

**Celebration 62 years
of Promoting BEEF!**



Volume 35, Issue 4

2014-2015

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www.sd cattlewomen.org

**SDCW Annual Meeting
October 1-2, 2015
Best Western Ramkota Inn
Rapid City, SD
(Call 605-343-8550 to reserve a room,
ask for SD Stockgrowers Block)**

Tentative Agenda

MBA Certification

Hands-on Beef Promotion on Computer

Creative Design Jewelry

Business Meeting:

Review 2015 Projects

2016 Budgets Review

Plan 2016 Projects

Brainstorm New Ideas for SDCW

New Officers Responsibility

Trade show will be open Thursday and Friday, Oct. 1-2. Those who would like a booth, please contact Silvia Christen. There will be one booth for anyone wanting to bring up any homemade items to be sold during the SD Stockgrowers Convention, which means any jellies, baked goods, crafts or other items made at home.

Thursday, October 1

3:00 p.m.: Welcome and meeting begins

4:00 p.m.: Wine Social and Art Hour

6:30 p.m.: Banquet with keynote speaker, Alan Guebert

Friday, October 2

9:00 a.m.: Masters of Beef Advocacy and Social Media Training
with Brandi Frobose, Cattlemen's Beef Board

12:00 Noon: Luncheon and Ice Cream Social

1:30 p.m.: Legislative Update and Review

2:30 p.m.: Business Meeting

5:30 p.m.: Social, Banquet, Auction

9:00 p.m. to Midnight: Entertainment, Dueling Pianos

SD STOCKGROWERS CONVENTION

Thursday, October 1

10:00 a.m.: Trade Show and Speakers

10:30 a.m.: Bill Bullard, R-Calf USA

2:30 p.m.: First Dakota Generational Transfer/Estate Planning

Friday, October 2

9:00 a.m.: Computer systems for ranch accounting

10:30 a.m.: Global roundtable on sustainable beef with Tracy Hunt

3:30 p.m.: General membership meeting

5:30 p.m.: Social Hour

6:30 p.m.: Awards and recognition banquet and auction

9:00 p.m.: Entertainment, Dueling Pianos

Full agenda available on www.southdakotastockgrowers.org



Mission: South Dakota Cattlemen strive to Promote, Educate and Inform about our BEEF INDUSTRY.



Message from your President

I am heading back home on Interstate 90 with my family after attending the Activation Ceremony for the 155th Engineer Company that was held in Rapid City and trying to finish my SD CattleWomen President letter. My sister-in-law's fiancée is leaving tomorrow for 12 months to go overseas and we wanted to say goodbye and especially thank him for serving our country for our freedom. It was quite moving to see so many families sending off their loved ones for such a lengthy time to better a another country that is in need of our help.

These men and women are giving up their time with the family, friends and life to do what they believe in and feel is important. In a small comparison I see SD CattleWomen give up their time to spread the valuable information about beef and its importance to us on a regular basis, through beef by-products to the many valuable nutrients it has to make you healthier.

The ladies that have answered the calling to promote beef at activities have learned the importance of doing it because many consumers have either stopped eating beef because of something they heard in the media or from someone they trust. Many have forgotten about all the nutrients beef has to offer and how easy beef is to prepare. It is so rewarding to talk with young people that say "WOW I never knew that about cattle or I didn't realize beef was that nutritious." Being able to give young and old consumers the news that yes beef is still a nutritious choice that can fit in their budget is always rewarding.

It is also so nice to hear their concerns or questions and hopefully put their worries to rest by giving them material about the true facts about beef or by telling them true stories of how beef helps everyone on a daily basis. The truth is there is so much misleading information in media and social media that we need to do our part to tell the truth about beef and how beef is raised. The consumers want to know where their food comes from and that it is safe and they will be more likely to believe the information when it comes directly from someone's mouth compared to some post that was put out there in social media that may or may not be from a true rancher.

The SD CattleWomen year is coming to an end, but we have many activities we need to gear up for to spread the truth about beef.

