettes hosted on November 18 at the Burke Senior Center. Locally raised beef has been incorporated into 12 different recipes in the Burke School District lunch menu.

Secretary's Report

The South Dakota CattleWomen quarterly meeting was held December 30, 2019, at 7:00 p.m. via conference call. President Evie Fortune called the meeting to order and did the invocation. Roll call was taken with eight members present.

Lindy moved to approve the Secretary's minutes as printed in the newsletter. Becky second. Passed.

Evie gave her President's report. BIC members are Evie, Erin Yost and new member, Lindy Harkin.

The SDCW budget from the Beef Industry Council is \$20,000.00 this year.

Evie attended the SDSGA Convention October 31 and November 1 and had a SDCW booth. She thanked Katrin for the work she had done on membership and Karla for the work done writing AR's for the BIC budget. Bylaws need to be updated by March meeting and promotion items ordered by March meeting. She is looking for a new social media person.

Noreen had the Treasurer's report, but it was given by Lindy, with expenses for the BIC account and the general account. Becky moved and Linda second to approve. Passed.

Lindy gave the Beef Certificate report. The sales were down 11 percent this year. She strongly recommends getting the gift card since some have trouble cashing the certificates we use now. Becky moved and Evie second to approve. Passed.

OLD BUSINESS:

Evie attended the Rosebud Ranchettes luncheon and presented the club with the "Bucks for Burke" check from the CattleWomen.

First Dakota Bank in Chamberlain handles beef certificates that Prime did in the Chamberlain area. Noreen's name needs to be put on the account, along with Lindy and Evie. They sell and leave \$1,000.00 in the account at the bank and send extra from sales to Lindy. Ruth F. moved and Karla second to have these three members on the account. Passed.

NEW BUSINESS:

The BIC budget is \$20,000.00 for this year. It is distributed as follows:

- Ellsworth events - \$2,500.00
- Black Hills events - \$3,500.00
- Consumer Education - \$2,500.00
- Powered by Beef - \$1,500.00
- State Fair - \$2,500.00
- Youth - \$2,700.00
- Consumer resources - \$3,500.00
- Rasdak - \$1,300.00

Becky moved and Karla second to approved. Passed.

The general (SDCW) budget is \$17,900.00. Money was given to Burke this past year for tornado help. Becky moved and Lindy second NOT to add this the budget this year. Passed.

The breakdown is as follows:

- Accountant - \$1,800.00
- Beef Certificates - \$7,600.00
 - Contractor - \$2,000.00
 - Advertising - \$2,700.00
 - Office Supplies - \$1,800.00
 - Postage - \$700.00
 - Travel - \$400.00

Donations

- Dues (ANCW) - \$250.00
- Liability Insurance - \$2,250.00
- Meeting Expenses - \$1,700.00
- Newsletter - \$2,100.00
- Bond - \$350.00
- Storage Unit Rent - \$350.00
- Scholarship - \$500.00
- Club Donations - \$500.00

Miscellaneous (region meeting) - \$500.00

A discussion was held on possibly raising dues. The consensus of the group was NOT to raise dues and figure out

another way to get extra income when needed.

It was discussed to get legal council on the money accounts and clarification of the by-laws. It was suggested to check with Laura Rowe, an attorney from Onida, on the budget and by-laws issues. Becky was appointed chairman. Karla moved to have a committee coordinate by-laws and budget and meet in January. Ruth second. Passed.

The Region VII and III meeting will be held in South Dakota this year. The Auxiliary is in charge and the CattleWomen are to give financial support. The last time South Dakota hosted, businesses were approached for donations. We do not know how much is needed, but Karla recommends putting \$500.00 in the budget and add it to the budget every year. Noreen should add this to the budget. Karla moved and Becky second to add \$500.00 to the budget for region meeting expenses. Also, the scholarship amount to be put in the budget is \$500.00. It was suggested to add \$700.00 to the budget for other income.

The Veteran's dinner at Hot Springs was discussed. No money was given towards this last year. If local clubs would like assistance with projects, they should ask the state officers. Becky moved to put \$500.00 in the budget for club expenses, if they request it. Noreen second. Passed.

