

2012-2013

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For more Information,
go to
www.sd cattlewomen.org

Scholarships available to 2013 students

South Dakota CattleWomen are passionate about promoting beef. They continue to encourage the youth of South Dakota to join them in beef promotion. The CattleWomen are offering their annual scholarship to students who plan to attend college or technical school.

Students are reminded that May 31, 2013, is the deadline to submit applications. Information and an application can be found at www.sd cattlewomen.org.

Interested applicants can also contact the SD CattleWomen, c/o Carol Simon, 15688 324th Avenue, Tolstoy, SD 57475; call 605-442-2522 or email rcksimon@venturecomm.net

The scholarship will be scored on community and school involvement and an essay telling how they would promote beef.

The South Dakota Stockgrowers Association and the South Dakota CattleWomen are currently accepting applications for a \$1,000 scholarship in memory of Guy E. Ham. The scholarship is available to any South Dakota student having completed at least one year of post-secondary education and pursuing a career in an agricultural or agri-business related field. The scholarship is made possible by the generosity and gift of the Guy E. Ham Beef Industry Scholarship in his memory and his commitment to the future of the agriculture industry in South Dakota.

Application information is available at www.south-dakotastockgrowers.org or by call 605-342-0429. Applications will be accepted until August 1, 2013 and the scholarship will be awarded during the Stockgrowers Annual Convention on Sept. 28.

SDCW Quarterly Meeting

Tuesday, June 18, 2013

at the

SD Hall of Fame in Chamberlain, SD

1480 South Main

Phone 800-697-3130 or 605-234-4216

<http://www.sdhalloffame.com>

10:00 a.m. CDT

Lunch will be provided by Prime CattleWomen

CattleWomen Creed

Believing that the livestock industry is of basic importance to world existence, we the American National CattleWomen, dedicate ourselves to support it with our labor and finances; to promote it through information and publicity; to encourage its producers with understanding and love, and do all in our power to instill in the coming generations the love of the land and of life; the humility and awe before nature and the hope and faith in the future that is inherent to cattlemen and women.



National Beef Ambassador Program set for July 25

Youth have a unique voice when it comes to sharing the positive story of the beef industry, and the 2013 South Dakota Beef Ambassador Contest is focused on finding that voice.

The contest, to be held July 25 at the Crossroads Hotel and Huron Event Center in Huron, is open to youth ages 8 to 20. The South Dakota Beef Ambassador Contest provides participating youth with the skills and information needed to educate consumers and fellow students about beef nutrition, food safety and stewardship practices of the beef industry. It is sponsored by the South Dakota Beef Industry Council (SDBIC).

“There is a growing desire for consumers to understand where and how their food is produced,” says Holly Swee, RD, LN, and SDBIC Director of Nutrition and Consumer Information. “We have a great story about how beef producers take care of the land and utilize it in an environmentally friendly and efficient way to create a healthy and nutritious protein source. This program gives youth a chance to learn how to have conversations with consumers about beef. If you’re a youth who has a passion for beef, this is a great opportunity for you to share your story and promote it.”

The South Dakota Beef Ambassador’s Contest involves three age divisions: beginner (ages 8-11), junior (ages 12-16), and senior (ages 17-20). Senior contestants must be 17 but not over 20 years old by Sept. 1, 2014, and will compete in the National Beef Ambassador Contest in the fall of 2014. Senior and junior contestants will be judged in four categories: Media Interview, Consumer Promotion, Youth Presentation Proposal/Personal Interview, and Issues Response. Youth in the beginners’ division will be judged solely on a 3-5 minute presentation. Senior contestants will be required to complete the Masters of Beef Advocacy Program, an online course about the beef industry.

The winner of the senior division will receive

\$500 and an all-expense-paid trip to the National Beef Ambassador Contest in the fall of 2014. The winning junior division contestant goes home with \$200 cash, while the top beginner contestant receives \$50. All participants receive cash prizes.

The winner of the senior division will receive \$500 and an all-expense-paid trip to the National Beef Ambassador Contest in the fall of 2014. The winning junior division contestant goes home with \$200 cash, while the top beginner contestant receives \$50. All participants receive cash prizes.

For more information about the South Dakota Beef Ambassador Contest, including a registration form, rules and regulations, go to sdbeef.org and click on Programs and Contests. To find out more about the National Beef Ambassador program go to nationalbeefambassador.org. You can also contact Swee at 605-957-5283, hswee@sdbeef.org, or SDBIC Nutrition Assistant/Director of Online Communications Briana Burger at 605-359-4027, bburgers@sdbeef.org.

