



Celebrating 65 years of promoting BEEF!
Volume 39, Issue 2

**South Dakota CattleWomen
Quarterly Meeting
Wednesday, March 13, 2019
11:00 a.m. until 1:00 p.m.
Hall of Fame in Chamberlain, SD**

**Lunch provided courtesy of
Prime Cattlewomen**

All CattleWomen members are invited to attend!

**"We all wear many hats and this year will be no different.
Please bring one of your hats.**

One that makes you smile or has a story about it!"

AGENDA INCLUDES:

- 1. Sharing about ANCW meetings and what they are working on**
- 2. Checking on the state of the website and social media**
- 3. Discuss future events and how to promote them**

For more information, call Evie Fortune

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**2018-2019
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**For more information,
go to
www.sd cattlewomen.org**

Membership Update:

142 State Members

4 sustaining Members:

Theresa Fox, Rose Paulson

Shirley Thompson and Kodi Blotsky

39 Associate Businesses

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Clubs and contact ladies:

Carcass Cut Ups - Sturgis Area

Harrold Steakettes - Mary Jessen, 852-2637, Harrold area

Mellette County - Donna Adrian, 259-3156

White River area

Prime - Karla Pazour, 894-4490, Chamberlain Area

Rosebud Ranchettes - Sue Chytka, 775-2740

and Jolene VanMetre, 775-2755, Burke Area

Southern Belles - Katrin Van Zandbergen, 869-2362

Winner Area

Southern Hills - Bernice Landers, 745-5745

Hot Springs Area

Stateline - Martin Area



Message from your President

Dear SD Cattlewomen,

I write to you from the New Orleans airport on my return trip to South Dakota from the ANCW Annual Meeting at the NCBA Conference and Trade Show.

Attending as your president this year, I saw our place in the future of the cattle industry in a new light. I was reminded of our three primary purposes as CattleWomen outlined by our creed; to promote BEEF to the public as a vital part of a healthy lifestyle, to encourage BEEF producers with programs that influence the economy from the local market to global markets, and lastly, to educate young and old on the importance of BEEF to the well-being of the land itself and in their day-to-day lives.

It is my strong belief that the SDCW has one of the most knowledgeable and informed membership bases among all the state organizations. Every project that the SDCW takes on is carried out with sincere belief in its positive impact on the producers and the public.

I was inspired by the focused intent of the ANCW executive team and the energy that focus brought to the membership as a whole. I desire that same unified purpose and clear objectives for us on the state level. I want our efforts supporting local clubs and independent members to feed back into our work at the state and national levels and build on that energy again. This regenerating cycle is as important to the life of our industry as the relationships of the grass to the cows and the cows to their caregivers.

The ANCW showed themselves to be a very focused organization, not to mention, sassy! I was proud to share in the discussion of what the states in our Region VII are doing to promote BEEF. I also witnessed that concerns about the lack of funding and “boots on the ground” are minor obstacles if an organization has focused programs that hold to the three purposes expressed in our common Creed.

It is true some of our funding has diminished in the last few years. Yet this present state of affairs should not stifle our efforts to provide quality promotions and education to those we have pledged to support with “our labor and finances” Focusing on a select number of state projects that fortify the local clubs’ efforts and inspire independent members to volunteer their skills may require us to restructure our approach.

Ultimately, the work on the local level should lead to action by consumers and students to

choose beef as a safe and healthy staple in their kitchens and to advocate on our behalf by regularly asking for the beef of their choice at the meat case and on school menus.

If we can accomplish that, then membership and participation in our organization will be a natural next step. Having learned that beef is healthy and safe, and producers are caring and vital to our ecosystem and economy, they will strength the Cattlewomen with their participation as members and donors.

From those will come another group who choose agriculture and advocating for it, particularly the beef industry, as producers in their own right or advocates in law, in public office, in the media. Just as local clubs open doors to the state organization, we should then mark a clear path to national groups like the ANCW through our scholarship programs for hard-working collegiates. Our wise use of funding sources and coordinated goals will bring new membership, new ideas and new energy not only to the SDCW but to wonderful groups like the ANCW and the cattle industry at large.