- * Come to the SD State Fair in Huron on September 3-7 to help at the beef booth where we hand out new recipes, give cooking tips about beef and listen to the consumers concerns.
- * Also at the SD State Fair we will be hosting a Beef on a Budget demonstration with Keith Underwood from SDSU. He is going to show us how to take a larger cut of beef and break it down into smaller cuts to cut cost. During the demo we will be cooking up some samples for the audience to taste and remind them how delicious beef is.
- * Then, on September 12, the Powered By Beef Youth Football game will be held at Lyle Hare Stadium in Spearfish, SD. We will have a beef booth to encourage the athletes and their families to eat beef.
- * Finally, on October 1 and 2 our Annual SD CattleWomen meeting will be held in Rapid City, SD, at the Ramkota in conjunction with the SD Stockgrowers Convention.

As you can see there are many opportunities for you to help remind consumers that "Beef It's What's For Dinner" . I sure hope to see you out there helping to spread the news.

***South Dakota Beef Industry Council
welcomes ALL BEEF PRODUCERS
to the annual meeting in Brookings
September 26, 2015***

For any questions, contact SDBIC office at 224-4722



SDCW Quarterly Meeting held June 20 in Kadoka



President Kodi Blotsky called the meeting to order. The members present recited the SDCW creed and flag salute. Secretary minutes were approved as printed in the newsletter. There was no official Treasurer report in the Treasurer's absence.

SDCW submitted a budget request to the SD Beef Industry Council. The following projects are in the budget:

Airbase Picnic: Annual Ellsworth appreciation picnic.

Beef Ambassador Contest: Provide an opportunity for youth to educate consumers and students about beef nutrition, food safety and stewardship practices of the beef community.

Beef Challenge Cooking: Celebrity beef cook-off competition, Taste of Home cooking demonstration.

Beef Up Your Bike: Sturgis Rally beef promotion at Old Stone House Saloon

Consumer Education: In-store promotion, beef festival and other local activities.

Powered By Beef: Riding across South Dakota bicycle tour, Run/walk race during May is Beef Month. Sponsor Beef Day at Black Hills Youth Football League.

State Fair Beef Booth: Demonstration of cooking and breaking down larger cuts into smaller cuts to help with consumers budget.

Your Beef Education: Providing beef education at various kid venue areas (i.e. fairs and expo's)

Mary Jessen gave a report on the newsletter; the deadline for getting articles in will be August 1, 2015.

Lindy Harkins reported on the Beef Certificates, our sales are up this year to date.

Becky Littau gave Beef Certificate Audit Report. The audit committee had three recommendations to the SDCW.

1. An audit is done at least every three years, more often if it appears necessary.

2. All orders for beef certificates are made directly through Lindy.

All remittances for sold certificates are made directly to Lindy or an account she can draw from. Ms. Littau stated, "That the Beef Certificates were in Good Hands and running smoothly". Becky Littau and Mary Hendricks respectfully submitted the Beef Certificate Audit Report.

Becky Littau reported on membership, membership forms will be on the website www.sd cattl ewomen.org.

Kodi Blotsky reported on the South Dakota Beef Industry Council (SDBIC). The SDBIC promotion committee recommended that \$30,000 be invested for wall space on potential interactive beef board, at the Nordby Building in Huron on the state fair grounds. This will be a long-term investment and should last for a long time; a \$10,000 payment would be paid over three years. Ron Fredericks announced that he would resign from the SDBIC office effective October 1, 2015.

A working lunch was ordered.

Tammy Basel reported on the RASDAK. The bicyclists will ride from the North Dakota border to the Minnesota border. It is estimated there will be close to 200 riders, with the average age of the bicyclist being 57. Water and snack stops will be held along the route. Beef jerky will be provided to help riders with a nutritious snack. It was discussed researching the possibility of adding beef promotion other than snack stops for this event.

Mary Jessen reported on the SDCW scholarship recipients, who were Kiera Leddy, a Milbank High School graduate and Mason Stahly, a graduate of Huron High School. The committee selected from ten applications.

Kodi Blotsky reported on the Regional II and VII, May 14-16 meeting in Watertown at the Joy Ranch. Some highlights

were a cow painting project and listening to VJ Smith the author of "Richest Man in Town".

Julie Holmquist was absent, but had provided a report about the ANCW. Julie is working on a silent auction item for the next ANCW meeting. The auction item will be a Black Hills four-day vacation package. Other item reported on was the National Beef Ambassador Contest. In the future it may be a regional contest.

Mellette County Cattlewomen reported on their activity after the Atlas storm, and the upcoming July 4 celebration. Frontier Days has been a great opportunity for them to promote beef.