The SD Beef Ambassador Contest is funded in part by South Dakota beef producers through the Beef Checkoff Program.

The SDBIC collects and administers the \$1.00 beef check-off on cattle sold in South Dakota. Check-off dollars are utilized strictly for promotion, education or research programs. Fifty cents of every dollar is directed to the Cattlemen’s Beef Board for programs on the national level. The SDBIC retains 50 cents, which is invested in additional national programs or in-state programs.

The SDBIC is comprised of three representatives from eight agricultural organizations: SD Beef Breeds Council, SD Cattlemen’s Association, SD Cattlemen’s Auxiliary, SD CattleWomen, SD Farm Bureau, SD Farmers Union, SD Livestock Auction Market Association and SD Stockgrowers Association.

*Your assistance is needed
at the
Beef Ambassador Contest!*

SDCW are asked to call Karla Pazour to volunteer for the following jobs:

Media Interview: Two judges, one scripted interviewer

Consumer Panel: Two judges, one scripted interviewer

(Note: The media interview and consumer panel judges also judge the beginner’s speaking contest)

Letter for Issues Response: Two judges

Personal Interview: Two judges

Room Monitor/Contestant Guide: Usually need a couple extra people to help with room monitoring and guiding contestants to the appropriate rooms

Prime CattleWomen Scholarship

The Prime CattleWomen had eight high school seniors apply for their scholarship this year. The scholarship winner receives a \$500 scholarship and the second place winner receives a \$250 scholarship. Winning first place this year was Erin Mairose of Kimball, who is the daughter of Steve and Mary Mairose. She will be attending Augustana College in Sioux Falls to pursue a career in business and journalism. Second place winner was Corrina Reuer of Reliance, daughter of Keith and Leslie Reuer. She will be attending South Dakota State University in Brookings to pursue a degree in biology with a goal of becoming a pediatrician.

We want to thank all our 2013 scholarship applicants for applying and on behalf of the Prime CattleWomen, we wish them best of luck in their future endeavors.



Greetings from Your President

Leadership is live and well with the SDCW. Our agenda of activities is full and most have been derived from local membership. Leadership is so much more than those who take on officer positions. Even though that is an important role to keep our state organization continuing, the leadership of each and every member is what keeps our SDCW vital to the needs of our present beef industry. THANK YOU to all who provide new ideas, such as the Hot Springs Vietnam Memorial, Rapid City Country Roots festival, and the bike tour Faces to the Falls that will include 'Powered by Beef' promotions. Also THANK YOU to the dedicated members who keep projects going -- members who are willing to become a new chair, so

that our good projects continue, such as the State Fair Beef Cook-Off and Booth. All projects usually need a friendly facelift or minor changes and adaptations and I appreciate the input from those of you who willingly provide your time and talents.

A project that needs support is our Beef Ambassador contest, slated July 25 at Huron. Holly Swee, SDBIC, chairs the event but needs our assistance. Note the article in the newsletter requesting a dozen volunteers that can either monitor, interview or judge. Please say YES to this event that involves youth ages 8 to 20. We have funds through the SDBIC to reimburse your mileage (and lodging if needed) -- please make plans to send a carload of CW from your

area to support our Beef Ambassador program. Contact me about helping so we can make necessary plans. If you know of potential youth candidates, the entry form for the contest is on the SDBIC website, www.sdbef.org, and is due July 12.

Do attend our next quarterly SDCW meeting Tuesday, **June 18 in Chamberlain at the SD Hall of Fame**. The meeting will start at 10:00 a.m. Central Daylight Time and Prime CattleWomen will provide a lunch. Discussion for future funding requests for the SDBIC will be on the agenda --so, this will be your opportunity to give our organization a direction. We will also need to determine who will be attending the ANCW summer conference

August 6- 8 at Denver. PLEASE

mark June 18 on your calendars now. If members need babysitting, contact me and I will try to get some potential sitters lined up in the Chamberlain area; or if you have responsible children who are willing to babysit -- please contact me and we will gladly include them.