If a lawyer is used, the expenses should come out of the Beef Certificate account. Expenses under \$300.00 can be approved by the President or Executive Committee.

Ruth F. has asked to be taken off as Parliamentarian, but she would act as a sounding board for members. Someone is needed to take this job and be appointed. An FFA student was suggested.

Next meeting will be March 30 in Pierre. The President adjourned the meeting at 9:00 p.m.

Respectfully submitted,
Mary Jessen, Secretary

**Thanks to our
Beef Checkoff
Dollars, we are
able to purchase
the beef bags
that are used at the Lewis
and Clark Visitor Center at
Chamberlain.**



The Visitor's Center at Chamberlain was provided beef bags for the youth traveling with their families. Visitors from all 50 states and some international travelers are welcomed at the Lewis and Clark Visitor Center every summer. With the addition of the beautiful, Lady Dignity statute, the number of visitors has increased from previous years. Tanya Totten chairs this project (see her report from the state meeting) and thanked the 10 staff members who provide the beef bags to the youth. She gave a goodie bag with beef promotional items to each worker.

SDCW thanks the South Dakota Beef Industry Council for approving \$20,000 for the following upcoming programs managed by SDCW. 2020 SDCW Authorization Request

Summary & Contents

1. Ellsworth AFB Annual Appreciation Picnic

Promote beef and educate millennials and millennial parents about the benefits and convenience of beef. Reaching consumers who live in South Dakota but generally originate from urban areas. Picnic is open to the 7,500 base personnel at Ellsworth and their dependents, generally many are from other parts of the U.S. Over 2,000 actually attend the picnic which allows airmen and their families a day of fun with food, activities and entertainment for all ages. Live music was incorporated last year. In addition to the event day, our logo and sponsorship is advertised.

Description of Project:

As a Platinum sponsor (\$1,000 fee), the SDBIC logo will be displayed on event materials, recognized on Ellsworth's website, Facebook link, electronic media screens and direct emailing to the 7,500 base populace. The picnic has All-Beef Hot Dogs and Pulled Pork. Years past, they have served beef burgers, but they are cooked in the kitchens and kept warm with commercial steam tables (not the grilled burger we would all like at a picnic). So realistically I think the all-beef hot dog is a better option. More importantly, the platinum sponsorship gives us a table space to provide beef materials for attendees and a great opportunity to have a face-to-face conversation with Ellsworth military members and their young families. These tables are very limited, like less than ten vendors. In the past, we are the only food commodity to have this table/booth space – not pork, corn, dairy. We want to be ensured that we continue this on-going relationship. The young families are very interested in new recipe brochures – many do cook for growing families and entertain amongst fellow stationed families. Again, these families are not necessarily familiar with beef cookery and many seek out our booth space because they know we have worthwhile recipes and honest conversations. They are interested in promotional items. In the past, the digital grilling thermometers, insulated bags and even magnets with the cooking temps have been popular. Because the picnic is more than food, such as bouncy houses and face painting – items of interest to children such as the beef coloring book or activity pages are appreciated. Being so many from the base are from outside our state, this is a real opportunity to get our positive message to an important and interested consumer. Often, we are the first real beef producers they meet.

Carol Sides, chair

2. Recipe Brochures

Provide a reference piece that highlights beef as a convenient, delicious and nutritious protein choice.

Description of Project:

Print already developed educational/promotional brochures such as the Power Up (for youth) and beef recipe cards that come from the www.beefitswhatsfordinner website. Provide a reference piece that highlights beef as a convenient, delicious and nutritious protein choice. A small hands-on tri-fold brochure or recipe card that contains both a beef recipe and the sdbeef.org and beefitswhatsfordinner.com websites/FB/Twitter/Pinterest. Include the virtual 'Chuck knows Beef' and reference that beef fits into a healthy and sustainable diet.

2020 events:

1. Chamberlain Lewis and Clark Welcome Center
2. Beef Cooking Classes
3. Ellsworth Air Force Base picnic
4. Black Hills events:
 - a. Sturgis Rally
 - b. Rapid City Main Street Square
5. Local CattleWomen events:
 - a. Ag Week Promotions
 - b. Elementary classroom materials
 - c. In-store grocery sampling
 - d. Farm and Home shows where producers see their Checkoff at work.