It is my dream to see our annual meeting this fall packed with the eager faces of those seasoned with experience and energized new arrivals. The savvy of the veterans and the spirit of the new recruits can and will help us as an organization to continue to make an impact on our industry both locally and nationally.

In the meantime, our quarterly meeting is coming and what an encouragement it would be to have curious visitors attend. Invite your friends and loved ones, members past and present! Call your local club leadership and encourage them to attend. I look forward to seeing you all there!

We all wear many hats and this year will be no different. Please bring one of your hats to our quarterly meeting on March 13. Bring one that makes you smile or has a story about it! The agenda of the meeting will include: sharing about ANCW meetings and what they are working on; checking in on the state of the SDCW website and our social media and discussing our future events and how we want to go about promoting them.

Sincerely,
Evangelyn Fortune





Bob and Ruth both started their cattle herd when they were members of Jolly Mixers 4-H club. They grew up only seven miles apart but in different counties. They first met in church when they were eight years old but their friendship grew through their interest in showing cattle. They were married in 1966 and joined their small cattle herds.

After working for a couple neighbors the first year and a half they settled on the place Ruth was born and have lived there ever since. Bob worked for Bill and Eleanor Chauncey and then with brother-in-law Jerry Chauncey. The last few years they have been retired from ranching but still live on the same place. Ruth cooked at a neighbor school for 20 years, worked for the Beef Council for seven and substituted in the Todd County School district for many years. She was president of the South Dakota CattleWomen for two terms and chairman of the State Beef Ambassador program.

Ruth has enjoyed working on many projects through the years promoting beef. She has enjoyed the friendships made through all of the different activities she has done through the organization. She has been a member of the Southern Belle CattleWomen, State CattleWomen and National CattleWomen for 52 years. Ruth also served terms on the South Dakota Beef Industry Council. She is also a member of South Central Master Gardener's group.

Favorite hobbies include vegetable and flower gardening and sewing. Bob and Ruth are members of the Carter Gospel Fellowship Church and Ruth has enjoyed sharing God's word with young people.



The Farnsworth's two daughters, Brenda and Glenda, have also been active in the CattleWomen organization. Brenda as a Miss Stockgrower contestant and the past President of SDCW. Glenda as Miss Stockgrower and now a ranch wife. The family grew with the addition of Doug Dreyer and DD Linse and now grandchildren, Austin and Carter Dreyer and Kyle, Sydney, Adyson and Hannah Linse.

Bob and Ruth are enjoying the joys of technology to keep up with the various activities the grandchildren are in, as travel is no longer as easy.



The Farnsworth Family: back (l. to r.): D.D. Linse, Glenda Linse, Ruth Farnsworth, Bob Farnsworth, Brenda Dreyer and Doug Dreyer; front: Adyson Linse, Sydney Linse, Hannah Linse, Austin Dreyer and Carter Dreyer



Beef Fest Luncheon

The Southern Belle CattleWomen held their annual Beef Fest Luncheon January 19, 2018, at the Tripp County 4-H Center. Members turned out with delicious dishes in volume! Thirty of the members brought 33 beef dishes, 18 salads and 10 pans of bars! Food was delectable!

Members served about 135 people a wide selection of beef dishes and received a lot of compliments on them. It was decided to do this event again next year.



SDCW serves Veterans' dinner

The Hot springs Post 71 American Legion served a prime rib dinner to many veterans on Saturday, December 22, with the help of many members of the South Dakota CattleWomen. There were about 60 veterans who came down from the VA in Hot Springs. A group of veterans



Veterans' dinner continued . . .

provided entertainment before dinner by singing Christmas Carols. As they came into the dining room, each veteran put their name in a bucket by one of the five quilts (shown at the left). Each one represented a branch of the service - Army, Navy, Air Force, Marines and Coast Guard.

Dinner was prime rib, which the South Dakota CattleWomen provided the funds for, baked potato and salad, as well as roll and dessert. The American Legion Auxiliary made the delicious pies and did an excellent job on the prime rib. The Cattlewomen helped with serving and clean-up.

The Post Commander, American Legion Auxiliary and the CattleWomen were each presented with a card, signed by many of the diners.

