



South Dakota CattleWomen

2016-2017

Executive Committee

President

Brenda Dreyer
38630 142nd Street
Warner, SD 57479
(605) 290-8223
bdreyer@midco.net

Vice-President

Evie Fortune
24800 Iron Heart Road
Belvidere, SD 57521
(605) 891-8198

Treasurer

Becky Littau
27969 301st Avenue
Winner, SD 57580
(605) 879-2504
relittau@gwtc.net

Secretary

Mary Jessen
20675 327th Avenue
Holabird, SD 57540
(605) 852-2637
hiherald@venturecomm.net

Membership Director

Send dues to
Katrin Van Zandbergen
31843 DeJong Rd
Kennebec, SD 57544
(605) 869-2362
katrinvz@

kennebectelephone.com

Parliamentarian

Kodi Blotsky
28862 289th Street
Valentine, NE 69201
(605) 378-3845
Kodi_abbot@hotmail.com

Newsletter Editor

Mary Jessen
20675 327th Ave.
Holabird, SD 57540
(605) 852-2637
hiherald@venturecomm.net

For more Information,
go to

www.sd cattlewomen.org

Celebrating 64 years of promoting BEEF!

Volume 37, Issue 4

South Dakota CattleWomen Annual Meeting Thursday, Sept. 21 10:00 a.m. until 3:00 p.m. Ramkota Hotel and Convention Center Rapid City, SD

Meeting will be part of the annual Stockgrower's Convention
A tentative agenda will be posted on South Dakota CattleWomen's
Facebook page the week of September 11

For more information on the convention, visit

www.southdakotastockgrowers.org

**If interested in reserving a room, call the Ramkota Hotel
605-343-8550 and ask for the Stockgrower's rate**



Membership Update

SDCW has
141 members
2 Sustaining Members

42 Associate Members

Membership payment
is due soon, so please
send your money or
find your treasurer
from your club

South Dakota
CattleWomen is
celebrating our new logo
with new shirts! The
shirts are a Gildan brand
and are 100 percent
cotton. They are Dark
Heather in color and
include our new full color
logo on the front. The
shirts are \$10.00. If you
would like one please
email Brenda at
bdreyer@midco.net with
your size and they will be
available at the
September meeting
in Rapid City.

Member Spotlight!

Mary Jessen, editor of this newsletter, would like to "spotlight" a member of a SDCW club or unaffiliated member of the SDCW in each issue. Please forward information for the member and a photo, if possible, by mail to the editor: Mary Jessen, 20675 327th Ave, Holabird, SD 57540 or email to hiherald@venturecomm.net and put SDCW Spotlight in the subject line.

Message from your President

Hello CattleWomen - First off, thanks to all of you that have been busy this summer sharing the beef story across the state. The month of September has several things taking place that we will be participating in, such as the South Dakota State Fair and South Dakota Hall of Fame, as well as a new event this year, partnering with other beef organizations and participating in the Andy's Road Race in Huron.

I am especially excited about our new logo that we will begin implementing at several of these events. The logo follows changes the American National CattleWomen made earlier this year and provides a fresh new look for our organization.

I look forward to seeing many of you in September in Rapid City for our quarterly meeting as part of the Stockgrower's convention.

Prime CattleWomen announce fall projects

Prime CattleWomen has several major projects slated in September:

Friday, September 8: South Dakota Hall of Fame reception for new inductees and guests. This is a state project and CattleWomen assist with beef meatballs and serving as table hosts and kitchen help.

Saturday, September 9: Chamberlain's All-Beef Barbecue at the American Creek campground. South Dakota Beef Industry Council has financially supported some of the meat expense. Prime CattleWomen assist with meal serving and a Beef Bingo.

Tuesday, September 12: Prime CattleWomen's Annual Beef Luncheon at the UCC basement. Hot dishes, roast beef, liver, salads, buns, and bars are served. This is the major fundraiser for club.

Friday, October 6: River City Band Festival. See additional article about this.

Beef Bowl to be held Sept. 16

The 51st South Dakota State University Beef Bowl is Saturday, September 16. The Jacks will play football against Drake at 6:00 p.m. The annual South Dakota Beef Industry Council will hold its annual meeting that morning. The budget for upcoming promotion (including SDCW) projects, research and consumer education opportunities is determined at this meeting. Your SDCW representatives currently sitting on the SDBIC board are Erin Yost, Becky Littau and Karla Pazour.