Also consider attending the Region 7 CattleWomen meeting in Fargo, ND, June 7 - 8. As I write this, Fargo is under flooding concerns -- but I know the North Dakota CattleWomen will have a great program for us in June. ANCW Executive Director, Sarah Bohnenkamp, will be one of many informative speakers and programs. An agenda is included in this newsletter. I know there are several members already planning on attending -- so if you are interested in attending, contact me for possible carpooling opportunities. We also need to be thinking about WHERE we in South Dakota will be hosting the Region 7 meeting next year. We last hosted it in Chamberlain in 2010 and Hot Springs in 2006. I also want that LEADER from within our SDCW to step up and volunteer to chair or co-chair that event.

THANK YOU to each and every one of you, for all that you do.

Karla Pazour
SDCW
President



2013 SDCW Schedule of Events



May 11	Taste of Home at Cedar Shore, Chamberlain
May 13	Beef Crawl with Ag United, Rapid City
May 16	Special Olympics Sponsor, Spearfish
May 17	Southern Belles Spring luncheon, Winner
May 31	SDCW Scholarship due, see website
June 7-8	Region 7 meeting, Fargo, ND
June 9-14	Faces to the Falls BIKE Tour -- 'Powered by Beef'
June 18	SDCW Quarterly meeting, Chamberlain
June 20	Mom's Day Out on the Farm, Sioux Falls
June 25	SDBIC Quarterly meeting, Aberdeen Ellsworth Air Force Picnic
July 25	Beef Ambassador contest, Huron
July 27	Country Roots Festival, Rapid City
Aug. 1	Guy Ham Memorial Scholarship due
Aug. 3	Vietnam Veteran's Wall memorial, Hot Springs
Aug. 5-7	Sturgis Bike Rally
Aug. 6-8	ANCW Summer Conference
Aug 29-Sept. 2	SD State Fair: Booth/Brisket BBQ / Beef Cook-Off /Beef Basket Challenge
Sept. 27	Annual meeting in conjunction with Stockgrowers, Rapid City



SDCW holds quarterly meeting in Mitchell

The South Dakota Cattlewomen met at the Mitchell Tech. Institute on March 15, 2013, with 21 members present and two guests. After the reciting of the Pledge and the Creed, the members introduced themselves for roll call.

Carole Sides made a motion to approve the minutes of the last meeting, with a second from Lisa Dorschner. Voted and passed.

Mary Hendricks gave the treasurer's report. Julie made a motion to approve the report, with second from Carol Sides. Voted and passed.

Lindy Harkin gave a report on Beef Certificates. Fiscal sales from Oct. to Nov. in 2012 were \$912.60. Sales this year from Oct. to March have already been \$7,772.80.

Two members from the SD Cattlemen's Auxiliary gave an update on their group and their Red Meat and Cancer Brochure. A discussion on where it is best to have them on display and who best to give the information to followed.

Terri Heninger gave an update from the BIC Council. She mentioned the starting of a Text Club. For discounts, free materials and coupons.

Unfinished Business:

We need to get project reports from any functions or promotions sent to Nationals. This is very important.

Beef Day at the Capitol went well. Sarah reported that approximately 225 people were reached. Dakotamart made the beef salad for the Cattlewomen and they mentioned they might keep it on as a regular item.

A Father's Day Promotion was discussed. A committee of Koiy, Shirley, and Donna volunteered to come up with a possible Facebook Contest to reach our Millennial market subjects.

Nancy and Julie gave a report on the ANCW Meeting in Tampa. Some regions changed. There is a National membership drive going on. Our state could benefit from this if we get members to join.

There is a Regional CattleWomen meeting June 7 and 8 in Fargo, ND. We need representatives to go.

Nancy attended an Animal Well-Being meeting in Pierre. She will have information about this in the newsletter.

New Business:

Ag Day is March 19. Karla handed out some Ag in the Classroom packets and also a few copies of the new classroom books.

State Fair was discussed.

Taste of Home will be at Cedar Shores in Chamberlain on May 11.

Sturgis Rally was discussed. Kodi can always use more help for this.

State Fair Cook-Off: Ruth, Kodi and Shirley will be working on this project.

Carol Sides reported on the Air Force Base promotion. No date has been set. Carol also informed

the group about an event coming up this summer in Hot Springs. The traveling War Memorial will be in Hot Springs and her CattleWomen group was asked to put on a supper for the event. She asked the group if they would be willing to use some of the money in the budget for the Air Force Base Event to help with the event. After discussion, Ruth made a motion to give \$1,000 to the Hot Springs event. Kodi second the motion. Julie made a motion to amend the motion to say the money be used to purchase beef only for the event, with second by Kodi. Voted and passed.

Special Olympics: We will still be doing \$500 for this event.