There were a number of dinners sent up to the VA for those who couldn't attend.

Everyone had a great time!

Cattlewomen who helped with the serving and cleanup were: Barb Kane, Carol Sides, Bernice Landers, Shirley McKnight and Barb Boger. The ladies are also shown with Post 71 Commander Marc Lamphere.



Join us on facebook!
<http://www.facebook.com/BeefItsWhatsForDinner>

Secretary's Report

The SDCW quarterly meeting was held Wednesday, December 5, 2018, at 11:15 a.m. at the Pizza Ranch in Ft. Pierre, South Dakota.

Evie Fortune called the meeting to order with five members present and gave the invocation. Mary Jessen led the flag salute and CattleWomen's Creed.

Mary gave the secretary's report. Lindy H. moved and Shirley T. second to approve as printed in the newsletter.

Becky L. gave the SDCW general account. Becky took payment for the cutting boards out of the SDCW general account for \$760.00 and plans to repay the SDCW out of the BIC account when she receives BIC money. She did not have any figures for the BIC account and plans to ask for the full budget amount. The past year's accounts have been filed. She takes the treasurer accounts to the accountant when they ask for it. She suggested start looking for someone to take over as treasurer for the future.

Linda gave the beef certificate report. A lengthy discussion was held on the beef certificate expense account in Wells Fargo, which has been "hacked" several times in the last few months.

Becky and Lindy plan to visit with the tax preparer and investment committee and to be correct on all accounts for the IRS report. It should be done before the March meeting.

Lindy has put beef certificate ads in the "Farmer and Rancher", "Fencepost" and "Tri-State Livestock" papers.

Mary gave the newsletter report and the next deadline is February 1.

OLD BUSINESS:

Mary stated the directory should have been in the November issue. Evie will work with Katrin and get the information to Mary and the Highmore Herald by January 15. The directory will be in the February issue.

Social Media: Evie has setup a new host site - Fatcow.com, which costs \$153.00 for three years. It should be updated by January 1.

Francie Davis will put contacts back in the website right away. Lindy's name, phone number and email need to be included. The present site is bare.

NEW BUSINESS:

Evie attended her first BIC Council meeting and says she learned a lot. She stressed that the CattleWomen need to promote what they do to the other BIC members so we can continue to receive funding. We should build better communications with the BIC office of what we do. Evie says she will talk to Susie at the BIC office. She suggested sending a copy of the newsletter to the office. Also, suggested sending a copy of the newsletter to all BIC board members.

Francie can communicate with Mary about SDCW activities.

The next meeting is planned for Wednesday, March 13, at the Hall of fame in Chamberlain, if it is available. Evie will contact Karla to set up.

The President adjourned the meeting at 1:00 p.m. and thanked those who showed up. She appreciates it.

Respectfully submitted,
Mary Jessen, Secretary

Local Beef for the Students!

Betsy Senter and other members of the Rosebud Rancherettes presented a check to Superintendent Eric Person to help defray processing expenses for the beef for the school.

Mr. Person had to stop grilling hamburgers for the students to accept the check.



Harrold Steakettes

The Harrold Steakettes met Monday, December 3, 2018, at The Thunderbird Café in Highmore for their annual pre-Christmas party with three members and their husbands as guests.

A short informal meeting was held following supper. The secretary and treasurer reports were given. All state dues have been paid and sent to the membership chairman.

New business included buying an angel tree gift at Vilas Drug and the treasurer has taken care of it.

The next quarterly meeting is December 5 at the Pizza Ranch in Ft. Pierre.

Beef certificates for Christmas gifts are available from the secretary.

Next meeting is undecided.

Mellette County CattleWomen

The Mellette County Cattlewomen had a float in the Frontier Days parade in White River and gave out promotional materials as they walked along the route with the float.

Members decorated a Christmas tree at the Mellette County Museum, where Santa comes each year.

Evie Fortune has been corresponding with the club on state promotions and she helped out at the Ranchers workshop, where the club had a booth for the day. A drawing for a \$5.00 beef certificate, package of beef sticks and an insulated beef bag was held.