NEW LOCATION . . . Our storage shed at Chamberlain made the move on August 2. A big thank you goes to CattleWoman Mary Hendricks and her husband, Ron, and granddaughters visiting from Connecticut, who headed up the move. Assisting them were Leslie Reuer, Wendy Swanson and Karla Pazour. Fortunately, we were blessed with moderate temperatures and the sturdy wood shelves that Julie and Randy Holmquist made for the previous shed were able to be used again.

We were able to stay at Statewide Ag location. Thank you to Dave Schelle for working with our Prime CattleWomen and making the move as easy as possible.





One tradition that Bob's parents, Reuben and Betty, started was the gift of a heifer to each of their grandchildren. Bob and Becky continue that gift and that gift teaches many life lessons.

For many years Becky participated only in her local club. The first state office Becky had was the position of Vice President. The office of Membership Director came into its own and Becky took that. At the moment Becky is the Treasurer for the South Dakota CattleWomen. Becky and her family are shown above.

Becky Littau lives west of Winner with her husband, Bob. Cattle were not a part of her life until meeting Bob. She was welcomed into the business, Littau Angus Ranch.

Becky was living in a suburb of Minneapolis when a mutual decision was made that the letter writing phase was over and a new phase of dating was in order. Bob brought a stock trailer and loaded Becky's belongings. Becky's motto might be summed up as you never know where life will take you!

Bob and Becky raised three boys. Two of their sons are in business with them. One son lives in Winner. All the sons are married and have blessed them with grandchildren. The oldest grandchild just turned nine and the ninth grandchild is on the way.

Prime CattleWomen show support for local families

During the Brule County 4-H Achievement Days, a freewill meal was provided with donations going to two local ranch families that are dealing with health issues. There were 200 beef hot dogs and 300 burgers served. Prime CattleWomen was one of the sponsors for the event and provided homemade salads for the picnic supper. It was a wonderful sense of community.

We hope that these young, courageous families can heal and rally, knowing the care and concern of their friends.



Financed by the Beef Checkoff.

Secretary's Report

The South Dakota CattleWomen held its quarterly meeting Tuesday, June 6, 2017, at the Hall of Fame in Chamberlain.

President Brenda Dreyer called the meeting to order at 10:15 a.m. The correct name for the rest area—Lewis and Clark Welcome Center—was added to the agenda.

Erin Yost led the flag salute and Mary Hendricks led the CattleWomen's Creed.

Members present introduced themselves and the club they belong to.

Brenda introduced Taylor Grussing, a cow-calf specialist with South Dakota State University. She spoke of what she does and topics covered in her position, such as reproductive technology, AI genetics, ration balancing, heifer development feed testing for nitrates and said that a quick test is available for nitrates for \$11.00.

Mary Jessen gave the secretary's report. Carol Sides moved and Karla Pazour seconded to accept the minutes as printed in the newsletter. Motion passed.

Becky Littau gave the South Dakota CattleWomen and Beef Industry Council treasury reports. Erin Yost moved and Carol Sides seconded to approve. Motion passed.

Lindy Harkin gave the beef certificate report. She would like new ideas of how to advertise them. A suggestion was made to advertise on Facebook from November to January over the holiday season. The best seller is the \$20.00 certificate. Erin Yost moved and Mary Hendricks seconded to approve. Motion passed.

Mary Jessen gave the newsletter report. Next deadline is August 1. Information or photos need to be sent to her or the Highmore Herald. Florine moved and Lindy seconded to approve the report. Motion passed. Spotlight suggestions were made for the next issue.

Carol Simons gave the scholarship report. A suggestion was made to put the winner's names on Facebook and the South Dakota CattleWomen's website. Lindy moved and Erin seconded to approve. Motion passed.

OLD BUSINESS:

ANCW has not given us any information on the Beef Ambassador project.

Storage Unit: Karla advised that the current shed is being torn down and everything has to be out June 15. She has found a new smaller unit and the Prime Club will handle the move.

ByLaws and Points of Policy: Kodi was not present to update this.

Region VII Meeting: Brenda did not attend, but Julie Holmquist did. The 2018 meeting will be in Fargo, ND.

Road Race: Brenda and Shirley Thompson are working on this to be held during the State Fair and hosted by the Huron Medical Center. The SDCW can possibly sponsor part and possibly SDBIC can help sponsor. The race can be promoted at the SDCW booth at the State Fair.

