

YES . . . *If you are a woman who is actively interested in the livestock industry, you may become a member of the South Dakota CattleWomen upon payment of dues.*



The South Dakota CattleWomen are members of a non-profit organization dedicated to the promotion of BEEF and the BEEF industry.

We promote the livestock industry and the consumption of BEEF as an auxiliary of the South Dakota Stockgrower's Association and as an affiliate of the American National CattleWomen.

South Dakota is divided into districts (see map on the back) that are affiliated with the state organization which acts as a clearinghouse for the dissemination of information and materials and coordinates the activities of the

districts according to the Bylaws, Policies and Procedures.

We are a non-political organization.

South Dakota CattleWomen Goals & Objectives

The mission of the South Dakota CattleWomen, Inc. is to enhance and promote an enterprising and profitable South Dakota Beef Industry through education, information and promotion efforts targeting South Dakota consumers and producers.

Our BEEF promotion and education and activities reach both adults and children and include:

*Radio, TV and Print Advertising
Education/Consumer Information
American Ag Day in March
May Beef Burger Month
Beef for Father's Day
September Beef Education Month
Beef Cook-Off
Beef Ambassador Competition
Placemats
Shopping Bags and Litter Bags
Fairs and Exhibits
Special Olympics
Nutrition
Cookbooks
Beef Gift Certificates
In-store Promotions
Legislative Action Alert*

*Everyone has something to contribute to SDCW, sometime, somehow or somewhere. You can help support your business, your industry and your product - BEEF!
JOIN US TODAY! YES! COUNT ME IN!*

*I want to join the
South Dakota CattleWomen*

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Referred by _____

SD CattleWomen - State \$10 \$ _____

SDCW Sustaining* \$35 \$ _____

American National
CattleWomen \$50 \$ _____

Total Enclosed \$ _____

*(SDCW Sustaining Member = SDCW member with an added level of support for BEEF promotion, includes the Newsletter, and your listing in each issue.)

Your dues are tax deductible.

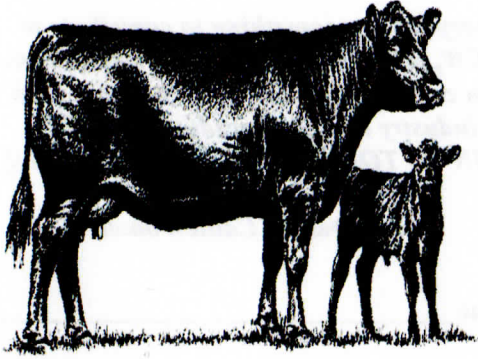
Make checks payable to:

South Dakota CattleWomen

and mail to:

20675 327th Avenue
Holabird, SD 57540

**Thank you and Welcome to the
South Dakota CattleWomen**



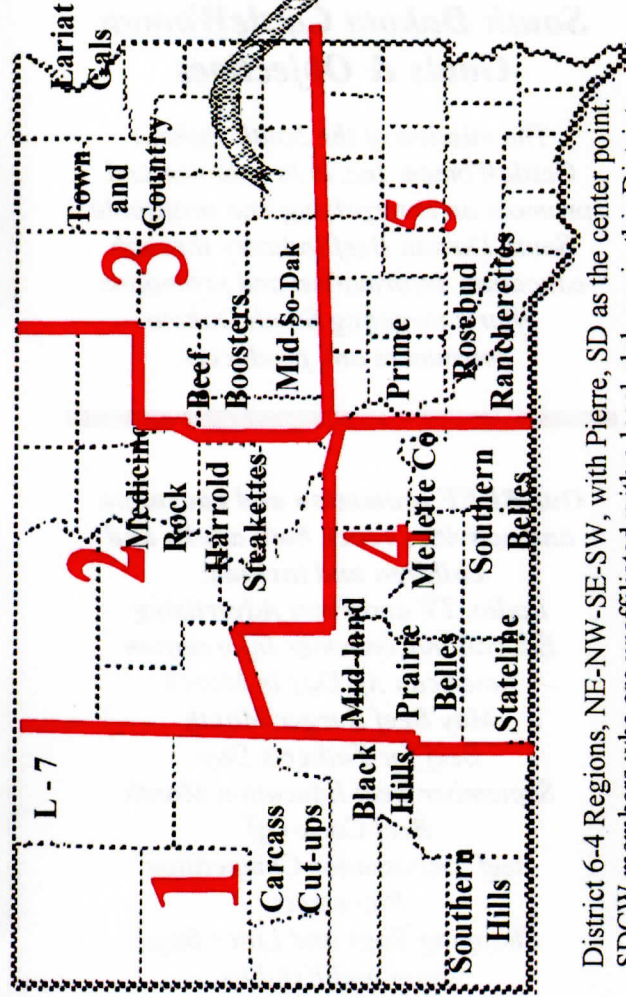
American National CattleWomen's Creed

Believing that the livestock industry is of basic importance to world existence, we, the American National CattleWomen, dedicate ourselves to support it with our labor and finances; to promote it through information and publicity; to encourage its producers with our understanding and love; to do all in our power to instill in the coming generation the love of the land and of life, the humility and awe before nature, and the hope and faith in the future that is inherent in Cattlemen and CattleWomen.



SDCW was founded in 1951 and was known as the SD CowBelles until 1988.

BEEF IS OUR BUSINESS



- District 6-4 Regions, NE-NW-SE-SW, with Pierre, SD as the center point. SDCW members who are unaffiliated with a local club are in this District.

SD CATTLEWOMEN DISTRICTS

Join the

South Dakota CattleWomen

Promote BEEF ~ LEAD the WAY!



South Dakota CattleWomen