Secretary Donna Adrian commented, "It has been hard getting back on track since we lost our President, June Ring."

Corned Beef and Cabbage a St. Patrick's Day favorite

3 to 4-lb. Package Corned Beef Brisket

Freshly Ground Pepper

1 cup Balsamic Vinegar

2 Tbsp. Sugar

1 Head Green Cabbage

2 1/2 Tbsp. Extra-Virgin Olive Oil

Kosher Salt

Preheat oven to 325 degrees. Unwrap brisket and place fat-side up in a large baking dish. If brisket comes with seasoning packet, sprinkle it over the meat, add pepper and rub it in. Cover the dish with heavy-duty foil and bake for 2 1/2 hours. Uncover and continue to bake until brisket is very tender (almost falling apart), about another hour. Remove and cover loosely with foil to keep warm.

While brisket is cooking, make balsamic reduction for cabbage. Stir balsamic vinegar with sugar in small saucepan over medium to high heat and bring to a boil. Reduce heat and simmer until mixture is reduced by two-thirds and thick like syrup, 10-12 minutes. Set aside.

Make the cabbage. Increase the oven temperature to 400 degrees. Cut the cabbage into eight wedges. Working in two batches if necessary, heat the olive oil in a large heavy skillet over medium-high heat. Add the cabbage and sear on both cut sides until the cabbage gets as much color as possible, about one minute per side. Use a spatula to transfer the cabbage to a rack placed on a rimmed baking sheet. Season with salt and pepper. Add a cup of beef broth to the bottom of the pan and transfer to the oven. Bake the cabbage until tender and deep brown, about 20 minutes.

Slice the corned beef and place it on a platter with the cabbage. Spoon the balsamic reduction all over the cabbage.

Serve with any other vegetables you prefer.





*Daylight Savings time
 starts Sunday, March 10!*



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| ★ Associate Members | Gregory and Burke Animal Clinics, Burke and Gregory | Purvis Electric, Burke | Sustaining Members |
| ★ Animal Clinic, Ltd., Winner | Gregory Building Center | Raven Angus, Colome | Theresa Fox |
| ★ Anson Insurance Services, Inc., DBA Southern Dakota Insurance, Burke | Grossenburg Implement, Inc. Winner | Rosebud Electric Coop, Inc., Gregory | Rose Paulson |
| ★ BankWest, Gregory | Highmore Herald, Highmore | Sioux Nation, Kimball | Shirley Thompson |
| ★ Buche's, Gregory | Johnson Implement Inc., Burke | Statewide Ag Insurance, Inc., Chamberlain | Kodi Blotsky |
| ★ Burke Livestock Auction, Burke | Kohlman, Bierschbach and Anderson, Miller | Statewide Ag Insurance, Inc. Winner | |
| ★ Burke Oil Co., Inc. Chamberlain | Lewis Family Drug, Chamberlain | Stella's, Burke | |
| ★ Cahoy's General Store, Bonesteel | Littau Angus, Carter | Teena's Kitchen, Colome | |
| ★ Charly's Restaurant & Lounge, Chamberlain | M & M Jessen Ranch, Holabird | Tim Pazour Trucking, Pukwana | |
| ★ CHS Farmer's Alliance Elevator, Chamberlain | Mathis Implement, Winner | The Feed Mill, Colome | |
| ★ CHS, Inc., Corsica | Mid Dakota Meats, LLC., Winner | The Insurance Center, Burke, Winner | |
| ★ DeJong Ranch, Kennebec | Midwest Cooperatives, Highmore | Willis Veterinary and Supply, Chamberlain | |
| ★ Dobesh Ranch, Belle Fourche | Midwest Liquid Feeds, LLC Wood | Winner Livestock Auction | |
| ★ Joe Duling, Gregory | Noteboom Implement, Inc., Chamberlain and Corsica | Winner Seed/Gene Brondsema Winner | |
| ★ First Fidelity Bank of Bonesteel, Burke, Colome and Winner | | | |
| ★ Frontier Motors, Inc., Winner | | | |

Mission: South Dakota Cattlewomen strive to Promote, Educate and Inform about our BEEF INDUSTRY.