Black Hills Tourism: Tammy Basel is in charge and "Main Street Square" is included in this.

Rasdak: Event is underway and Casey Abbott is the head of this.

Special Olympics: The SDCW gave a \$500.00 donation to the group to help pay for a banquet in Spearfish in May. Possibly BIC will help.

Hot Springs Event: SDCW donated \$300.00. Carol Sides reported it was used locally for veterans, etc. Becky moved and Lindy seconded to approve. Motion passed.

NEW BUSINESS:

Ellsworth AFB: Carol Sides reported. The SDCW was not present in 2016. It was not a good experience. A short notice and the Base people served pork. They asked for \$500.00 and she felt it wasn't appreciated. This year's event is June 30. Helpers must get clearance 10 days ahead of the event. There are always new people in charge at the Base. Brenda and Carol Sides plan to attend this year.

Caught Red Handed: Brenda has not done any follow-up on this and the project needs to be organized better. There is a \$2,000.00 budget. Campgrounds and grocery stores are good venues for this project.

River City Band Festival: There is a \$300.00 budget. This will be Friday, October 6, during the Homecoming parade. The SDCW are a silver sponsor and Karla is open to suggestions.

Rest Area: The name is "Lewis and Clark Welcome Center". Tanya Totten is chairman of tis project. The bags need a new design with educational information on them. The "Wow the Cow" pamphlet is available from ANCW at 25 cents each for 10,000 copies, plus freight. A committee of Taylor Grussing and Karla was setup to handle the project. To date, the Chamberlain rest area is the only area in the state using the bags. Carol Sides moved and Lindy seconded to have new bags made. Motion passed.

State Fair: The SDCW has a corner booth this year. The "Fun Run" will be held during the State Fair. The SDCW needs to use new energy. Potholders with a note inside can be given to special foods contestants. Shirley T. suggested keeping track of how many people stop by the booth and are reached.

Meeting recessed for lunch at noon. Lunch was hosted by Prime CattleWomen.

SDSGA: Sylvia Christian has asked for suggestions for speakers for the Annual Convention September 21-22. Shirley T. says there is an organization to keep track of events for a \$125.00 membership fee.

Kansas Hay Relief Fund: This was discussed and the consensus was that individual members can donate on their own, if they wish. This is not an approved SDCW project.

SDBIC Budget: The SDCW/BIC budget is due with a July deadline. Brenda will contact clubs for estimated expenses.

SDCW Annual Meeting: Members suggested doing a one-day meeting only for SDCW on Thursday or Friday, Sept. 21 or Sept. 22.

Florine advised that "Harry K" gave a \$2.00 beef certificate for a test drive and a grand prize of beef during "May Beef Month".

Brenda thanked those who brought items for the food pantry give-away. Highmore, Winner and Chamberlain were the towns nominated and Winner was drawn as the winner.

Brenda also thanked Karla for lining up the meeting. Brenda adjourned the meeting at 1:10 p.m. Members went to view the "Lady Dignity" statue at the Lewis and Clark Welcome Center.

Respectfully submitted
Mary Jessen
SDCW Secretary





SDCW members, Carol Simon of Tolstoy, Brenda Dreyer, President of Warner and Mary Jessen, Secretary of Holabird (l. to r.) visiting the "Lady Dignity" statue following the meeting in Chamberlain.



Winner Food Pantry won the drawing to be recipients of food items during the food drive donation at the quarterly meeting in Chamberlain. Lindy Harkin (right), SDCW member, presented the food items to Irene Nelson and Laurie Anderson (l. to r.) of Winner.

Thank You!

Thank you to everyone who sent cards and good wishes for our 50th anniversary.

We enjoyed them all and will treasure them always.
Mary and Marvin Jessen

TAMMY BASEL (left) has been giving out beef jerky and promoting the cattle industry at the Stone House Saloon for several years.



Bikers and Beef

Beef was the official meat at the 77th Sturgis Motorcycle Rally (This article was taken in part from The Cattle Business Weekly, August 16 issue)

Motorcyclists from across the nation found friendly faces and free beef jerky at the Stone House Saloon during the 77th Sturgis Motorcycle Rally.

Beef was named the official meat of the motorcycle rally and the South Dakota Beef Industry Council and volunteers helped promote the protein throughout the event.

At the Stone House Saloon, located west of Belle Fourche on Highway 34, bikers could take in the historic ranch house setting, grab a cold drink and learn about beef.

