

# Celebration 63 years of Promoting BEEF!



Volume 37, Issue 1

## 2016-2017 Executive Committee

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[www.sd cattlewomen.org](http://www.sd cattlewomen.org)



**Christmas at the Capitol . . . This year's theme is "Monumental Christmas" and the South Dakota CattleWomen's decorated tree depicts "The Reason for the Season". The tree is located beside the Governor's office on second floor, near the rotunda. To view the trees online, go to <http://christmasatthecapitol.sd.gov>. All of the trees can be viewed in person until December 26. This year's tree decorators on November 19 were: Mary Jessen, Carol Simons, Tonja Jessen and her children, Velvet, Letha and Ervin. The annual lighting ceremony was held Nov. 19.**

## SDCW Quarterly Meeting

The next meeting of the South Dakota CattleWomen will be Wednesday, January 4, 2017 at 10:00 a.m. in Pierre.

A postcard will be mailed in early December as a reminder and with the location of the meeting.

For more information, call Brenda Dreyer at 605-290-8223 or email: [bdreyer@midco.net](mailto:bdreyer@midco.net)

· ABOVE ALL ELSE ·

BEEF



IT'S WHAT'S FOR DINNER.

[BeefItsWhatsForDinner.com](http://BeefItsWhatsForDinner.com)

Funded by the Beef Checkoff.



Mission: South Dakota Cattlewomen strive to Promote, Educate and Inform about our BEEF INDUSTRY.

## Message from your President



Hello, I'm excited to work with you this next year promoting beef. Some of you may recognize me from things as Brenda Farnsworth. In addition to being Ruth and Bob Farnsworth's oldest daughter, I'm also the wife of Doug Dreyer and we live in Warner. Warner is located 10 miles south of Aberdeen and is also known, during most of the year, as the frozen tundra. We have two boys. Austin is a freshman at Dakota State University in Madison going into Cyber Operations. Carter is a freshman at Warner High School and is active in 4-H, trap shooting, band and football.

We own a construction business, Dreyer Construction and Doug and his crew do remodeling and construction projects. I work at South Dakota Farm Bureau as Communication and Marketing Director.

From an early age, I remember attending Cowbelles with my mom and both grandmothers, as well as aunts and other relatives and neighbors. I'm excited to be part of this organization and work with you as we find new and exciting ways to promote beef among our ever-changing consumer base. Even in a rural state like South Dakota, we need to work hard to educate consumers how we take care of our animals and bring safe and affordable beef to their family's table.

If your club has an upcoming event that you would like me to attend or if there is something taking place in your area that you would like me to participate in, please let me know. Shoot me an email or give me a call. I'm up for the challenge and I look forward to meeting and working with you this next year promoting beef.

Looking ahead - our next meeting will be taking place on Wednesday, January 4, at 10:00 a.m. in Pierre. A postcard will be mailed in early December as a reminder and with the location. Questions? Please contact me at [bdreyer@midco.net](mailto:bdreyer@midco.net) or 605-290-8223.

**ATTENTION SDCW!**  
*If you have any promotional items or materials in your possession, would you please contact Evie Fortune at [fortuneranch@gmail.com](mailto:fortuneranch@gmail.com) so she can see what is available among the members and where more might be needed.  
Thank you!*



*Myrna Beauchamp, a member of Rosebud Rancherettes CattleWomen, had the honor of being Parade Marshall of the Burke School Homecoming parade. She is a very dedicated member of the Rosebud Rancherettes and always ready to lend a helping hand. Congratulations, Myrna – We are very proud of you!*

## **Rosebud Rancherettes acknowledged for 4-H donation**



The following is a Thank You the Rosebud Rancherettes received from the Gregory Co. 4-H Youth Advisor. The Rancherettes asked that their donation be given in recognition of a Beef related project. This year, it went to the “Market Beef Rate Of Gain”.

### **Dear Rosebud Rancherettes:**

The Gregory County Extension office and the Gregory County 4-H Leaders Association would like to extend a “BIG THANK-YOU” for your donation. We always look forward to recognizing the youth for their accomplishments throughout the year and your donation makes this possible. Your continued support of Gregory County 4-H is greatly appreciated. We invite you to attend our recognition night, which is scheduled for Sunday, November 6, 2016, with a potluck beginning at 6:00 p.m. and awards to begin at 6:30 p.m.