Karla Pazour, chair

3. Kids Beef Bags

Generate a Positive Attitude for Beef and the Farmers and Ranchers that Produce it.

Description of Project:

Fund and help design (for USDA oversight approval and correct, current beef information and updated website info) 10,000 paper beef bags that measure 10 x 8 inches and have 2 attached paper handles. The center is located where the metal sculpture, Lady Dignity stands. The center averages a thousand visitors a day. However, in order to receive the bag with promotional materials, children accompanied by adults need to find their way past the restrooms and into the educational displays where a replica of the Lewis and Clark keelboat can be found. These bags are personally handed out to the children from the desk area where trained and paid summer staff greet and assist visitors. These bags are requested by the South Dakota Tourism staff. Every summer (Memorial Day to Labor Day) 3000 – 4500 beef bags with kids' paper activity materials are distributed to children, accompanied by adults, who stop at the Lewis and Clark Information Center at Chamberlain. The new bag will need to have updated info and will have www.sdbeef.org and www.beefitswhatsfordinner websites as well as the logos and verbiage required by USDA. Visitors stop from all 50 states and some foreign countries (last year Australia, Belgium, Canada, England, France, Germany, Japan, Mexico, Spain, and Sweden signed the visitor center guest book).

Management:

Prime CattleWomen who manage this program rely on a local business to get the 10,000 bags delivered. The printed bags will be sent to Pharmco in Chamberlain because they have the forklift capabilities to take and store the 4 pallets of boxes, until later in the week when a team of CattleWomen can move them via pickups to the SDCW storage unit in Chamberlain. These bags cannot be sent directly to the storage unit, because it is usually hours, not days, that the CattleWomen receive word that the bags will be delivered. Truck deliveries require quick removal with forklift –rather than individually removing each box. We appreciate the

generous help of Pharmco. The bags are then stored at the SDCW storage unit (rent paid by SDCW) at Chamberlain. The Visitor Center does not have space for more than a few boxes each of bags and brochures at a time; so once the Center is getting low on supplies, they contact (via text) either Tanya Totten or Karla Pazour to bring them bags/brochures.

Tanya Totten and Karla Pazour, chairs

4. RASDAK (Riding Across South Dakota) Powered By Beef

Promote within a healthy avenue, bicycling, how Beef's Protein can give you the Power to excel through whatever challenges you face.

Description of Project:

Bicyclist touring South Dakota will be given beef jerky daily to power through their daily route. Signage and recognition of the campaign "Powered by Beef" by the RASDAK committee will be visible before, during and after the event in various media venues. Information on our website and FaceBook page plus RASDAK committee plugs our Powered By Beef message in their radio ads, signage, website, FaceBook page. There is usually around 250+ bicyclist from all over the nation and from other countries. Ages of bicyclist vary from 10-80. There is also their family/friends that travel behind them and those that see the group are influenced by the signage and verbal recognition that this event is Powered by Beef.

Kodi Blotsky, chair

5. SDCW in the Main Street Square in Rapid City

Provide information for the busy millennial Moms and Dads to include beef in their families' diet. Another goal is to have the people connect with a beef positive social media site.

Description of Project:

Ag in the Square, Kids Carnival and Scare in the Square are family friendly events at the Main Street Square in Rapid City. SDCW will provide an activity for the youth. This has been a great opportunity to have a positive impression to the youth about cattlemen and cattle women. While the youth are waiting in line or doing the agriculture or beef activity it offers the opportunity to visit with and provide fact based USDA approved information for the millennial parent. Ag in the Square is a new event, there is a possibility of partnering with other groups like South Dakota Stockgrowers.

Tammy Basel, chair

6. 80 Years of Beef & Bikes

Provide fact based information that beef is an important part of a healthy diet and about how cattle are raised because of misconceptions about cattle and the environment.