Other things that were discussed with no action were:

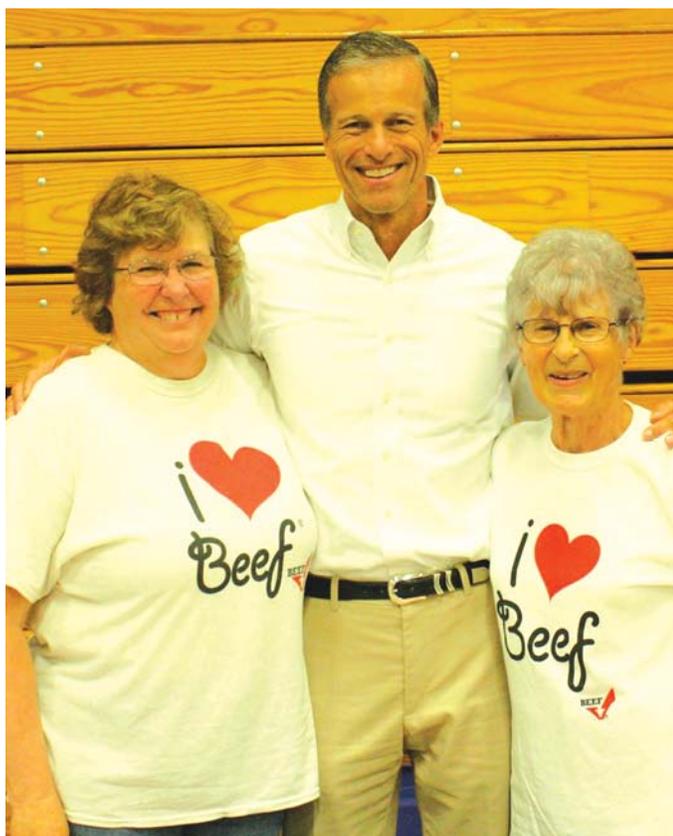
- Beef Day at the capitol, we have been serving beef sandwiches from Arbys, we talked about if we should continue this food item.
- Sturgis Meat service has been making our jerky, and doing a good job for a reasonable price.
- Taste of Home will be at Deadwood, Aberdeen, and Rosebud Casino: It was discussed how we might participate in these events.
- The Sturgis Bike Rally will be Aug 2-8; a few members will be at the Old Stone House, however there is a lot of opportunity most places in the state to promote beef. It was encouraged brainstorming opportunities of other stops.
- The new cookbooks are going quickly and there have been many compliments about them. Another order of the cookbook is a possibility.
- Southern Hills Cattle Women will host the Ellsworth Air Force Appreciation Picnic July 10.
- SD Beef Ambassador Contest will be held July 24 at the Huron Spotlight Showcase.
- Beef Up Your Bike will be August 2-8, at the Old Stone House during the Sturgis Motorcycle Rally's 75th anniversary.
- South Dakota State Fair is September 3-7: There will be a booth, and volunteers will be needed for the booth and to demo cooking for samples.
- Powered by Beef - Youth Football in Spearfish September 5, 12 or 19 (dates yet to be decided) Anna Marrs will be in charge.

Various promotional items were discussed.

Next meeting will be the SDCW annual meeting in Rapid City October 1 and 2 at the Ramkota. Please submit speaker or activity suggestions to President Kodi Blotsky.

Noreen Krogman moved to adjourn, Mary Jessen second, Motion carried. Meeting Adjourned.





U.S. SENATOR JOHN THUNE is shown with Bernice Landers and Carol Sides during the Ellsworth Air Base picnic July 10. They said they also had the opportunity to see Astronaut Buzz Aldrin during the event. The Annual Base Picnic is a morale boosting event that is held through the support of various commercial sponsors, including the South Dakota CattleWomen.

SDCW Membership

As of July, 2015, the SDCW membership count is:
 165 State Members
 70 Associate Members
 4 Sustaining Members
 2 Collegiate Members

Thank You!

Dear SD Cattlewomen:

Thank you for selecting me as the recipient for your scholarship. I look forward to serving the beef industry and starting college at South Dakota State University the end of August.

Thank you, again!

Kiera Leddy



SDCW State Dues are due Oct. 1

South Dakota CattleWomen Membership Registration

Everyone has something to contribute to South Dakota CattleWomen, sometime, somehow or somewhere.

You can help support your business, your industry and your product!