Many Thanks,  
Laura Kahler, 4-H Youth Advisor &  
Gregory County 4-H Leaders Association.

### **CattleWomen reach many with annual “Beef up Your Bike” at motorcycle rally**

The 77th Annual Sturgis Motorcycle Rally was down 37 percent from the previous year. The crowds were down, but the desire to learn more about beef was strong. Local CattleWomen were at the Elkview Campground and the Stone House Saloon. Elkview was a new location for us. Guests had the opportunity to purchase a quality steak and grill it themselves. It was a perfect opportunity to talk about how nutrient-dense beef is and provide recipes and cooking tips. There were a few cattle ranches that came to talk with us. We were able to provide them tools and resources so that they could become better advocates; it was time well spent. One gentleman brought over a middle-aged women that would not eat meat, he said we had to educate her. Julie Holmquist, stepped up and took the extra time to visit with her. When asked where she gets her information, she said “Pinterest and that eating beef will give you kidney stones!”. The discussion lead to where to find better information about beef and what you eat. When questioned about the kidney stones, she said she had a kidney stone once. Julie pointed out that since she does not eat beef, how could it give her a kidney stone. Not sure she started eating beef, but we definitely got her to thinking.

The Stone House was very busy. Next year we will be looking for additional help. This crowd likes to take time to visit and loves to play trivia. The bikers are willing to wait in line and at times we can speak to four or five at once. Seventy percent were first time visitors to the location. The return visitors remember what we had told them the years before and asked that we challenge them with new questions. Eat Beef!



***Congratulations to Katrin and Kevin Van Zandbergen On the birth of their son on November 9, 2016***

*Katrin is a member of the Southern Belles CattleWomen.*



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## **South Dakota CattleWomen hold annual meeting in Rapid City**

The SD CattleWomen held their Annual Meeting during the Stock Growers 125th Annual Convention in Rapid City on September 23, 2016. Starting at around 8:30 a.m., the group was inspired by a talk by Sharon Kickertz-Gerbig, North Dakota CattleWomen and American National CattleWomen(ANCW) Region #7 Director. She talked about the different things ND does to promote beef and encouraged the group to get involved at all levels. Suzy Geppert, SD Beef Industry Council Executive Director, then spoke about how they are redoing their web page and utilizing their Face Book page more with video's on cooking and sharing their beef message. She encouraged everyone to share and like the page to generate a bigger audience for them and helping spread the great information they have developed for promoting and educating about beef. She also reviewed their marketing plan for the Millennial, market research results for 2016 and how they plan to create opportunity to promote and educate about beef in the upcoming year.

After the lunch break, at around 1:10 p.m., the official SD CattleWomen business meeting began. Kodi Blotsky led the group with the Pledge of Allegiance and Julie Holmquist began the CattleWomen's creed. Agenda for the meeting was handed out. Secretary minutes from the last meeting were in the past newsletter. Kodi offered to take minutes for this meeting as Mary Jessen, SDCW Secretary, was unable to attend. Treasurer report was given by Becky Littau. She stated the main trouble she had this year was identifying what account paid for what bills. The current expense forms for the SDCW account and the Beef Industry Council(BIC) account needs to be updated and used to ensure the appropriate money is being used. She explained bills for both accounts were still coming in for this fiscal year and reminded all bills need to be turned in by September 30, 2016.

Lindy Harkin's beef certificate report indicated that she had a \$3,300 increase in sales this year. From her sales, she states the \$20 Beef Certificate is the most popular. She is looking for other venues to sell beef certificates so if anyone knows a location please contact her so she can work out the details. Anna Marrs suggested First Interstate Bank in the Black Hills would be willing to sell beef certificates for us. Lindy will check in on that and hopefully add them to our list, which will need to be updated on the newsletter and website.

The newsletter was then brought up and a motion was made by Kodi and then later amended by Anna which stated, 'The South Dakota CattleWomen newsletter will be published 30 days after each quarterly/annual meeting.' Lindy seconded the motion and discussion began. The group felt it was necessary to get SDCW business meeting minutes out as soon as possible to keep the members up on what is happening and or what is coming up. Most feel that the current deadlines don't get the information to the members soon enough to plan to attend the event or the information is too old to keep the organization running smoothly. The motion was passed by a unanimous vote.