Description of Project:

2020 will be the 80th Sturgis Bike Week. SDCW will have a prime spot at the Stone House by Belle Fourche during the 80th Bike Week. We will engage with consumers providing fact-based information on the importance of including beef as part of a healthy diet, and how cattle are raised. It is the goal of SDCW to provide the riders all things positive about the beef they eat. Some of the motorcycle enthusiasts think they need to cut beef out or eat less beef to stay healthy as they age. SDCW will provide fact based USDA approved information that beef is an important part of a healthy diet. Another goal would be to provide facts about how cattle are raised. Some consumers are eating less beef because of misconceptions about cattle and the environment. SDCW women would also provide a face of the local rancher and beef producer and opportunity to discuss hot topics such as sustainability of cattle, beef nutrition and care of our cattle herds. A goal would be to give the consumer the confidence to eat one more meal of beef during the week.

Tammy Basel, chair

7. "Be #Beefstrong during the SD State Fair"

Engage fair goers through a social media campaign to promote a positive beef message and image to consumers.

Description of Project:

We will work with SD State Fair to develop a social media campaign that involves beef imagery throughout four high traffic areas at the fairgrounds. The State fair will print and place our beef message imagery around the fairgrounds with instructions on the contest. SDCW will work closely with SDBIC to get the most effective beef imagery we can for consumer audience at the fair. The instructions will ask that they take a picture with the "beef sign" and then use the selected hashtag (in 2019 it was be #beefstrong) with the picture and upload to the social media outlet of their choice between Facebook, Instagram, and Twitter. Each day the SDCW will search for the #beefstrong hashtag and these individuals who participated in the campaign will be entered into a daily drawing for a beef basket prize. The basket will consist of a beef certificate along with some other promotional items and consumer information/recipes in regards to beef nutrition and meal ideas that incorporate beef. This campaign will be promoted through the SD State Fair published event guide that comes out before the fair in a printed publication as well as an online form. Along with this advertising, the fair will also promote the SDCW online event through their social media tools. SDCW will also be tasked with promoting this event leading up to the fair in order to get as much promotion as possible. We will look for ways to "boost" the campaign online leading up to the fair in order to get the most traffic from the campaign. In this campaign, we would like to engage all ages, but more than likely our target audience will be individuals from 20-40 as they are regular users of social media platforms such as Facebook, Instagram, or Twitter.

Brenda Dreyer, chair

8. South Dakota Hall of Fame Reception

To show how beef can be 'The Star' of the buffet table and influence the influencers. By using local ranch women, a personal tie to the beef being served and conversation opportunities arise.

Description of Project:

The reception is the kickoff event for the annual Hall of Fame weekend in Chamberlain/Oacoma. The reception is held at the Hall of Fame building and is an intimate group, limited to the soon-to-be inducted, their families and close friends. Also, past inductees are invited. It is generally 125 to 150 in attendance. SD Hall of Fame banquet is generally the first weekend in September, recognizing individuals in business, education, agriculture, medical, arts, political, philanthropic and invention. Ten new people are typically inducted each year, under one of the mentioned categories. The reception is the first thing to kick off the ceremonious weekend, so spirits are high and the reception is well-received. An introduction of the new inductees with photos following take place that evening. We traditionally serve meatballs with various sauces at the buffet table. Cheese and crackers, veggie trays, dessert bites and J.Lohr wines (**Continued on Page Eight**)



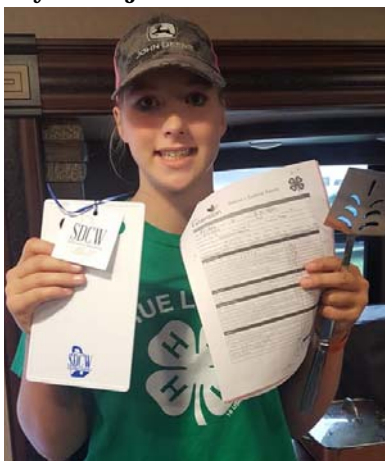
Special Foods Thank You Notes . . .

Thank you, South Dakota CattleWomen, for sponsoring the Special Foods awards. I love learning how to make new foods! Thanks, again, **Hope Karels** (right)

Thanks for supporting the 2019 Special Foods contest at the State Fair. I greatly enjoy cooking and your supplies will help with my future dishes. Thanks, South Dakota CattleWomen! **William Karels** (left)

Thank you for the cutting board you donated to the South Dakota State Fair Special Foods participants. I got a purple ribbon at state. I really appreciate your support of 4-H. Sincerely, **Addison Heinje**

Thank you for giving the Special Foods participants a cutting board at the South Dakota State Fair. I received a purple on my Beef Stir Fry. I really appreciate your support of 4-H. Sincerely, **Mya Heinje**



Lori Lafferty is shown with her cutting board after the Special Foods Contest at the State Fair.