Country Roots Festival in Rapid City will be July 27. Kodi believes this is a project we should try to do again.

A committee of Sarah and Tracey was put together to order promotional items.

Our next meeting is planned for June 18. Possibly in Chamberlain so we can get the storage shed organized.

Meeting adjourned.

Members enjoyed lunch prepared by the Culinary Arts students at Mitchell Tech. Jim Wagner, Dept. Head gave a presentation about the Culinary School.

Danielle McDonnell, Secretary



Beef Day at the Capitol a success

Every year the South Dakota Department of Ag (SDDA), Natural Resources Conservation Service (NRCS), SD Grassland Collation, SD Cattlemen, SD CattleWomen, SD Stockgrowers, SD Beef Industry Council, SD Ag in the Classroom and Pierre Area Master Gardeners' host Beef Day at the Capitol.

The purpose of this day is to reach out to the South Dakota Legislators during session. Each group serves a sample of beef and also has information about beef at their tables. This year we decided to focus on the food, so we had a bag of goodies for the legislators and the public. Also this year, we decided to circle around the rotunda with a starting point, so everyone had a chance to enjoy the wonderful beef! We did have a table in the middle of the rotunda. The purpose of this table was to sit down together for lunch like a family. As beef producers we are all family and this was a big hit. We had roughly 225 people go through that day!

Next year we are planning on doing the same thing, but all of the groups involved have agreed to pool the funds they spent on food, so we can have the food catered. The reason for this would be to give the producers a chance to talk with the Legislators.

Southern Belle CattleWomen

The Southern Belle CattleWomen met on April 19, 2013, at the Extension Room at the courthouse, with seven members present, including Kay Abbott, Eva Jean Brickman, Ruth Farnsworth, Becky Littau, Ricki Kolmar, Marianne Vogel and Carolyn Reis.

The meeting was called to order by Marianne. Minutes were read and approved. Treasurer's report was given. Collecting past due membership dues was discussed.

Old business discussed was the following:

Feeding the coaches.

Annie's Project, which is a seminar on estate planning to be held one night a week for four weeks this fall.

Kodi was in charge of the Farm and Home Show.

The article in Jill's Junction on Ricki "Amazing Ag Woman" was sent to the SDCW newsletter and should be sent to the Winner Advocate also.

The entire scholarship will be awarded to the winner at the May luncheon.

Becky donated a thank you check for \$100 to the club for serving the Littau bull sale. Those helping were Bernice Holthus, Barb Chauncey, Eva Jean Brickman, Jenna Bittner, Brenda Holfeldt and Kay Abbot.

New Business:

Ruth made a motion to nominate the MidDakota Locker for the Prime Promotion award, with second from Becky. Motion carried. Ruth talked to them and they accepted the nomination, which is due by May 15.

The Southern Belle CattleWomen will be sponsoring a contest to promote May Beef Month. All youth are encouraged to write us a short story, no more than one page, telling us about the "Best Hamburger" your mother or other special woman in your life has ever made. There will be two divisions: first through fourth grades and fifth through eighth grades. Prizes will be a \$20 beef certificate for the winner in each division. Drop off your entry at the Tripp County Extension Office in the Courthouse. Deadline is May 8. Be sure to put your name and phone number on the back of your entry. Winners will be contacted and prizes awarded in time for Mother's Day.

Sharon will take the baby bibs to the hospital for the May Beef Promotion.

Marianne made a motion and Becky seconded that we serve a meal at Carter on June 11 to the riders of the Bike-a-thon. They will be biking from Hill City to Sioux Falls June 9-14. We will be serving hamburgers with all the condiments, cowboy beans, chips and bars or cookies. They will have a pilot car and will have signs promoting beef. A free-will donation bucket will be available.

The May luncheon will be held May 17 at noon at Wild West with a beef salad served. We can bring a dessert. The scholarship will be presented. Heather Rowe and Savannah Vogel will present their projects. Karla Pazour, the SDCW president, will attend. Members can invite guests.