### **2016 Projects reports included:**

Powered by Beef, RASDAK, occurred in June, started in Sisseton and went to Bison as Kodi stated. The CattleWomen's part in this was providing beef jerky to the bikers on a daily basis, having signage all week long and having a beef logo on the biker's jersey. This project encourages an active lifestyle and doesn't require many volunteer hours.

Northern Hills Beef Bowl committee chairperson, Anna, reported on the football games that were held August 27. As she stated the best report about this project was printed in the SD StockGrowers magazine with pictures, quotes and statistics about the event. She thanked all those that helped with this event and looks forward to hosting another one next year.

Tammy Basel discussed her experience this year with the Beef Up Your Bike project held during the Sturgis Bike Rally the first part of August. She changed venues and went to Elk View Campground and distributed out \$5 beef certificates and other promotional items to bikers willing to visit with her about beef. Their discussion included concerns about animal health, cooking techniques, use of antibiotics and others. The one-on-one conversations she has with the bikers not only encourages the bikers to eat more beef but helps us learn more about what the consumer wants.

The Beef Booth at the State Fair was also discussed. Kodi still feels it is an important project to do because the number of one-on-one conversations that occur and being one of the only beef promotions at the fair. Some concerns about the booth that was brought up was the size of the booth and of course, the problem of getting volunteers to help man the booth for the entire time.

Kodi reported from the BIC Promotion Committee about the 2017 Projects that requested money which included: Airbase Picnic, Beef Ambassador Contest, Beef Up The Black Hills, Belle Fourche Chamber Cook-Off, Consumer Education, Northern Hills Beef Bowl, Powered By Beef, State Fair Beef Booth and Youth Beef Education for a total of \$35,200. The BIC Promotion Committee recommended and later accepted by the BIC board was to cut the amount down to \$25,000 and gave permission to the SDCW to determine where the money would best be used. The committee shared their concerns about descriptions of the projects are not specific enough, not liking projects that just give money to purchase beef for an event and wanting the biggest bang for the beef check-off buck. The group decided to table further discussion on this until the new executive committee could meet and determine what direction they want to go. It was brought up by Kodi that we need to look at how, when and who needs to do the upcoming BIC Authorized Request. As it is now, the new executive committee has no say into what projects they will need to manage. Donna Adrian stated that in the past elections for new officers was done in June, which is when the annual meeting was held. This then allowed the new executive committee to decide on their current year budget and project areas they felt were valuable. This discussion ended by stating the By-Laws need to be reviewed and updated to ensure a smoother transition for officers into their new positions plus ensure all by-laws are current and/or being followed correctly. Tammy Basel made a motion to accept Lindy Harkin as our new BIC board member for the vacant position as Kodi's three-year term is up. Donna seconded the motion. The motion was passed. One discussion topic that was brought up for all current CattleWomen BIC positions is to communicate more and ask for input from the SDCW organization on important issues that need a vote. Emailing for input from the organization was suggested as a viable way of communicating.

Julie stated she has a couple projects she is working on. One of which is the First Annual Belle Fourche Chamber of Commerce Cook-off which is on October 8, 2016. During this event four cooks will be asked to present to the public their best entree utilizing beef tips during an Agriculture Appreciation celebration. Three hundred people are estimated to be at this event and the SD CattleWomen were asked to help out with the beef purchase. Julie and Tammy will be manning a beef booth at the event to promote beef. The other project is working with the Cornerstone Mission to teach homeless Veterans how to cook beef with either a George Forman Grill or Crockpot that they will get to take with them along with some beef certificates.

Membership concerns was brought up, especially what to do about clubs that haven't paid state affiliation dues. Discussion was tabled until Kodi had a chance to talk with State Line member, Danielle McDonnell, and Anna will talk with Carcass Cutups members about their future plans.

Money for the Region 7 silent auction item (fishing trip) needs to be collected from the SD Cattlemen's Auxiliary, Nebraska (cont.)



Mellette County Cattlewomen at the Trunk 'R Treat in White River, SD (L-R: Amber Krogman, Donna Adrian, Amy Lehman, Mary Scott and Noreen Krogman).



Spider Man trying his abilities out on roping the steer.