South Dakota cattle producers, Tammy Basel, Shilo Lamont, Joan Wollschliger, Randy and Julie Holmquist, and North Dakota cattle producer, Pat Becker, were part of the beef booth that tested bikers' beef knowledge while handing out beef jerky.

Bikers from all over the United States and even a few different countries visited the beef booth. Illinois, Wisconsin, Minnesota and Iowa led the states for most people in attendance.



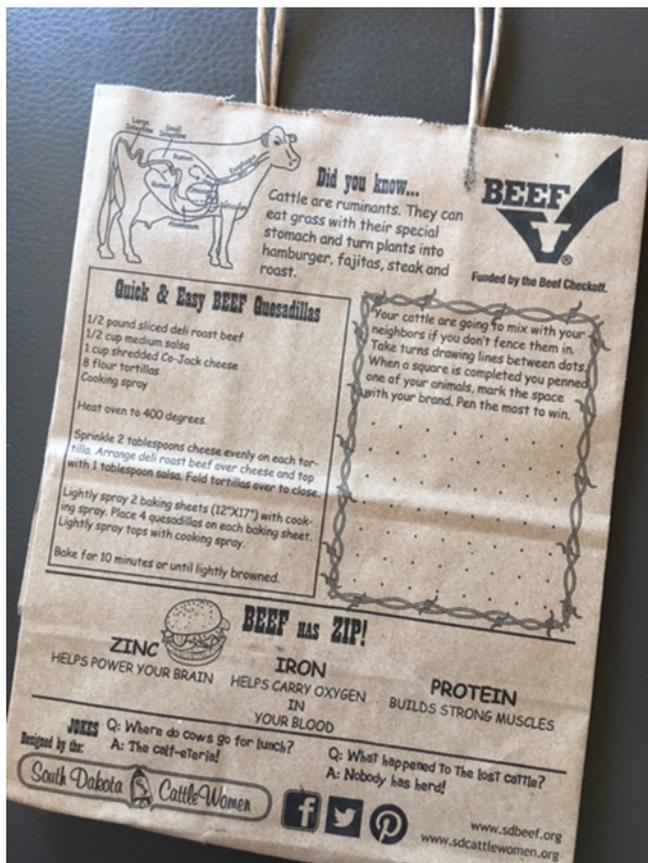
BAND FESTIVAL . . . The 18th River City Band Festival will take place Friday, October 6, at Chamberlain. The SDCW with SDBIC funds are Silver sponsors, which qualifies us for 1/2 page program ad, banner "Beef...Marching to a HealthBeat" and engraved plaque award sponsor. Anyone wishing to help walk or ride in a vehicle with the banner is encouraged to contact Karla Pazour (894-4490). This is a state project and Prime would appreciate members outside the local affiliate who can walk the parade and promote our beef industry. Interested CW who can participate, please contact Karla Pazour (894-4490). This year, the parade will begin at 12:30 p.m. and is estimated to last for nearly two hours. KPLO radio will be announcing at both the parade and the drum line, mini and full field competitions held in the morning. Those attending the parade on Chamberlain Main Street are encouraged to bring lawn chairs.



Meet Lane Rose

CW Becky Rose and husband, Jesse, introduced us to their fourth son born March 3, 2017. Lane Joseph joins brothers: Dusty, Austin and Ty. It's been noted that he is the best baby, always smiling and has attended many livestock and horse shows this summer.

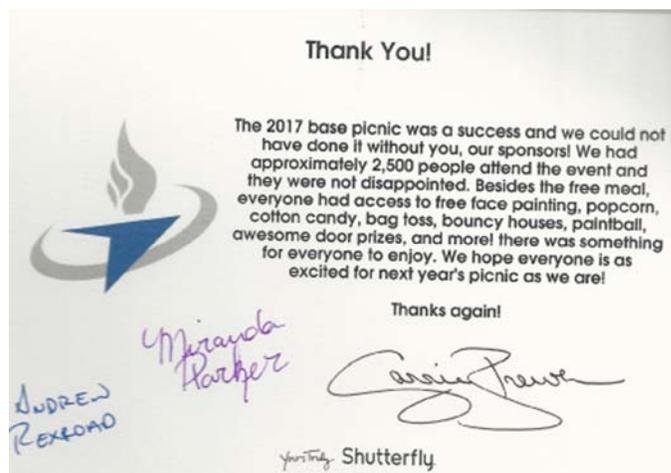
We appreciate all the dedication that Becky gives to our organization and industry. She has been involved with Ag Week activities, scholarship committee, hands-on help at our Beef luncheon and currently is the treasurer of Prime CattleWomen.