Election of officers was held: President, Carolyn Reis; Vice President, Ruth Farnsworth; Secretary, Cheryl Littau and

Taste of Home Cooking School

Taste of Home Cooking School was held at Cedar Shore Resort in Oacoma May 11. Shirley Thompson of Mitchell was in charge of the booth. Here is the recipe that was showcased:

East Meets West Beef Salad

- 2 beef shoulder center (ranch) steaks, cut one inch thick (about 8-oz each)
- 3/4 cup prepared reduced-fat or regular Asian-style dressing
- 1 package (1 pound) coleslaw mix
- 1 cup snow peas, trimmed, cut diagonally in half or 3/4 cup frozen shelled edamame, defrosted
- 1/4 cup honey-roasted peanuts, chopped or slivered almonds, toasted



Instructions

Place beef steaks and 1/4 cup dressing in food-safe plastic bag; turn steaks to coat. Close bag securely and marinate in refrigerator 15 minutes to 2 hours.

Remove steaks from marinade; discard marinade. Place steaks on grid over medium, ash-covered coals. Grill, covered, 11 to 14 minutes (over medium heat on preheated gas grill, 12 to 16 minutes) for medium rare (145°F) to medium (160°F) doneness, turning occasionally.

Carve steaks into thin slices; season with salt and pepper, as desired. Toss coleslaw mix, snow peas and peanuts with remaining 1/2 cup dressing in large bowl until well coated. Add beef; toss to combine.

Marinade time: 15 minutes to 2 hours. Total recipe time: 25 to 30 minutes. Makes 4 servings.

Article in Country Woman . . .

There is an article in the Country Woman magazine about "Meatless Mondays" that Julie Holmquist is suggesting be read.

Team Beef

A list of Team Beef participants is available from Briana Burgers, Nutrition Assistant and Director of Online Communications, SD Beef Industry Council. Her phone number is 605-359-4027.

Treasurer, Ricki Kolmar. Installation will be in May.

Taste of Home Cooking School will be held in Chamberlain at Cedar Shore Resort on May 11.

The Regional meeting will be June 7-8 in Fargo, ND.

SDCW quarterly meeting will be held in Chamberlain on June 18 at the Hall of Fame.



Join us on facebook!

Fun on YouTube ~

National Beef Cook-off

Have you checked out the [National Beef Cook-Off](#) (funded in part by your beef check-off) on YouTube lately?

ANCW Region VII and Region III Meeting

June 7 and 8

Fargo Holiday Inn, 3803 13th Avenue South, Fargo, ND 58103

Registration starts at 7:00 a.m. June 7, followed by a Welcome at 8:00 a.m. and then

ANCW Marketing Committee Reports, Administrative Committee Reports

Feedback on "Big Three" (Promotion, Legislation, Youth Development)

Bragging Rights Reports, Beef and Heart Health with NCBA's BOLD Diet

Leadership Development Workshop, ANCW Annual Report, MBA Crash Course

Bonanzaville Villiage and Museum in the evening

Saturday activites begin at 7:45 a.m. with a Welcome, followed by a Musical Worship

ANCW Workshop, Region Elections, Tours and Lunch with Carnivore Caterers

Block of rooms reserved until May 25 at the Fargo Holiday Inn (ask for CattleWomen Meeting Block)

Room Rate \$109, plus tax for a room with double beds - Call 702-282-2700 or 877-410-6667 (toll free)

Saturday afternoon event will be held at the Beef Cattle Research Complex

The NDSU Beef Cattle Research Complex (BCRC) is a state-of-the-art facility designed to meet the needs of beef cattle research at NDSU currently and well into the future. The BCRC is designed to provide capabilities for investigators at NDSU to conduct research on improving efficiency of production, alternative production practices, feeding behavior, product quality and environmental sustainability as well as potential for research in reproductive physiology, genomics, food safety, economics, and nutrient management. The BCRC consists of a cattle feeding facility, an indoor handling and calving area, office and laboratory space, feed storage and mixing facility. The feeding facility has 48 feeding stations in six pens with a capacity of 192 head. It is equipped with the Insentec Feeding System (Insentec BV, Marknesse, The Netherlands) which is capable of monitor and programming individual feed intake using a pneumatic gate system. The system monitors time and amount consumed at every feeding event and has the capability to feed up to four different diets within each pen. There are 10 indoor pens to be used for calving and 14 outdoor sorting pens. The facility will allow for experiments on growing and finishing cattle as well as breeding heifers and mature cows. The facility was constructed using a combination of state and federal dollars, which totaled more than \$3 million.