BEEF! JOIN US TODAY! YES! COUNT ME IN!
 I want to join the South Dakota Cattlewomen!

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Date of Birth _____

* SD Cattlewomen State \$20.00 _____

* SD Collegiate CattleWomen \$10.00 _____

* SD Jr. CattleWomen \$5.00 _____
 (Age 10-17)

* SDCW Sustaining* \$35.00 _____

* American National CattleWomen \$75.00 _____

TOTAL ENCLOSED \$ _____

(Dues are tax deductible)

* (SDCW Sustaining Member = SDCW membership with an added donation for BEEF promotion and their name listed in each newsletter issue.)

**Make checks payable to
 South Dakota CattleWomen
 and mail to:**

**Katrin Van Zandbergen
 31843 DeJong Road
 Kennebec, SD 57544
 kd4daddy@yahoo.com**

**Thank you and Welcome to the
 South Dakota CattleWomen**

South Dakota Beef Ambassador contest held July 24

The South Dakota Beef Ambassador contest was held at the Summer Spotlight show in Huron, July 24. We had a great group of future Ambassadors competing again this year. The contest was held at the Huron National Guard Armory right on the Fairgrounds. Families stated their appreciation for having the contest close, so they could still keep an eye on animals and watch the competition. Check out the photos. We had two senior contestants that had to drop out because of a college test that couldn't be changed and a severe storm that went through their place the night before. We look forward to their participation next year. Our future is in good hands with so many youth taking an interest in promoting Beef and the Beef Industry. I am excited to announce that the training of this year's Contestant for National and the future Chairman of our State contest will be moving on to much younger hands. Calli Pritchard, our SD contestant from 2008-09, will be our new Chairman. She will bring new life and energy into our State competition. Thanks, Calli, for offering your expertise into this program. We, as members, will still need to participate and help find contestants and ask these ambassadors to help out at local events.

Thanks for the many volunteers who helped make this year's contest a success. Your flexibility was greatly appreciated. Our senior judges were: Tracey Walsh, Karla Pazour and Calli Pritchard. Junior and Beginner judges were: Laurie Johnson and Rebecca Christman. South Dakota Beef Ambassador Co-Chairmen for 2015 are Ruth Farnsworth and Carrie Stiefvater.



Junior Beef Ambassadors . . . Front row: Korbin Leddy of Stockholm and Mary Dybedahl of Colton; back row: First place winner, Bridger Gordon of Whitewood; Kadon Leddy of Stockholm; Teigen Hadrick of Faulkton and Carter Dreyer of Warner.



Beginners Beef Ambassadors . . . Lexi Osterman of Conde, Colton Stiefvater of Salem (tied for first), Bennett Gordon of Whitewood and Ella Stiefvater of Salem (tied for first).

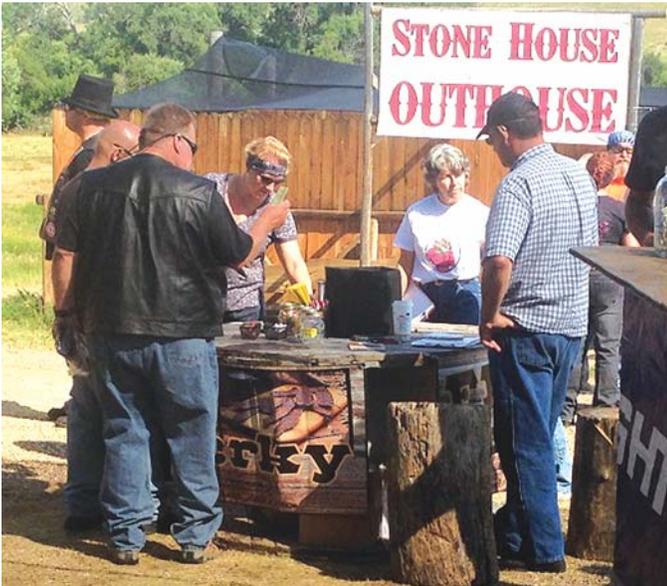


Tracey Walsh, Rebecca Christman, Laurie Johnson, Shirley Thompson busy tabulating the scores. Thanks so much for all the help.



Senior Ambassadors . . . Left to right, Brianna Buseman of Canistota is the 2016 national contestant; Kaley Nolz, Mitchell is the 2015 national contestant and Kay Marrs of Whitewood SD. Kaley will be competing at this year's national competition after winning first place and Brianna, who placed second will be competing at next year's national contest.