“MAY IS BEEF MONTH” . . . Sue Chytka, Karen Martin and Bonnie Nozika, members of Rosebud Rancherettes, celebrated “May is Beef Month” by serving beef tidbits and handing out information about the goodness of beef to customers at Green’s Grocery. We want to thank Green’s Grocery for furnishing the beef. Beef-It’s What’s for Dinner.

The Lewis and Clark Welcome Center at Chamberlain appreciates the small bags with educational kids’ activities that our SDCW provide thanks to Beef Checkoff funds via the SD Beef Industry Council. Along with the bags, they offer other beef brochures and activity pages. Attendance at this rest area overlooking the Missouri River has been phenomenal, partially crediting the Lady Dignity statue that also is located at the site.





Thank you note received from Ellsworth Air Force Base staff following the 2017 Base Picnic

Southern Belle CattleWomen

(Printed the following recipe in the Winner Advocate, emphasizing it is a must for St. Patrick's Day)

CORNERD BEEF DINNER

- 4 to 5 medium red potatoes, quartered
- 2 cups fresh baby carrots, halved lengthwise
- 3 cups chopped cabbage
- 1 (3.5 lbs.) corned beef brisket with spice packet
- 3 cups water
- 1 Tbsp. caraway seeds

Place potatoes, carrots and cabbage in a 5 quart slow cooker. Cut brisket in half: place over vegetables. Add the water, caraway sees and contents of spice packet. Cover and cook 9-10 hours or until the meat and vegetables are tender, 4-6 servings plus leftovers. (Leftover meat is great in Reuben sandwiches) or do a corn beef hash.

Corn Beef Hash (Serves 2)

- 4 oz. cooked corn beef or left over roast (chopped or shredded)
- 1 cup frozen hash brown potatoes
- 1 medium green pepper, washed, seeded and sliced in 1/4 in. slices
- 1 small red onion sliced 1/4 inch and separated in rings
- 1/2 cup chopped mushrooms
- Salt and pepper to taste
- 2 Tbsp. butter
- 2 eggs

Saute vegetables in 2 Tbsp. butter until tender crisp. Add hash browns, cook 5 minutes. Add beef and cook for 2 more minutes. Divide the mixture in two servings in your pan. Break 1 egg over each serving, cover and cook 3 minutes. Add 1 Tbsp. water to steam eggs. Remove from heat and serve.

Corn Beef Brisket, if well trimmed, fits into the 35 Lean cuts of Beef.

Southern Hills Cattlewomen

The annual Ellsworth picnic, a special event held for Ellsworth Air Base personnel, was held June 30 this year. Brenda Dreyer, president of the State Cattlewomen's Organization and Carol Sides, a member of Southern Hills Cattlewomen attended and were provided a CattleWomen booth. They met with many of the airmen and women and their families and handed out recipes, balloons, over 100 beef cookbooks and other beef related items. Carol reported the turnout was great and participants were interested in learning about beef products. One of the questions asked was for information about outlets where they could obtain locally grown beef for their freezers.



Carol Sides working the SDCW booth at the Ellsworth Air Force Base picnic and sharing the beef story

South Dakota Cattle Women
c/o Katrin Van Zandbergen
31843 DeJong Rd
Kennebec, SD 57544
www.sdcattlwomen.org



Beef Kabobs Waikiki

- 2 pounds round steak, cut 2 inches thick
- 1 1/2 tsp. dry mustard
- 3/4 tsp. ground ginger
- 1/8 tsp. ground pepper and 1/8 tsp. garlic powder
- 6 Tbsp. soy sauce
- 3 Tbsp. lemon juice and 3 Tbsp. oil
- 8 cherry tomatoes
- 8 wedges green pepper
- 8 whole fresh mushrooms

Slice round steak into strips 1/4 inch thick and place in shallow dish. (Easier to cut into strips if partially frozen). Combine mustard, ginger, pepper and garlic powder. Mix soy sauce, lemon juice and oil; add to seasoning mixture; mix well. Pour marinade over steak strips and marinate at least 4 hours. Thread marinated steak strips on metal skewers, accordion-style, alternating cherry tomatoes, green pepper wedge and whole mushrooms between folds. Brush with marinade; place 4 inches from heat in broiler or place on grill. Broil 3 minutes on first side; turn, brush with marinade and broil 3 or 4 minutes on second side. Serves 4-6.