Contact Mary Hendricks or Karla Pazour if interested in attending - SD delegation will be carpooling

EARTH DAY TOOLKIT AVAILABLE NOW

<http://www.ancw.org/earthdaytoolkit.aspx>

Recap from Tampa: **Toolkits-** getting the value from them- remember it is so important for us all to go to our website, download the toolkits, USE them, then fill out the review after the use of the toolkit for feedback- this is one of our goals for the COMMITTEE MEMBERS to have used at least ONE of the toolkits by summer conference- if you didn't hear this goal at the meeting then you weren't in my mind- this is my personal goal for us as committee members- we are leaders and we lead by example, so, if we the promo committee hasn't even downloaded and done it then who will! **State Sharing and Communication**— When we as ANCW promo committee members do something awesome by promoting BEEF- let's share it with at least the committee. Here's our Texas share: April 4-6: Big Bend Food Festival, Foodie Train came to town (Amtrak) our little tri-county area hosted a large food festival. Our little local West of the Pecos had a booth at the Holland Hotel, serving Beef Tenderloin Samples, sharing recipes, using the Texas Beef Council Display for the background of the booth, selling our state ways/means branded aprons, t-shirts, and local branded napkins, educating the nutritional value of BEEF- chatting it up about BEEF to tourists!!! **GOALS for 2013** - 1. Develop at least ONE toolkit by Summer: Topic - How to set up a Promo Beef Booth. This is not rocket science, I promise! (We need to get on this- and I'm first asking for input on this subject) Please send me your thoughts, nothing formal, but in your mind, what is a promo booth? We all think differently! Thank you, but, depending on the audience this will differ, so send me your basics on from the very beginning of thinking about developing a promo booth at an expo. Imagine you'll have all walks of life attending (athletes, doctors, moms, dads, rabbit lovers, tree huggers, river rats, homeschoolers, the whole spectrum). What do you need for a promo booth about BEEF- so we can start to develop our toolkit - pronto! 2. Develop an annual ANCW fun run. Remember: We formed a committee at our meeting (this is a work in progress) not much to say right now about it, except better get in shape and get to running! Now what's important to share at regional meetings? Any of the above, but most importantly, TOOLKITS and our Summer Conference Fun Run. The date is set for August 8 at 7:00 a.m. in Denver, CO, the Mile High City! Regional Meeting Dates: These are open to any ANCW member or prospective member, so bring a friend or stranger!

Janna Stubbs, Promo Committee Chair- ANCW (432)661-0717

April 19-20: Region 5, Loveland, CO April 25-27: Region 6, St. George, UT

May 2-4: Region 4, Amarillo, TX May 31-June 1: Region 1, Wooster, OH

June 7-8: **Region 3 & 7**, Fargo, ND

June 29 – **Region 2**, Online Webinar (no face-to-face meeting) 11:00 AM Mountain Time

(*pre-registration required. Email sbohenkamp@ancw.org)

Summer Conference: **August 6-10** Denver, CO

ANCW Address
American National
CattleWomen
9110 East Nichols Ave
Suite 302
Centennial, CO 80112
www.ancw.org

ANCW holds annual convention

The Annual Beef Cattle Industry Convention was a huge success. There were six days of meetings, hundreds of CattleWomen sharing ideas, the trade show networking and salty sea air in Tampa, Florida. It was especially exciting for me to attend as it was an opportunity for me to witness what the organization is making by implementing the directions and changes that the Advisory Committee recommended in 2006. The President Council, the Board of Directors and the new committees worked well together.

I wasn't able to attend any of the committee meetings that were held on Tuesday, as Ray and I went on the Pre-Convention Agriculture Tour. Monday evening we attended the grand opening of the Florida Cattlemen's Museum on the State Fairgrounds. Floridians claim to have the first cattle herds in America. Bright and early on Tuesday morning we boarded buses to start the tour. We visited two of the largest ranches in the state. The first one was the Barthle Ranch, a family operation owned for more than a 100 years. Jeanette Barthle was the ANCW President in the 80's. Then on to the Crystal Springs Preserve and the Two Rivers Ranch, where we had lunch. The Crystal Spring furnishes water for the Tampa Bay area. After lunch, we traveled on to the Wishnatski Farms, where we were able to pick some strawberries and eat them in the field. The strawberries are planted on long rows of what appear to be long boxes, where their roots are irrigated, fertilized and pesticide applied. They were the biggest strawberries that I have ever seen and how we wished to bring some home with us. On from there to the Keels Curly Winery, where we tasted blueberry wine. That was a long day and we saw a lot of the Florida countryside. However, we never did see an alligator.

The keynote speakers at the opening session were Sean and Leigh Ann Touhy from the "Blind Side" book and movie. One of their take-away messages was to be a "cheerful giver" all through the year. CattleWomen are great givers and volunteers promoting the beef industry.