Several of the participants sent thank you notes, which are shown here. The recipe below was sent by Jenna Johnson of Brule County.



Creamy Steak Fettuccine

by Jenna Johnson of Brule Co.

1 lb. Sirloin Steak	12-oz. Fettuccine
2 Tbsp. Olive Oil	Dash of Salt and Pepper
2 Tbsp. Butter	2 Tbsp. Minced Garlic
2 Tbsp. Flour	2 cups Milk
1 Tbsp. Chopped Parsley	1/2 cup Parmesan Cheese
1 1/2 cup Cherry Tomatoes (cut in half)	4 cups Baby Spinach
	Balsamic Dressing

Cook pasta according to directions, drain and set aside. Coat both sides of steak with oil and season with salt and pepper. Cook steak to your desired doneness and transfer to a plate to rest 10 minutes - thinly slice.

Make Alfredo sauce: Add butter to skillet to melt, add garlic and cook for one minute. Whisk in flour, cook one more minute; add milk and simmer until thickened. Add parsley and parmesan cheese, season with salt and pepper. Add tomatoes and cook two minutes. Add cooked pasta and toss until coated. Add spinach and toss and add steak and mix. Serve on plate and drizzle with balsamic dressing.

THE SOUTHERN HILLS CATTLEWOMEN helped serve the annual dinner for the veterans on December 21. Due to a generous donation from the CattleWomen, the American Legion Auxiliary was able to serve prime rib to the 48 veterans there and eight more dinners sent up to those that couldn't come down. After the veterans were brought down to the legion, which was decorated for Christmas, some of the veterans entertained by singing carols before the dinner was served. This year the auxiliary had three quilts made by the Mitchell, SD American Legion Auxiliary, that were given to three veterans with a number under their seat. Every veteran stopped by and thanked us for making the dinner possible, and how much they enjoyed it, including the service dog which took home a doggie box of scraps. An administrator from the VA told us that this will be talked about for quite a while and that newcomers will be told what a treat they will have if still around at Christmas time next year.

Services held for Ardath Ewing

Ardath Ewing, 94, of Winner, SD, passed away January 15, 2020, at the Avera Rosebud Country Care Center in Gregory, SD. Funeral service was held January 21 at the United Methodist Church in Winner. Burial was at Winner City Cemetery.



Ardath Maurine Hopkins was born November 8, 1925. She grew up with her parents, William and Lydiann Hopkins, on their homestead land. She was the eighth child and grew up with her younger brothers and often said she was somewhat of a tomboy. She spent much of her childhood days outside working and playing with her family.

She graduated from Winner High School in 1943 at the age of 17 and immediately went to summer school in preparation for a teaching position. She passed a state exam and received a second grade teacher's certificate. She enjoyed teaching and had good rapport with both parents and students. Later she enjoyed sharing fond memories of her teaching days with family and friends. She taught in rural schools for three years, and during summers worked at the Outlaw.

She and Ivan "Bus" Ewing were married when he was done serving in WWII. They worked hard to build a productive cattle ranch and naturally were proud of their accomplishment. They were blessed with four children: Robert "Bob" (Mary), Neil (Theresa), Carol (Larry), and Marsha (Tim). They had nine grandchildren and many great grandchildren.

Ardath was an active wife, mother and citizen. She began one of many leadership roles in Home Extension and 4-H when her children were young. She loved writing, crafts and music and was an excellent cook. Ardath loved to read and write. Because of her love affair with words she successfully wrote articles for magazines and poetry, many of which were published. She wrote and self-published a book about her parents and siblings traveling by wagon through Oklahoma Territory to homestead in Dakota Territory entitled, "Long Road to Dakota". She was an active member of the little country neighborhood Lakeview Methodist Church near Dog Ear Lake, and eventually was instrumental in getting it moved and preserved at the Tripp County Historical Society after the church was closed. She served in the Tripp County Historical Society for several years and was honored by the Tripp County Historical Society for her book, "Long Road to Dakota." She continued her active role at The Winner United Methodist Church where she served in many capacities. She could play guitar, harmonica, piano, and the accordion and much to her delight would join in playing and singing along with others or simply listening to old familiar tunes.