Harrold Steakettes

The Harrold Steakettes CattleWomen met Thursday, August 24, at the Senior Center in Harrold with three members present. The secretary and treasurer reports were given and a thank you note was passed around. State dues of \$20 per year are due Oct. 1 and the treasurer will contact members not present for dues. September Beef Education Month was discussed and the club will give a cookbook to the three new teachers in the Highmore-Harrold School District. The club welcomed a new member, Joan Ramsey. The next meeting will be in September.

- | | | | |
|------------------------------------|-----------------------------------|-------------------------------|-------------------------------|
| ★ Associate Members | Eklund Tax, Gregory | Midwest Cooperatives, | The Insurance Center, |
| ★ Animal Clinic, Ltd., Winner | First Dakota National Bank, | Highmore | Burke, Winner |
| ★ Anson Insurance Services, Inc., | Chamberlain, Kimball | Midwest Liquid Feeds, LLC | Victor Schmitz CPA, PC, Burke |
| ★ DBA Southern Dakota | First Fidelity Bank of Bonesteel, | Wood | Willis Veterinary and Supply, |
| ★ Insurance, Burke | Burke, Colome and Winner | Midwest Seamless Gutters, | Chamberlain |
| ★ BankWest, Gregory | Frontier Motors, Inc., Winner | Burke | Winner Livestock Auction |
| ★ BG's Electronic Service/Serenity | G.A.B., Burke | Midwest Supply, Chamberlain | Winner Seed/Gene Brondsema |
| ★ Hair Salon, Burke | Green's Grocery, Burke | Noteboom Implement, Inc., | Winner |
| ★ Boyd Financial Service | Gregory and Burke Animal | Chamberlain and Corsica | |
| ★ Mitchell | Clinics, Burke and Gregory | Purvis Electric, Burke | Sustaining Members |
| ★ Brule County Coop, Pukwana | Gregory Building Center | Raven Angus, Colome | Marie Addison |
| ★ Buche's, Gregory | Grossenburg Implement, Inc. | Ray's Western Wear and | Mary Buchholz |
| ★ Burke Building Center, Burke | Winner | Saddlery, Oacoma | Kathy Fuoss |
| ★ Burke Livestock Auction, Burke | Highmore Herald, Highmore | Redi Mix Inc., Chamberlain | Nancy Stirling Neuhauser |
| ★ Burke Oil Co., Inc. Chamberlain | Interstate Commodities, Inc. | Rosebud Aviation, Gregory | Merretta Anderson |
| ★ Burke True Value, Burke | Gregory | Rosebud Electric Coop, Inc., | Shirley J. Thompson |
| ★ Cahoy's General Store, | Johnson Implement Inc., Burke | Gregory | Anna Marrs |
| ★ Bonesteel | Jungle of Flowers, Burke | Rosebud Farmers Union Coop, | Kodi Blotsky |
| ★ Charly's Restaurant & Lounge, | Kohlman, Bierschbach and | Cenex, Gregory | Kim Vanneman |
| ★ Chamberlain | Anderson, Miller | Scott's Welding & Repair, | |
| ★ CHS Farmer's Alliance | Lewis Family Drug, | Colome | |
| ★ Elevator, Chamberlain | Chamberlain | Sioux Nation, Kimball | |
| ★ CHS, Inc., Corsica | Littau Angus, Carter | Statewide Ag Insurance, Inc., | |
| ★ Country Pride Cooperative, | Main Street Auto, Burke | Chamberlain | |
| ★ Burke | M & M Jessen Ranch, Holabird | Statewide Ag Insurance, Inc. | |
| ★ DBA Naper Café & Lounge | Mathis Implement, Winner | Winner | |
| ★ Naper, NE | McKay Insurance Agency, | Stella's, Burke | |
| ★ DeJong Ranch, Kennebec | Huron | Teena's Kitchen, Colome | |
| ★ Dobesh Ranch, Belle Fourche | Mid Dakota Meats, LLC., | Tim Pazour Trucking, Pukwana | |
| ★ Joe Duling, Gregory | Winner | The Feed Mill, Colome | |

Mission: South Dakota Cattlewomen strive to Promote, Educate and Inform about our BEEF INDUSTRY.