## Mellette County Cattlewomen participate in local Trunk 'R Treat

The Mellette County Cattlewomen participated in the Trunk 'R Treat October 29 in White River. The background included a horse trailer, panels, square bales, corn and millet stocks, pumpkins, gourds, skulls and other Halloween decorations. Approximately 200 pieces of beef jerky and beef educational paper bags with beef trivia and games were handed out to the children that attended. The children were asked different beef questions, such as "Where does a hamburger come from?". Many times a discussion followed their response. They also had an opportunity to try their hand at roping a "steer" (plastic steer head mounted on a pvc pipe frame) from the "horse" (handmade from lick tubs mounted on a stand). There were many comments from the parents/guardians that they appreciated the beef jerky in place of the traditional candy. The Mellette County Cattlewomen were awarded first place with their Trunk 'R Treat. A very educational and fun activity for all! The Mellette County Cattlewomen are already looking forward to participating in the event next year!

At the right, Superman, aka Owen, showing the beef jerky he received from the Mellette County Cattlewomen.



The line of children and their parents that participated in the event.



## Services held for Zola Ashley

Funeral services were held Sept. 15 in Wessington Springs for Zola Mae Ashley, 92, who died Sept. 9.

Zola Mae Hawk was born Aug. 19, 1924, in Jerauld County to Frank W. and Chlora C. (Bourne) Hawk.

In 1943, she married Henry Lyle "Hank" Stulken and they relocated to Kimball, where she was employed at the Kimball Livestock Café, the Kimball Hatchery and the Paragon. He passed away in 1984. In 1988, she married Garnard Moreland Ashley. She was a member of the B-Bar-B Cowbelles of Kimball.

Survivors include her son, Bruce (Gay) Stulken of Miller, two stepsons, Tucker (Crystal) Ashley and Todd (Shirley Ashley) both of Kimball, 10 grandchildren, two brothers and one sister.



## Harrold Steakettes hold Christmas party

The Harrold Steakettes met November 16 for an early Christmas party at a local steakhouse. Three members and their husbands were present. An informal meeting was held. The treasurer has ordered beef certificates for Christmas giving and they can be purchased from Mary Jessen. The club will do Angel Tree gift certificates for a boy and a girl at a local business. The next meeting date is undecided.

## Minutes continued . . .

CattleWomen and our organization. As of now the \$1500 fishing trip has collected \$500 from North Dakota and \$300 from Nebraska. An additional \$200 should be collected from Nebraska and \$250 from each South Dakota organizations. Becky will contact the various state organizations for their money so the winner can receive his prize that he wants to use this next spring. Money from this silent auction goes to the ANCW for operations expenses.

Upcoming events include ANCW Annual Meeting around February 1st in Nashville, Tennessee. The Region 7 meeting will be in the spring in Omaha, Nebraska. More information about both events will be posted when it comes available.

Election of officers was the last order of business. Nominations from the nominating committee included: Mary Jessen for Secretary, Becky Littau for Treasurer, Lindy Harkin for Vice President and Brenda Dreyer for President. Julie then asked for nominations from the floor. Roxi Niemi nominated and Tammy seconded Evie Fortune as a President candidate. This nomination for presidency was declined as the By-Laws states you must be a member in good standing with the organization for two years and Evie just became a member. Tammy then made a motion to accept the slate of officers as presented by the nominating committee and Kodi second it, motion passed. Lindy Harkin then made a motion to step down as Vice President and nominated Evie Fortune as Vice President. Donna seconded the motion and motion was passed. Kodi installed the 2017 executive officers which were President Brenda Dreyer, Vice President Evie Fortune, Treasurer Becky Littau and Secretary Mary Jessen.

Next quarterly meeting is tentatively set for November 29, 2016, in Pierre. More information about the meeting will be published after the executive committee meets. Donna made a motion to adjourn the meeting Kodi second it, motion passed.

**Expression of Sympathy:** Sympathy is extended to the families of Zola Stulken-Ashley, Janet Jarding and Marla Nold.



The All Beef Barbecue in Chamberlain was held September 10 at American Creek Park. Veterans and spouses were provided a complimentary meal and recognized. Our SDCW donated \$400 worth of beef certificates to the volunteer teams who cooked Prime Rib and Brisket for a friendly competition that served the nearly 700 attendees. Pictured at the event is Prime member MaKaela Randall and husband, Bart, and four children. Prime members helped with the serving line. On the night before, September 9, Prime helped host a reception at the SD Hall of Fame and provided Beef meatballs for the event. Prime CW Pat Blum and husband, Bart, contributed Thrivent funds to help finance the Hall of Fame reception and the annual Beef Luncheon.