The national competition is making some changes for the 2015 contest, which will be in Denver, CO, and the team winners will be serving as Ambassadors for the 2016 contest. From here on, if it works, they will not have a separate contest, but it will be with the National Winter meeting of NCBA. This coming January they will be in San Diego for the competition. The team winners will go through a year of training before taking over as Ambassadors for 2017.



Beef and bikers goes hand-in-hand at the 75th Annual Sturgis Rally

Once again we made our way out to the Stone House Saloon, seven miles west of Belle Fourche and visited with the largest number of bikers I have seen.

The bikers we visited with came from all over the United States and a few other countries like England, Finland, Canada and Mexico. Some bikers that we have seen in the past come up as if we are long-lost relatives reconnecting and wanting to know what new news we have on beef. Some even have their own stories for us about what they either did with what we gave them in the past and/or how they motivated others to choose beef as a nutritious choice in their diet.

Julie and Randy Holmquist, Silvia Christen, Anna Marrs, Tammy Basel and I (Kodi Blotsky) spent three days interacting with the bikers at the Stone House Saloon. This year we made anyone interested in our free beef jerky play our famous beef trivia game because of the large number of bikers and we didn't want to run out. They love beef trivia and always love to challenge their buddies to see who knows more.

Along with the beef trivia, we asked the bikers a few survey questions about beef. If they did the survey, they received a \$5.00 beef certificate and we surveyed over 150 bikers. The following shows what we found out from the bikers attending the 75th Annual Sturgis Rally.

- *Do you think beef can be a part of a healthy diet? 99.5% said YES
- *Do you think beef is worth the price you pay for it? 96% said YES
- *Have you personally ever seen cattle being mistreated? 98% said NO
- *Do you think beef is sustainable? 90% said YES
- *How many times during the week do you eat beef?
(7 or more 9%) (6-5 - 15%) (4-3 - 65%) (2-1 -11%) (0 - 0%)

When we ask the survey questions, the bikers sometimes have additional questions or stories they shared with us. From a past professional roper stopping animal abuse when he stopped some kids mistreating some roping stock at a rodeo in North Carolina, to being uncertain we can keep producing beef when more land is being set aside for the public like in Colorado. Oh, and then, we had the guy that was upset about the high prices on beef since the cattle are eating for free on free ranges. I obviously told them in my situation my cattle cost me a pretty penny for the pastures we have to rent.

One of the first questions I received was "Where did all the beef commercials go?" I explained to him that we are focusing more on advertising online and trying to hit the millenia's. After talking with him, I do have to wonder how many consumers we have lost from this move, as now the dedicated consumers we use to have have moved to something different because we don't advertise our product. The way he talked it looks like you don't believe in your product anymore since you don't advertise it anymore.

Even though the rally drives me nuts with the number of bikes and being scheduled so close to our county fair I always feel great after promoting beef out there. I always meet someone that tells me something new I didn't know like the medical research one biker does in Minnesota with 250 gallons of blood she receives on a daily basis. She was so excited on the research they are doing and sounded very hopeful great things was being discovered.

I hope we continue to reach out to this demographic of individuals that range from male and females, ages 100-10 years old from all over the world. I do have to wonder if we need a new twist to this project to make sure we get the job of promoting beef done and encourage consumers to choose beef with confidence as a nutritious part of his/her diet.



Southern Belle CattleWomen News

The Southern Belle Cattlewomen met at noon on Thursday May 28, for the annual spring luncheon, at the Tripp County Library meeting room. A carry in lunch was brought in by Ruth Farnsworth, Katrin VanZandbergen, Dianne Fisher and Carolyn Reis. Members attending were, Bernice Holtus, Ruby Carlson, Rose Paulson, Sharon Eddie, Marla Jean Waters, Barb Chauncy, Vicki Sturat, Dianne Fisher, Bridget Sargent, Ruth Farnsworth, Ricki Kollmar, Katrin VanZandbergen, Carolyn Reis and new member Becky Hossle. Our speaker was Tracey Walsh telling of her trip to Chili and Peru with the SDARL program.

The blood drive on May 20-21 exceeded their goals.

The scholarship winner is Chase Hrabanek from Colome.