As the ranch grew so did Ardath's responsibilities. She brought big meals to the fields, helped sort cattle, kept careful records, and more. She joined the local Cattlewomen's group and served in leadership capacities there and then went on to become president of South Dakota Cattlewomen from 1987-1988. She enjoyed supporting the beef industry, making new friends, and traveling and learning with other leaders.

Ardath and Ivan enjoyed traveling in their retirement years. Ardath resided in the Avera Rosebud Country Care Center in Gregory. She was preceded in death by her husband, Bus, and her granddaughter, Lana.

SDCW Presidents (1951-2020)

1951-1952: Mrs. John Sutton (D)
1952-1953: Mrs. Ernest Ham (D)
1953-1954: Mrs. Walter Taylor (D)
1954-1955: Nellie Houck (D)
1955-1956: Alice Beckwith
1956-1957: Mrs. Earl Adrian (D)
1957-1958: Mrs. Charles White (D)
1958-1959: Hallie Cordes (D)
1959-1960: Hilda Smith
1960-1961: Mrs. Roy Carr (D)
1961-1962: Della Crago-Courtney (D)
1962-1963: Helen Ham-Magnusson
1963-1964: Mrs. Walter Jarvi
1964-1965: Mrs. Tom Ferguson (D)
1965-1966: Vivalore Bean (D)
1966-1967: Winnie Bones
1967-1968: Donna Barta (D)
1968-1969: Illys Otis (D)
1969-1970: Lila Houck
1970-1971: Maxine Ham-Fritzche
1971-1972: Margaret Crago
1972-1973: Patricia Adrian (D)
1973-1974: Viola Blair (D)
1974-1975: Velma Newland (D)
1976-1977: Eunice Anderson (D)
1977-1978: Rita Ullmann
1978-1979: Dorothy Dennis (D)
1979-1980: Velma DeVries
1980-1981: Edith Bartels (D)
1981-1982: Lylas Fisher (D)
1982-1983: Nancy Stirling-Neuhauser
1983-1984: Rose Paulson (D)
1984-1985: Lucille Scheuer

1985-1986: Florine Glaus
1986-1987: Wanda Blair
1987-1988: Ardath Ewing
1988-1989: Delores Husted
1989-1990: Kay Snyder (D)
1990-1991: Joan Lappe
1991-1992: Ruth Halligan (D)
1992-1993: Maxine Jones
1993-1994: Sylvia Sackacs (D)
1994-1995: Pat Blum
1995-1996: Diane Booth
1996-1997: Gloria Schaeffer (D)
1997-1998: Ruth Anne Farnsworth
1998-1999: Mary Jessen
1999-2000: Linda DuBois (D)
2000-2001: Marilyn Dobesh (D)
2001-2002: Carol Simon
2002-2003: Jodie Schrempp
2003-2004: Kay Abbott
2004-2005: Lonna Johnson
2005-2007: Brenda Reis
2007-2008: Nancy Stirling-Neuhauser
2008-2009: Lisa Dorschner
2009-2010: Lisa Dorschner
2010-2011: Ruth Anne Farnsworth
2011-2012: Julie Holmquist
2012-2013: Karla Pazour
2013-2014: Kodi Blotsky
2014-2015: Kodi Blotsky
2015-2016: Julie Holmquist
2016-2017: Brenda Dreyer
2017-2018: Brenda Dreyer
2018-2019: Evie Fortune
2019-2020: Evie Fortune

(programs, continued) complete the table. Our meatballs are definitely the main food feature. We have table tents with USDA approved beef logos and verbiage 'Beef provided by South Dakota farmers and ranchers. Besides the beef contribution, a few, random promotional items are distributed on the tables where guests are seated.

Mary Hendricks, Prime CW, chairs

9. River City Band Festival

Value of Fueling the Body with Beef and the importance of replenishing and rebuilding muscles and connective tissues after exercising.