Prime CW hosted their annual fundraiser, the Fall Beef Luncheon September 13. Pictured is Mildred Hamiel and Dolly Rose, front; Leslie Reuer, Tanya Totten, Gail Leheska, Janet Schindler and Pam Reis, back row.

## Services held for Marla Nold

Funeral services were held Nov. 8 in Gettysburg, for Marla Nold, charter member of the Medicine Rock CattleWomen and past officer of the club.

Marla Arlene Hobus was born August 2, 1935, to Ed and Vera Hobus on the family farm.

She graduated from Gettysburg High School in 1953, attending SDSU for one year. On July 10, 1955, she married Martin Nold, the beloved exasperation of her life. Ahead of the times, she developed Marla-style client relationships with his veterinary and Shorthorn customers. She was proud of the cattle health product business he developed.

Marla had a favorite child: seven of them, to be exact, all married to favorite daughters/sons-in-law: Marj and Rocky Blare, of Ideal; Chuck and Katie Nold, of Onaka; Kim and Bruce Paterson, of Johnston, Iowa; Jerry and Rosie Nold, of Brookings; Roger and Joan Nold, of Morgan, Utah; Joan and Ted Wagner, of Arvada, Colorado; and Beth and Will Hastings, of Eagle River, Alaska. Exchange student Chris "Finney" Fredman, of Finland, joined the crew in 1989. From 1980-2009, 21 grandchildren were born.

Marla's heart unabashedly revolved around family. To the older grandkids, she was a second mom, but to all of them she was a Grandma like no other. Gardening was her outdoor passion and greenhouses were her shopping 'weakness.' Marla's homemaking emphasis was genial hospitality, not pristine housekeeping. There was always room for one more at her kitchen table, with comfort food being her cooking specialty. Her favorite vacation spots were the South Dakota State Fair and her own driveway, every Fourth of July. She was a dear friend to a group of women that spanned generations. She belonged to the UMC, UMW, Medicine Rock Cattlewomen and SD Cattlewomen. She was a fervent 4-H supporter and Republican Women member.

She was preceded in death by her parents, a sister, her brothers and a sister-in-law and two grandsons.



**RASDAK 2016** was our fourth trip bicycling across beautiful South Dakota. The 7-day, 520-mile ride started June 4 at Fort Sisseton State Park, with overnights at Britton, Eureka, Mobridge, McLaughlin, Lemmon, and finishing at Buffalo. The theme of this year's ride was "Grit and Bear It". We highlighted the Hugh Glass story as the route took us close to where Hugh met up with the grizzly. Hugh would have loved to have had the beef jerky that Rasdakians got to enjoy courtesy of the South Dakota Beef industry. We did want to give Rasdakians a little bit of a Hugh Glass experience so we put on a rocky mountain oyster feed at Mobridge. There were riders from over 20 states participating and for many, this was their first chance to enjoy this South Dakota treat! Like to publicly thank Eagle Butte rancher Everett Hunt, and his assistant Dick Zacher, for putting on the feed. Also, a shout out to the donors. RASDAK would like to thank the South Dakota Beef industry for their support over our last four rides across South Dakota. The beef jerky has become a favorite of the riders as many now carry a package or two in their bike jersey pocket to conveniently snack on during the day. It's a great fuel to power up on when you are covering 75 miles a day. RASDAK 2017 will start June 4. We have a route announcement party on January 12 at the ICON lounge in Sioux Falls so stay tuned. Thanks again for your support! The picture of the shirt (shown above) is courtesy of RASDAK Shagger Jodi Erickson, who said, "Shirt and necklace are ready. My necklace has beef jerky available just in case I come upon a cyclist that needs a snack!"



**THE SOUTHERN HILLS CATTLEWOMEN** nominated Brenda Schnose of Oelrichs as its Prime Beef Supporter for 2016. She has been in the business of managing restaurants in Fall River county for over 28 years. She started her career in the restaurant business in 1987, cooking on Friday and Saturday nights for a local restaurant owner. Brenda grew up on a family ranch and attended school in Fall River County. After high school, she attended Chadron State College, obtaining a degree in business education. She was business manager at Oelrichs School for two years.

She has always enjoyed preparing meals and soon found herself preparing steaks and a meal for "Men's Steak Night" at the local Legion Club. For six years, she managed a restaurant southeast of Hot Springs call, "One Eyed Jack", which became famous for its excellent hamburgers and "beer battered French fries". Ribeye steaks and chicken fried steak were also popular items on the menu.