Officers for the coming year are:

President, Ruth Farnsworth

Vice President, Katrin Van Zandbergen

Treasurer, Ricki Kollmar

Secretary, Carolyn Reis

Upcoming events are:

Winner Health Fair, June 5 at the hospital. Contact Marla Jean if you can help.

Beef Ambassador contest, Huron, July 24, 2:00-5:00

Mid-Dakota Fair concession stand, members can participate by making food or working. Contact committee:

Becky Littau, Judy Lantz, Katrin VanZandbergen, Donna Kubik. We will be serving Beefy Breakfast Burritos, Barbecue Beef, Beef Hotdogs, Walking Tacos, Roast Beef meals and Roast Beef sandwich, along with other side dishes and desserts including pies. We enjoy working with 4-H Fair Families and the community providing a low cost Beef meal.

Sturgis Beef Up Your Bike Rally, Aug 1-8, (75th Anniversary); can do projects locally or help at the Big Stone house by Belle Fourche, contact Kodi Blotsky.



Zoey Osmotherly of Oelrichs was the 2015 Champion senior beef showman at the Fall River County Fair July 31. The Southern Hills Cattlewomen sponsored the trophy. CattleWomen members Flora Stearns and Sandy Osmotherly (Zoey's grandmother) are pictured here with Zoey.



Financed by the Beef Checkoff.

Executive Director

South Dakota Beef Industry Council (SDBIC) is now accepting applications for Executive Director. The SDBIC administers the \$1 per head beef checkoff. The office of the Executive Director is located in Pierre and represents the SDBIC to various beef, ag industry and consumer audiences. Proficient computer, verbal and written communication skills required as well as successful experience working with a board of directors and effectively managing personnel. Competitive salary and benefits provided. **Applicants may send a cover letter describing interest in the position, resume' and contact information for 3 references. Submit application materials electronically to newhire@sdbef.org by August 15.** Details about the position can be found on www.sdbef.org or contact Karla Pazour at (605) 894-4490 or president@sdbef.org.

Did you know . . .

The SDBIC is comprised of three representatives from eight agricultural organizations: SD Beef Breeds Council, SD Cattlemen's Association, SD Cattlemen's Auxiliary, SD CattleWomen, SD Farm Bureau, SD Farmers Union, SD Livestock Auction Market Association and SD Stockgrowers Association.



South Dakota Cattle Women

c/oKatrin Van Zandbergen
 31843 DeJong Rd
 Kennebec, SD 57544
www.sd cattlewomen.org



**Grilled Ribeye Steaks and Potatoes
 with Smokey Paprika Rub**

- 2 Beef Ribeye Steaks, 1 inch thick (12-oz. each)
- 2 Tbsp. Vegetable Oil
- 1/2 tsp. Salt
- 2 Large Russet Potatoes, cut lengthwise into 8 wedges
- 1 Tbsp. Minced Green Onions
- Sour Cream and Onion Sauce (optional)
- Seasoning**
- 2 Tbsp. Smoked or Spanish Paprika
- 1 1/2 tsp. Sugar
- 1 1/2 tsp. Chili Powder
- 1 tsp. Ground Black Pepper
- 1/2 tsp. Ground Red Pepper
- Sour Cream and Onion Sauce**
- 1/2 Cup Sour Cream
- 1 Tbsp. Minced Green Onion
- Sprinkle of Smoked or Spanish Paprika, as desired

Combine seasonings (reserve 2 Tbsp.) and press evenly onto steaks; set aside. Combine reserved seasoning, oil and salt in large bowl, add potatoes and toss to coat. Place steaks in center grid over medium, ash-covered coals. Arrange potatoes around steaks. Grill steaks, uncovered, 11-14 minutes (over medium heat on gas grill, 9-14 minutes for medium rare - 145 degrees to medium - 160 degrees, turning occasionally. Grill potatoes 14-17 minutes or 13-15 minutes on gas grill or until tender. Carve steaks into slices, season with salt, as desired. Sprinkle green onion over potatoes. Serve potatoes with sour cream and onion sauce for dipping, if desired.