Description of Project:

The 21st River City Band Festival will be slated for the Fall 2020. It is both a marching band (with parade) and a field competition. At the Awards' Ceremony, participating schools receive beef jerky and nutritional support materials so that the jerky can be handed out to band members on the bus for the ride home. It is directly handed to each of the schools' drum majors or instructors, for distribution later. Prior to the event, CattleWomen get an accurate headcount of students from each of the participating schools. The local Prime affiliate then bags individual pieces of beef jerky into bags for specific schools. We do not hand them out at the ceremony because we feel it's better received on the bus for the ride home. Every student, teacher and support parent receive a 1 oz. piec of jerky. In the bags, there are limited materials – but specifically that information tells the nutritional importance of replenishing and rebuilding muscles after exercise. We compliment these marching athletes (yes, marching a lengthy route with instruments in tow is a workout) for choosing to lead a healthy lifestyle and encourage them to fuel their bodies with high-quality protein such as beef. Band directors are encouraged to relay the brief message to students while on the bus –

noting beef websites. It would be fun to add a social media component that showed band teams/members eating the complimentary beef jerky – perhaps having some random draw for Beef Gear from those submitting a FB pic or #PoweredbyBeef. Ideally this social media concept could be coordinated with SDBIC social media staff so that it could be readily forwarded around with the participating high schoolers. Prime CattleWomen, chair

Promotional items need to be ordered

The time is drawing near to order promotional items for the coming year. If you will be needing items to distribute at an event, please contact Lindy Harkin (llharkin@goldenwest.net or 605-842-9066) by April 16, 2020, so that they can be ordered and delivered to you in time for your event. If you would like a catalogue, you can go online to www.kaeserbestbuys.com.

Beef Certificates moving forward

Plans are being made to offer Beef Certificate Gift Cards, in addition to regular Beef Certificates. As more and more businesses decline to accept checks, it has become more difficult to redeem Beef Certificates in some parts of the United States. In order to keep the program viable, we are in the initial stages of starting this program. We are looking to being more in-step with this financial trend.

★ Associate Members	First Fidelity Bank of Burke,	Sioux Nation, Kimball	Sustaining Members
★ Animal Clinic, Ltd., Winner	Colome and Winner	Statewide Ag Insurance, Inc.,	Theresa Fox
★ Anson Insurance Services, Inc.,	Frontier Motors, Inc., Winner	Chamberlain	Rose Paulson
★ DBA Southern Dakota	Gregory Animal Clinic, Gregory	Statewide Ag Insurance, Inc.	Shirley Thompson
★ Insurance, Burke	Grossenburg Implement, Inc.	Winner	Kodi Blotsky
★ BankWest, Gregory	Winner	Stella's, Burke	Katie Nold
★ Buche's, Gregory	Highmore Herald, Highmore	Teena's Kitchen, Colome	Diane Booth
★ Burke Livestock Auction, Burke	Kohlman, Bierschbach and	Tim Pazour Trucking, Pukwana	
★ Burke Oil Co., Inc. Chamberlain	Anderson, Miller	The Insurance Center, Winner	
★ C&B Operations, Chamberlain	Lewis Family Drug,	Westwood Ranch, White River	
★ Cahoy's General Store,	Chamberlain	Winner Livestock Auction	
★ Bonesteel	Littau Angus, Carter	Winner Seed/Gene Brondsema	
★ Chamberlain Veterinary	M & M Jessen Ranch, Holabird	Winner	
★ Supply LLC, Chamberlain	Mathis Implement, Winner		
★ Charly's Restaurant & Lounge,	Mid Dakota Meats, LLC.,		
★ Chamberlain	Winner		
★ CHS, Inc., Corsica	Midwest Liquid Feeds, LLC		
★ Country Pride Coop, Winner	Wood		
★ DeJong Ranch, Kennebec	Purvis Electric, Burke		
★ Dobesh Ranch, Belle Fourche	Raven Angus, Colome		
★ Joe Duling, Gregory	Rosebud Electric Coop, Inc.,		
★ First Dakota Bank, Yankton	Gregory		

Mission: South Dakota Cattlwomen strive to Promote, Educate and Inform about our BEEF INDUSTRY.