In the early 2000's, Brenda purchased a restaurant in her hometown of Oelrichs, which is a small community in southwestern South Dakota and has several surrounding ranch families. The business was originally located in a remodeled house, but soon she and her husband, Tom, decided to erect a building closer to the highway. They provided the material and the people of the Oelrichs community provided the labor. She has owned and operated this business for 10 years and has prepared and served "senior meals" for the senior citizens for eight years.

Brenda is very supportive of the Oelrichs community and was instrumental in erecting a roadside sign recognizing local NFR rodeo champion winners, Chad Ferley and Lisa Lockhart. She prepares food for the concession stand for the local rodeo, "The Last Roundup", which is held in September. She is also very supportive of local rodeo contestants, posting pictures of their activities on a wall in the business. Another of her activities is catering food for brandings. She has also been very supportive of local CattleWomen's Club, utilizing the beef placemats and honoring beef certificates.

Brenda recently had the opportunity to sell her business and to devote more time to her sideline business, "Healing Hands Therapy". She and Tom have purchased additional ranch land and she is looking forward to devoting more time to the ranch work.

Brenda's plaque reads Brenda Schnose, 2016 Prime Promoter Award, in recognition of your outstanding efforts in promoting the beef industry.

## **Services held for Janet Jarding**

Mass of Christian Burial was held in January of 2016 for Janet M. Jarding of Alexandria. She was born on August 12, 1944 in Spencer, SD, to Elnor and Eileen (Gosmire) Tuschen and spent her youth enjoying life on the farm in the company of her brothers and sisters.

She graduated with honors from Farmer High School in 1962, earned her RN nursing degree from Presentation College and was a nurse at the State Hospital in Yankton.

Janet married Robert Jarding in 1970 and they made their life on a farm southwest of Alexandria. To this union, they were blessed with eight children. Janet's greatest joy was her family including the sons-in-law and daughters-in-law that she thought of as her own. She shared a unique and special bond with each one of them and her grandchildren. Janet was a kind, compassionate woman with a very strong faith. She was a member of St. Mary of Mercy Catholic Church to which she was an active member of the church community, including the Sacred Heart League. Janet loved sharing her faith and taught religious education for over 40 years. She was a wonderful cook and loved to garden. She was an unaffiliated member of SDCW and served as a judge for several of the beef cook-offs.

Janet is survived by her husband, her children, 22 grandchildren, a brother and two sisters.



## **Beef certificates for Christmas!**

Beef certificates make a great gift for any occasion. They are easy to order, easy to spend and greatly appreciated by all who receive them. Beef certificates have been sent to every corner of South Dakota and many corners of the US. Almost 10,000 beef certificates of various denominations were sold this past year, the most popular being the \$10.00 certificate. What a great way to promote the beef industry and solve those gift problems at the same time!

Listed below are places in South Dakota where beef certificates are available, but if you aren't close to one of the outlets, they can be ordered online at [beefcertificates@yahoo.com](mailto:beefcertificates@yahoo.com), by phone at 605-842-9066 or by mail from Beef Certificates, Lindy Harkin, Box 451, Winners, SD 57580. Many thanks to the businesses who promote this service for the SDCW and their customers.

American Bank and Trust in Wolsey and Miller; BankWest in Kadoka, Winner, Kennebec, Onida and Pierre; Black Hills Federal Credit Union in Hot Springs; Dacotah Bank in Aberdeen, Bison and Lemmon; Dakota Prairie Bank in Ft. Pierre; First Dakota National Bank in Chamberlain and Kimball; First Fidelity Bank in Gregory, Burke, Colome, Murdo, Platte, Winner and Dupree; First Interstate Bank in Belle Fourche, Custer, Edgemont, Hot Springs, Rapid City, Spearfish, Sturgis and Wall; First National Bank in Midland and Philip; Heartland State Bank in Highmore, Tulare and Wessington; Pioneer Bank and Trust in Buffalo; Quoin Financial Bank in Highmore and Miller; Roberts County National Bank in Sisseton; South Dakota Beef Industry Council in Pierre and South Dakota Stockgrowers Office in Rapid City.