- ★ Associate Members
- ★ Animal Clinic, Ltd., Winner
- ★ Anson Insurance Services, Inc.,
- ★ DBA Southern Dakota
- ★ Insurance, Burke
- ★ BankWest, Gregory
- ★ BG's Electronic Service/Serenity
- ★ Hair Salon, Burke
- ★ Bob's SD Hunting Service, LLC,
- ★ Herrick
- ★ Boyd Financial Service
- ★ Mitchell
- ★ Brule County Coop, Pukwana
- ★ Buche's, Gregory
- ★ Burke Building Center, Burke
- ★ Burke Livestock Auction, Burke
- ★ Burke Oil Co., Inc. Chamberlain
- ★ Burke True Value, Burke
- ★ Cahoy's General Store,
- ★ Bonesteel
- ★ Charly's Restaurant & Lounge,
- ★ Chamberlain
- ★ CHS Farmer's Alliance
- ★ Elevator, Chamberlain
- ★ CHS, Inc., Corsica
- ★ Country Pride Cooperative,
- ★ Burke
- ★ Cuz'ns Corner, Bonesteel
- ★ Dakota Properties of Gregory
- ★ Gregory
- ★ DBA Naper Café & Lounge
- ★ Naper, NE
- ★ DeJong Ranch, Kennebec
- ★ Divine Concrete, Bonesteel
- ★ Dobesh Ranch, Belle Fourche
- ★ Eklund Tax, Gregory
- ★ Farm Bureau Financial
- ★ Services, Burke
- ★ First Dakota National Bank,
- ★ Chamberlain, Kimball
- ★ First Fidelity Bank of Bonesteel,
- ★ Burke, Colome and Winner
- ★ Frontier Motors, Inc., Winner
- ★ G.A.B., Burke
- ★ Green's Grocery, Burke
- ★ Gregory and Burke Animal
- ★ Clinics, Burke and Gregory
- ★ Gregory Building Center
- ★ Gregory Farmers Elevator
- ★ Grossenburg Implement, Inc.
- ★ Winner
- ★ Highmore Herald, Highmore
- ★ Interstate Commodities, Inc.
- ★ Gregory
- ★ Johnson Implement Inc., Burke
- ★ Jungle of Flowers, Burke
- ★ Kohlman, Bierschbach and
- ★ Anderson, Miller
- ★ Lewis Family Drug,
- ★ Chamberlain
- ★ Littau Angus, Carter
- ★ Main Street Auto, Burke
- ★ M & M Jessen Ranch, Holabird
- ★ Mathis Implement, Winner
- ★ McKay Insurance Agency,
- ★ Huron
- ★ Mid Dakota Meats, LLC.,
- ★ Winner
- ★ Midwest Cooperatives,
- ★ Highmore
- ★ Midwest Liquid Feeds, LLC
- ★ Wood
- ★ Midwest Seamless Gutters,
- ★ Burke
- ★ Midwest Supply, Chamberlain
- ★ Noteboom Implement, Inc.,
- ★ Chamberlain and Corsica
- ★ Purvis Electric, Burke
- ★ Raven Angus, Colome
- ★ Ray's Western Wear and
- ★ Saddlery, Chamberlain
- ★ Redi Mix Inc., Chamberlain
- ★ Rosebud Aviation, Gregory
- ★ Rosebud Electric Coop, Inc.,
- ★ Gregory
- ★ Rosebud Farmers Union Coop,
- ★ Cenex, Gregory
- ★ Scott's Welding & Repair,
- ★ Colome
- ★ Sioux Nation, Kimball
- ★ Statewide Ag Insurance, Inc.,
- ★ Chamberlain
- ★ Statewide Ag Insurance, Inc.
- ★ Winner
- ★ Steffen Feeding, LLC
- ★ Burke
- ★ Stella's, Burke
- ★ Teena's Kitchen, Colome
- ★ Tim Pazour Trucking, Pukwana
- ★ The Feed Mill, Colome
- ★ The Insurance Center,
- ★ Burke, Winner
- ★ Victor Schmitz CPA, PC, Burke
- ★ Willis Veterinary and Supply,
- ★ Chamberlain
- ★ Winner Livestock Auction
- ★ Winner Seed/Gene Brondsema
- ★ Winner
- ★ Sustaining Members
- ★ Marie Addison
- ★ Mary Buchholz
- ★ Kathy Fuoss
- ★ Nancy Stirling Neuhauser
- ★ Merretta Anderson
- ★ Shirley J. Thompson
- ★ Anna Marrs
- ★ Merretta Anderson

Mission: South Dakota Cattlemen strive to Promote, Educate and Inform about our BEEF INDUSTRY.