Barbara Jackson of Arizona and my friend of many years was installed as the 2013 ANCW President. Her mother was the 19th ANCW President. Her theme for this year is "A New Generation". Her challenge to everyone is to recruit at least one new ANCW member by summer conference.

I attended the ANCW Past President's brunch on Thursday. There were 12 past presidents there.

South Dakota CattleWomen are in Region 7 of ANCW. At the region meeting held in Nebraska last spring, it was decided to remain as Region 7. At the annual meeting, Kansas CattleWomen chose to leave Region 7 and join Region 4.

I want to thank the South Dakota CattleWomen for supporting me through the years. I always will be a Beef Promoter!. BEEF POSITIVE!

Nancy Stirling Neuhauser

Animal Well-being Leadership Meeting

The South Dakota Animal Well-being Leadership Meeting was held Jan. 28 at the Clubhouse Inn and Suites in Pierre. Jim Krantz of SDSU Extension, Dr. Barry Dunn of SDSU Dean of College of Ag and Bio, Dr. Dustin Oedekoven of the SD Animal Industry Board and Secretary of Agriculture Walt Bones were the presenters.

Jim Krantz gave background on how the committee members were tasked with laying the ground work amongst the 71 stakeholder groups of the state, not limited to production ag, recreation and companion animal groups and supporting allied industry. Committee members are Dr. Rosie Nold, Dr. Russ Daly, Dr. Bob Thaler and Jim Krantz. Around 25 groups were represented at the meeting.

Dr. Dunn discussed the role of Extension and how it fits with being a leader in looking at their role in education and Extension in regards to animal well-being. Sec. Bones and Dr. Oedekoven met with Dr. Dunn and the committee and discussed what had been done in the past, what items are currently in place and what else needs to be put together. Dr. Oedekoven spoke to the current structure of the animal industry board and went through how cruelty and neglect cases are currently dealt with in South Dakota. Drs. Dunn, Oedekoven and Sec. Bones had a common theme of a need to set aside our differences and work towards a common need for more attention to the well-being of our state's animals. There were some varied discussions on how best to unify the number of represented groups. A number of discussion items were brought up: fact that 99 percent of the population knows little about agriculture, the amount of misinformation about ag is tremendous, plays on consumer values not competency of ag or science, influence of animal activist groups on the general public, in particular focusing on youth/social media culture.

Steve Dick and Kelly Nelson of Ag United shared some information on what their group is currently doing in regards to education and outreach. They also shared how they have worked to combat past misinformation from activist groups.

The facilitators asked questions to measure the group engagement: 92% felt additional ag education was needed in SD; 57% felt need of development of SD Well-being Leadership Group, with 72% feeling awareness and education of public and youth was most important.

The need of a group, such as Ag United, is needed to be a central mouthpiece for outreach to the public. Groups involved are asked to talk about it and help decide if there is a need to an overarching committee, such as SD Animal Well-being Leadership and if a unified voice would be easier for them as a group.

Shirley Thompson and Nancy Stirling Neuhauser attended the meeting from SDCW.

South Dakota Cattle Women
c/o Becky Littau
27969 301st Ave.
Winner, SD 57580
www.sdcattlewomen.org



Things you didn't know about HSUS

Here some items of interest about the Humane Society of the United States:

HSUS scams Americans out of millions of dollars through manipulative and deceptive advertising. Between 2009 and 2011 it was determined 85% of animals shown in ads were cats and dogs. However, HSUS doesn't run a single pet shelter and only gives one percent of money raised to shelters. It has spent millions on anti-farming and anti-hunting political campaigns.

HSUS receives poor charity-evaluation marks. CharityWatch re-issued HSUS's "D" rating in 2011, finding it spends as little as 49 percent of its budget on its programs.

Six members of Congress have called for a federal investigation of HSUS. Six Congressmen wrote to the IRS Inspection General in April, 2011, showing concerns over HSUS's attempts to influence

public policy, which has brought into questions HSUS's tax-exempt 501(c)3 status.

HSUS regularly contributes more to its own pension plans than it does to pet shelters. An analysis of HSUS's tax returns determined that HSUS funneled \$16.3 million to its executive pension plan between 1998 and 2009 - over one million more than HSUS gave to pet shelters during that period.