**South Dakota Cattle Women**  
 c/o Katrin Van Zandbergen  
 31843 DeJong Rd  
 Kennebec, SD 57544  
 www.sd cattlewomen.org



**THE AD SHOWN ABOVE** was in the River City Band Festival program. The festival was held Oct. 8 and SDCW was a silver sponsor, purchasing half-page ad in the program and sponsoring two engraved trophies.



**THESE BANNERS** were created and used by SDCW this past summer and fall. Prime CattleWomen's was used at the Homecoming parade and "Marching to the Health Beat" was carried at the 17th Annual River City Band Festival in Chamberlain Oct. 8.



- |  |  |   |   |
|--|--|---|---|
| ★ Associate Members  | Eklund Tax, Gregory  | Midwest Cooperatives, Highmore                    | The Insurance Center, Burke, Winner       |
| ★ Animal Clinic, Ltd., Winner  | First Dakota National Bank, Chamberlain, Kimball           | Midwest Liquid Feeds, LLC Wood                    | Victor Schmitz CPA, PC, Burke             |
| ★ Anson Insurance Services, Inc., DBA Southern Dakota Insurance, Burke | First Fidelity Bank of Bonesteel, Burke, Colome and Winner | Midwest Seamless Gutters, Burke                   | Willis Veterinary and Supply, Chamberlain |
| ★ BankWest, Gregory  | Frontier Motors, Inc., Winner                              | Midwest Supply, Chamberlain                       | Winner Livestock Auction                  |
| ★ BG's Electronic Service/Serenity Hair Salon, Burke                   | G.A.B., Burke  | Noteboom Implement, Inc., Chamberlain and Corsica | Winner Seed/Gene Brondsema                |
| ★ Boyd Financial Service Mitchell                                      | Green's Grocery, Burke                                     | Purvis Electric, Burke                            |   |
| ★ Brule County Coop, Pukwana   | Gregory and Burke Animal Clinics, Burke and Gregory        | Raven Angus, Colome                               | <b>Sustaining Members</b>                 |
| ★ Buche's, Gregory   | Gregory Building Center                                    | Ray's Western Wear and Saddlery, Oacoma           | Marie Addison                             |
| ★ Burke Building Center, Burke   | Grossenburg Implement, Inc. Winner                         | Redi Mix Inc., Chamberlain                        | Mary Buchholz                             |
| ★ Burke Livestock Auction, Burke                                       | Highmore Herald, Highmore                                  | Rosebud Aviation, Gregory                         | Kathy Fuoss                               |
| ★ Burke Oil Co., Inc. Chamberlain                                      | Interstate Commodities, Inc. Gregory                       | Rosebud Electric Coop, Inc., Gregory              | Nancy Stirling Neuhauser                  |
| ★ Burke True Value, Burke  | Johnson Implement Inc., Burke                              | Rosebud Farmers Union Coop, Cenex, Gregory        | Merretta Anderson                         |
| ★ Cahoy's General Store, Bonesteel                                     | Jungle of Flowers, Burke                                   | Scott's Welding & Repair, Colome                  | Shirley J. Thompson                       |
| ★ Charly's Restaurant & Lounge, Chamberlain                            | Kohlman, Bierschbach and Anderson, Miller                  | Sioux Nation, Kimball                             | Anna Marrs                                |
| ★ CHS Farmer's Alliance Elevator, Chamberlain                          | Lewis Family Drug, Chamberlain                             | Statewide Ag Insurance, Inc., Chamberlain         | Merretta Anderson                         |
| ★ CHS, Inc., Corsica   | Littau Angus, Carter                                       | Statewide Ag Insurance, Inc. Winner               |   |
| ★ Country Pride Cooperative, Burke                                     | Main Street Auto, Burke                                    | Stella's, Burke                                   |   |
| ★ DBA Naper Café & Lounge Naper, NE                                    | M & M Jessen Ranch, Holabird                               | Teena's Kitchen, Colome                           |   |
| ★ DeJong Ranch, Kennebec   | Mathis Implement, Winner                                   | Tim Pazour Trucking, Pukwana                      |   |
| ★ Dobesh Ranch, Belle Fourche  | McKay Insurance Agency, Huron                              | The Feed Mill, Colome                             |   |
| ★ Joe Duling, Gregory  | Mid Dakota Meats, LLC., Winner                             |   |   |

Mission: South Dakota Cattlewomen strive to Promote, Educate and Inform about our BEEF INDUSTRY.