- ★ Associate Members
- ★ Animal Clinic, Ltd., Winner
- ★ Anson Insurance Services, Inc.,
- ★ DBA Southern Dakota
- ★ Insurance, Burke
- ★ BankWest—Kennebec, Kadoka,
- ★ Mitchell, Onida, Pierre,
- ★ Rapid City, Selby, White
- ★ River, Gregory and Winner
- ★ BG's Electronic Service/Serenity
- ★ Hair Salon, Burke
- ★ Bob's SD Hunting Service, LLC,
- ★ Herrick
- ★ Brule County Coop, Pukwana
- ★ Buche's, Gregory, Mission and
- ★ Wagner
- ★ Burke Building Center, Burke
- ★ Burke Livestock Auction, Burke
- ★ Burke Oil, Inc. Chamberlain
- ★ Burke True Value, Burke
- ★ Cahoy's General Store,
- ★ Bonesteel
- ★ Casey Drug and Jewelry,
- ★ Chamberlain
- ★ Chamberlain Livestock Auction
- ★ Chamberlain Lockers
- ★ Charles Mix County Livestock
- ★ Market, Inc., Platte
- ★ Charly's Restaurant & Lounge,
- ★ Chamberlain
- ★ CHS Farmer's Alliance
- ★ Elevator, Chamberlain
- ★ Country Pride Cooperative,
- ★ Burke, Chancellor, Dallas,
- ★ Fairfax, Freeman, Menno,
- ★ Mission, Platte, Wagner,
- ★ White River and Winner
- ★ Cuz'ns Corner, Bonesteel
- ★ Dakota Properties of Gregory
- ★ Gregory
- ★ DBA Naper Café & Lounge
- ★ Naper, NE
- ★ Divine Concrete, Bonesteel
- ★ Eklund Tax, Gregory
- ★ Erik and Sara Loe, Feed
- ★ Consultants, Jefferson
- ★ First Dakota National Bank,
- ★ Chamberlain, Yankton
- ★ First Fidelity Bank of Bonesteel,
- ★ Burke, Murdo, Colome,
- ★ Gregory, and Winner
- ★ Flying D Convenience Store
- ★ Colome
- ★ G.A.B., Burke
- ★ Green's Grocery, Burke
- ★ Gregory and Burke Animal
- ★ Clinics, Burke and Gregory
- ★ Gregory Building Center
- ★ Gregory Farmers Elevator,
- ★ Gregory
- ★ Johnson Implement Inc., Burke
- ★ Jungle of Flowers, Burke
- ★ Littau Angus, Carter
- ★ Main Street Auto, Burke
- ★ McKay Insurance Agency,
- ★ Huron
- ★ Mid Dakota Meats, LLC., Winner
- ★ Midriver Vet Clinic, Julie
- ★ Williams DVM, Chamberlain
- ★ Midwest Cooperatives,
- ★ Highmore
- ★ Midwest PMS, Firestone, CO
- ★ Midwest Seamless Gutters,
- ★ Burke
- ★ Midwest Supply, Chamberlain
- ★ Noteboom Implement, Inc.,
- ★ Chamberlain
- ★ Purvis Electric, Burke
- ★ Raven Angus, Colome
- ★ Ray's Western Wear and
- ★ Saddlery, Chamberlain
- ★ Redi Mix Inc., Chamberlain
- ★ Ringling Cattle & Trucking,
- ★ Platte
- ★ Ronald Tedrow, CPA, Pierre
- ★ Rosebud Electric Coop, Inc.,
- ★ Gregory
- ★ Rosebud Farmers Union Coop,
- ★ Cenex, Gregory
- ★ Scott's Welding & Repair,
- ★ Colome
- ★ Sioux Nation, Kimball
- ★ Synder Ranch, Piedmont
- ★ Statewide Ag Insurance, Inc.,
- ★ Chamberlain
- ★ Statewide Ag Insurance, Inc.
- ★ Winner
- ★ Teena's Kitchen/The
- ★ Stockmen's, Colome
- ★ Tim Pazour Trucking, Pukwana
- ★ The Feed Mill, Colome
- ★ The Insurance Center,
- ★ Burke, Winner
- ★ Victor Schmitz CPA, PC, Burke
- ★ Willis Veterinary and Supply,
- ★ Chamberlain
- ★ Winner Livestock Auction
- ★ Sustaining Members
- ★ Marie Addison
- ★ Mary Buchholz
- ★ Kathy Fuoss
- ★ Nancy Stirling Neuhauser

Mission: South Dakota Cattlewomen strive to Promote, Educate and Inform about our BEEF INDUSTRY.